

# Artemide App

Digital Innovation



**Artemide®**



artemide  
app

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# Artemide App

## Highlights

For tablet and smartphone  
(IOS and Android)

Free download

Up to 500 lighting fixtures,  
single or in groups, per network

Through BLL connection

Worldwide frequency band: 2.4 Ghz

Secured access

Cloud backup

Easy installation in existing or  
new systems with minimum effort

# Artemide<sup>®</sup>

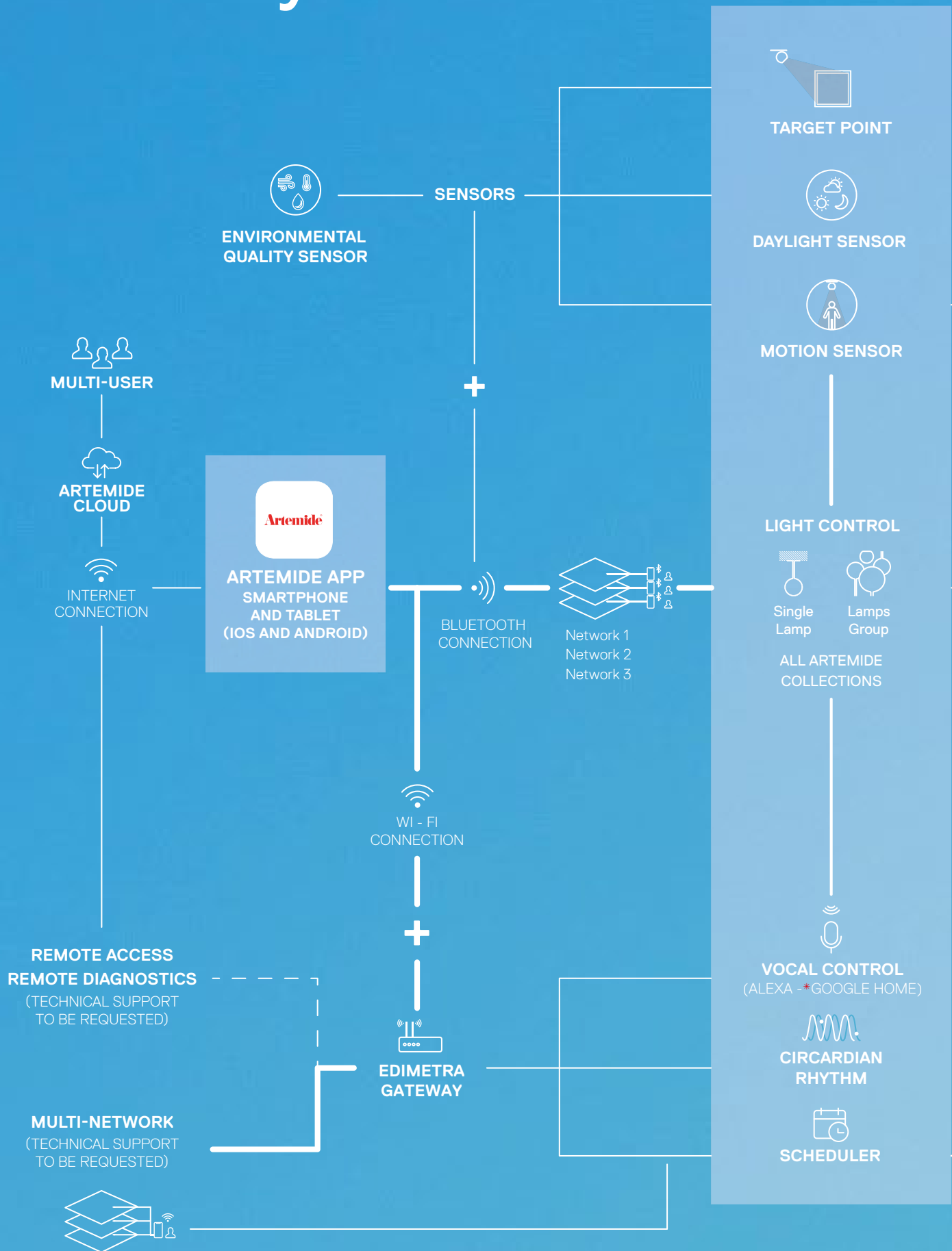
Your lighting fixtures  
are Artemide App compatible!

Artemide App redefines the approach to light control  
and makes it possible to fully exploit the potential  
offered by different lighting solutions.



Download the App from Google Play or App Store

# Ecosystem





**\*HEAT MAPS**  
(TECHNICAL SUPPORT  
TO BE REQUESTED)



**FUNCTION SELECTION  
AND DIMMING**



**SETTING SCENE**



### PURE EMISSIONS (1 emission)

W



TW



RGBW



PURE  
INTEGRALIS



WHITE-VIOLET  
INTEGRALIS



WHITE  
INTEGRALIS



VIOLET  
INTEGRALIS



### HYBRID EMISSIONS (>1 emission)

W+W



W+TW



W+RGB



RWB



W+W+TW



W+W+RGB



PURE  
INTEGRALIS +W



WHITE VIOLET  
INTEGRALIS +W



WHITE  
INTEGRALIS +W



**BLL SWITCH**

STATIC SCENES

○  
Relax

□  
Creativity

△  
Energy

DYNAMIC SCENES



# Properties

## Artemide App and its features

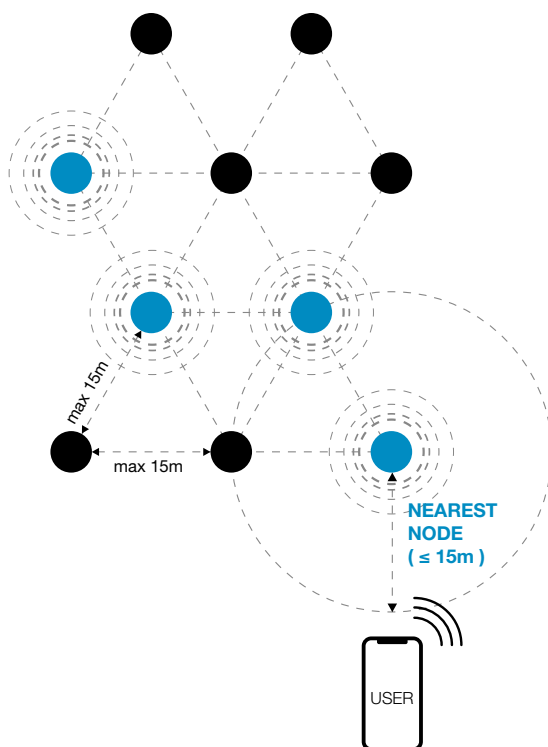
### BLL Mesh Technology

BLL refers to BlueLightLink that uses Bluetooth Low Energy (BLE) to make devices like lamps “smart”.

Thanks to the BLL Mesh Technology, the user can organize devices in the Artemide App and gather them into Networks.

The **BLL System** is designed to provide **comprehensive and reliable wireless coverage**. The covered area of each network is depending on the number of nodes (usually the lamps, but in some light systems it would be the remote BLL driver or the remote BLL interfaces) and their distribution.

Within any Network, each node (= lamp) plays an “equal” role, distributing data. If a node is not working, the wireless connection is still functioning.



### This means:

- a **balanced distribution** of the data flow
- **possibility of creating very extensive Networks**, passing BLL signal reception range

### Two essential conditions for the control commands:

- each node in the Network must be **no more than 15m away** from the surroundings (in an unobstructed environment)
- **user must be at a maximum distance of 15m** (in open space) from the closest node

If the distance between nodes is greater, either repeaters (upon request) can be used or separate network can be created.

## **Network security**

Each lighting fixture, once enrolled in the Artemide App, has a precise encrypted S-name, allowing a high level of security in case of external issues.

Through the S-name, the App automatically recognizes the typology of the lamp connected in the network.

## **Data security**

About profiling, no sensitive data are needed for the registration on the Artemide App; the email is the only data required for creating a new account.

The keypoints below underline the company desire to meet the security and privacy requirements with continuous updates and software changes.

- **always updated to the newest software**, both with Google and Apple notification update centre
- **univocal password**, not visible to the Help Desk when customer assistance is needed
- **compliant to GDPR 2016/679 about Privacy**
- **using https:// protocol** for the access, login and navigation through websites

## **Updating OTA (“Over the air”)**

The OTA technology (“Over the air”), through a wireless network, allows the possibility to update the software or embedded system, without the need of the presence of the technician in the same location or space of the lighting fixture/driver. Everything is done wireless.

**Edimetra Gateway is set up for the OTA updates; on the other hand, drivers are not supported for this kind of setting.**

# Wireless Systems

## 1.

### Sustainable in time

Quick and last minute system installation changes with minimum effort, following the user requests. The Artemide App allows the complexity and flexibility of a DALI protocol system.

## 2.

### Easily scalable

Adding new lighting fixtures effortlessly, both for small and large design projects, thanks to a simple reconfiguration process as a network and as settings of the App.

## 3.

### Dialogue with sensors

Possibility to combine with the use of various sensors, allowing the reduction of energy consumption (ex. movement and day-light sensor), a more accurate control of the lighting performance (ex. target point) and additional specific functions (ex. environmental quality sensor).



# 4.

## Cost effective

Energetic-wise, the Artemide App allows the reduction of energy consumption; budget-wise, the system has no need for additional specific wiring processes; time-wise, the user has the possibility to configure the system without a programmer.

# 6.

## Effortlessly use

Simplified system architecture and user interface to install, commission and use. Artemide App allows both private users and professional installers to manage the architecture.

# 8.

## Integrable and Interoperable

Artemide can custom communication layers of the App protocol to add Artemide lighting fixtures to other management systems.

# 5.

## Completely free

Download from the Apple or the Google Store without paying for the use.

# 7.

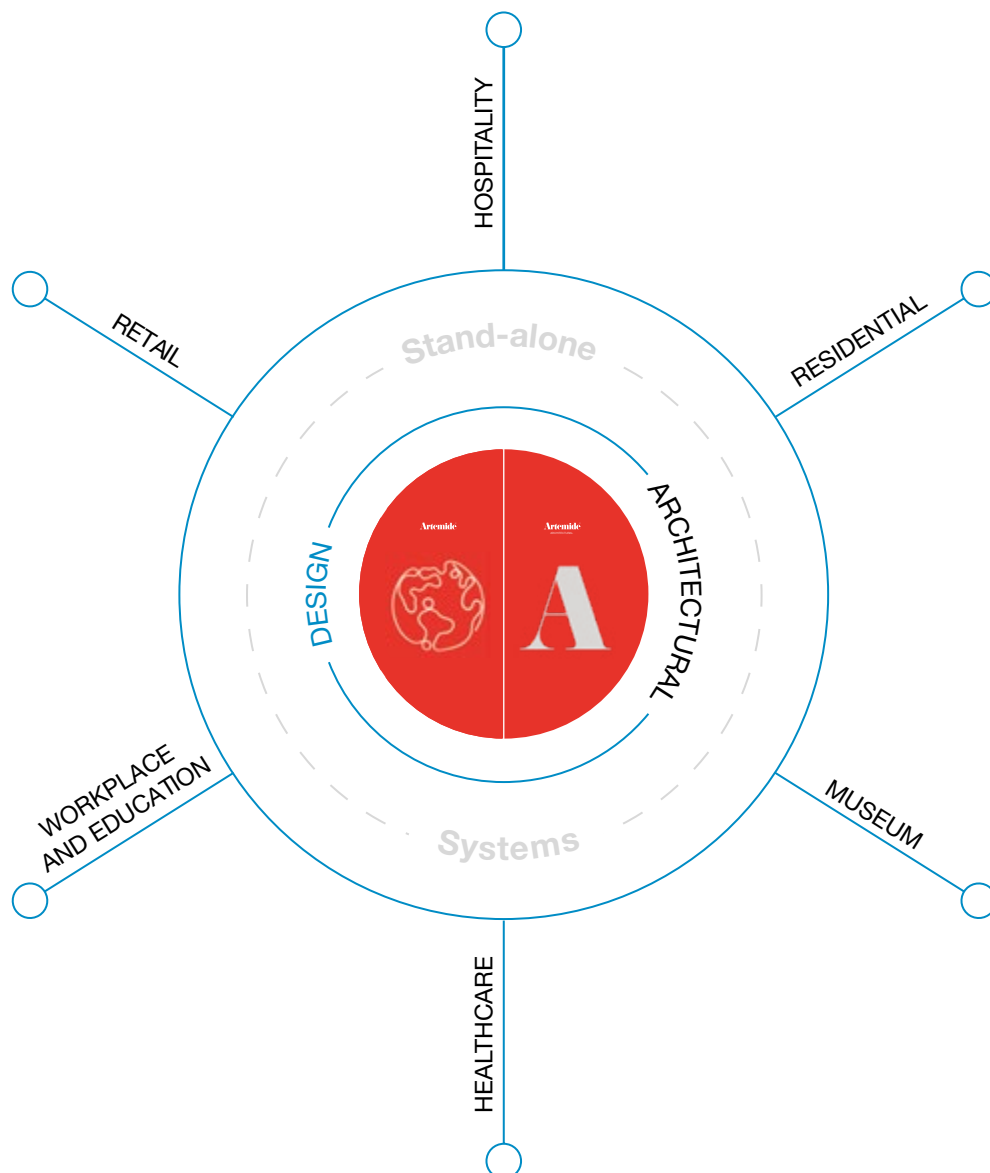
## Multimodal controls

Digital management through the App interface, the traditional control with BLL switch and voice commands thanks to the compatibility with Amazon Alexa.

# Artemide Wireless Panorama

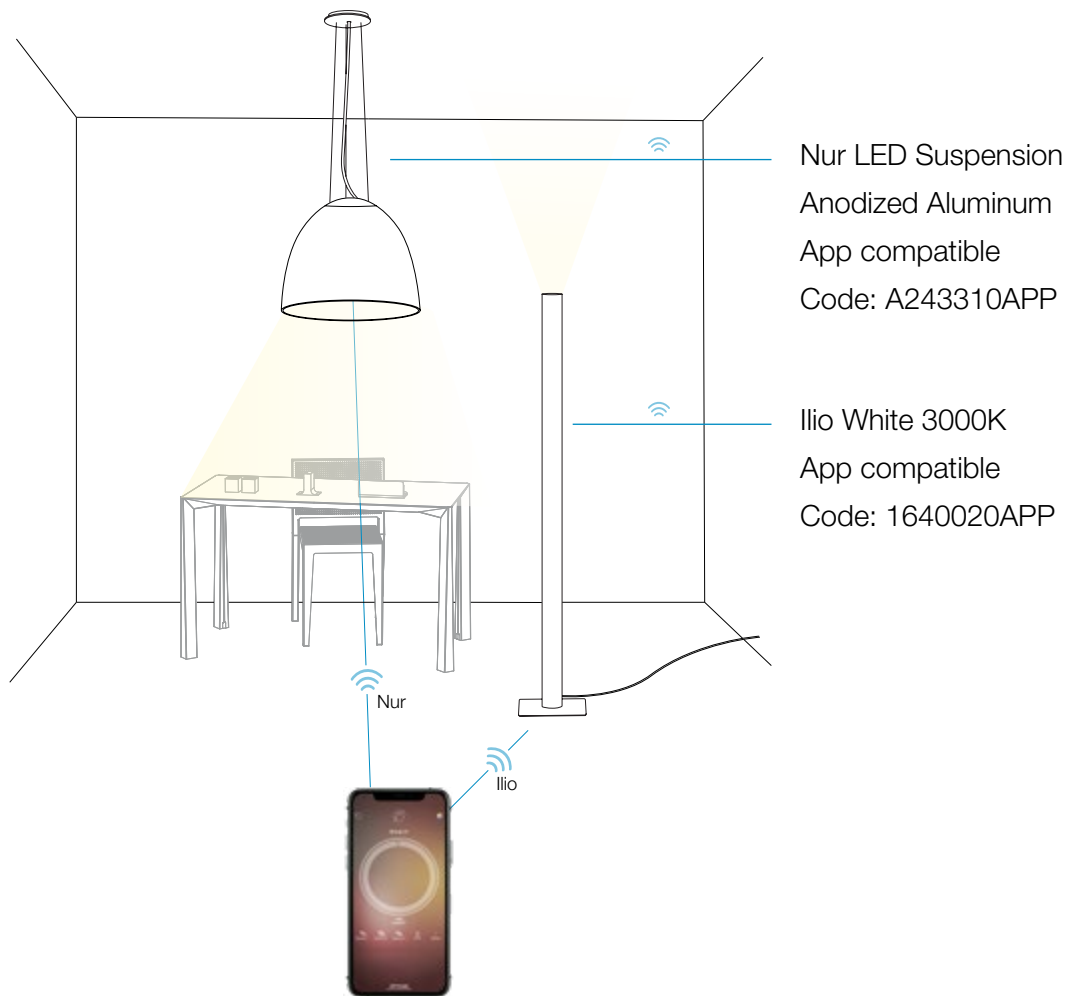
A tool for the whole Artemide Collection

Through the App, the user can control 99% of the Artemide Collection, both Design and Architectural Catalogue, ranging between different application fields through various project scenarios.



# Wireless scenario 1

Nur suspension, Ilio, Ernesto Gismondi



## Stand-alone products

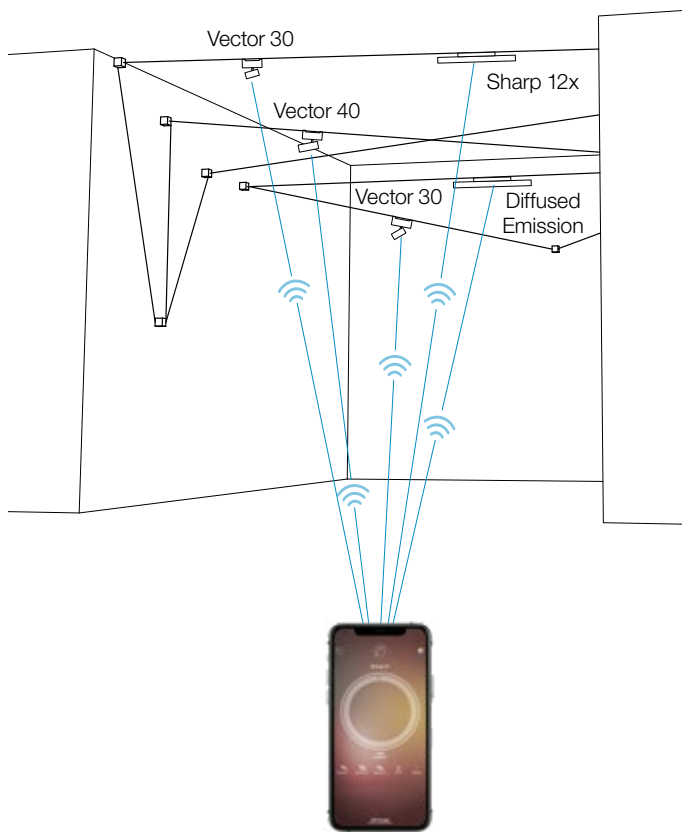
With a single lighting fixture, a unique product code is associated to the Artemide App in order to control the digital features.






**To be managed via App, the selected code needs to have the lettering APP at the end.**

see Chapter 4, 5 and 6 of Artemide App Guide.

# Wireless scenario 2

Funivia System, Carlotta de Bevilacqua



-  Vector 30: 12° 3000K  
App Compatible  
Code: FU01001APP
-  Vector 30: 16° 3000K  
App Compatible  
Code: FU01101APP
-  Vector 40: 28° 3000K  
App Compatible  
Code: FU11204APP
-  Sharp 12x: 463 mm 28° 3000K  
App Compatible  
Code: FU71004APP
-  Diffused Emission: 600 mm 3000K  
App Compatible  
Code: FW01001APP

 Power unit kit: SMD, Recessed, Remote



## System Products

Each product in the system needs to be enrolled in the App, as a single lamp or a group, in order to be managed individually. **The codes of each lighting fixture needs to have the lettering APP at the end.**

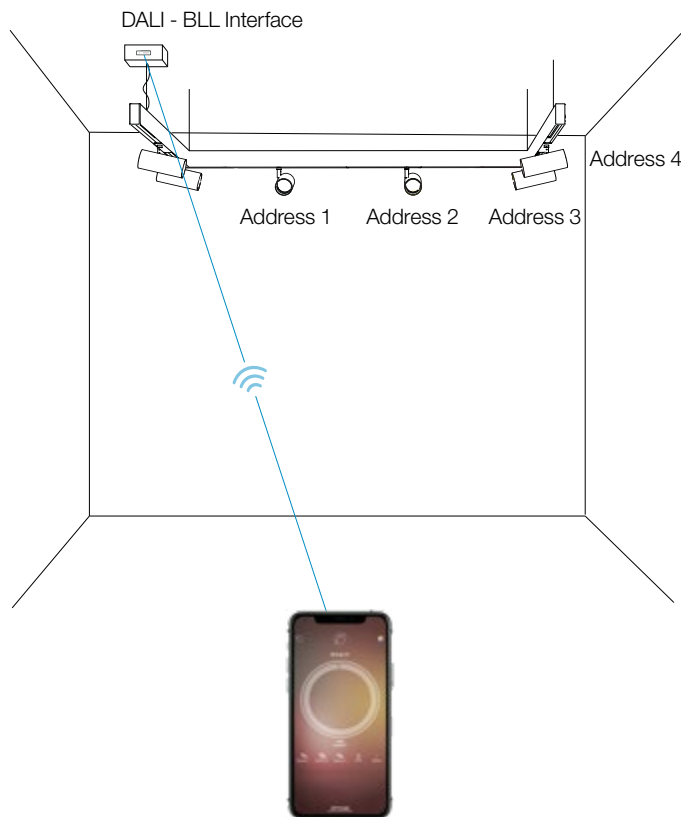
see Chapter 4, 5 and 6 of Artemide App Guide.



Funivia System, Carlotta de Bevilacqua

# Wireless scenario 3

## A.24 Magnetic Track, Carlotta de Bevilacqua



### DALI-BLL INTERFACE:

And through that, you will connect to:

Address 1: Vector 30 Magnetic

12° 3000K

Code: AP80101

Address 2: Vector 30 Magnetic

12° 3000K

Code: AP80101

Address 3: Vector 40 Magnetic

14° 3000K

Code: AP00101

Address 4: Vector 55 Magnetic

15° 3000K

Code: AP10101



Power unit kit: SMD, Recessed, Remote



### System Products

Each product in the system needs to be enrolled in the App, as a single lamp or a group, in order to be managed individually. **The codes do not need the APP extension, but DALI-BLL interface is required.**



#### **DALI-BLL Interface**

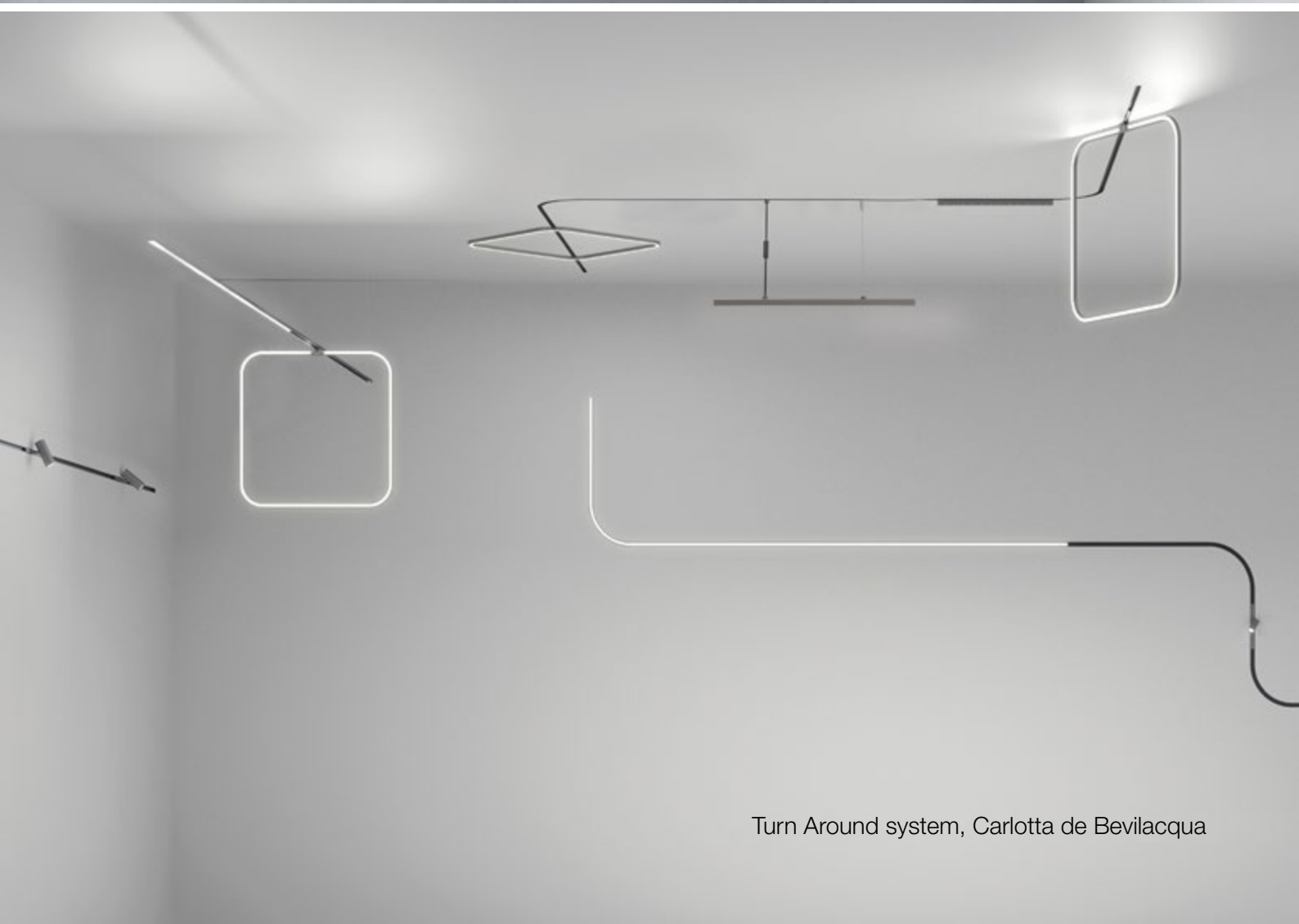
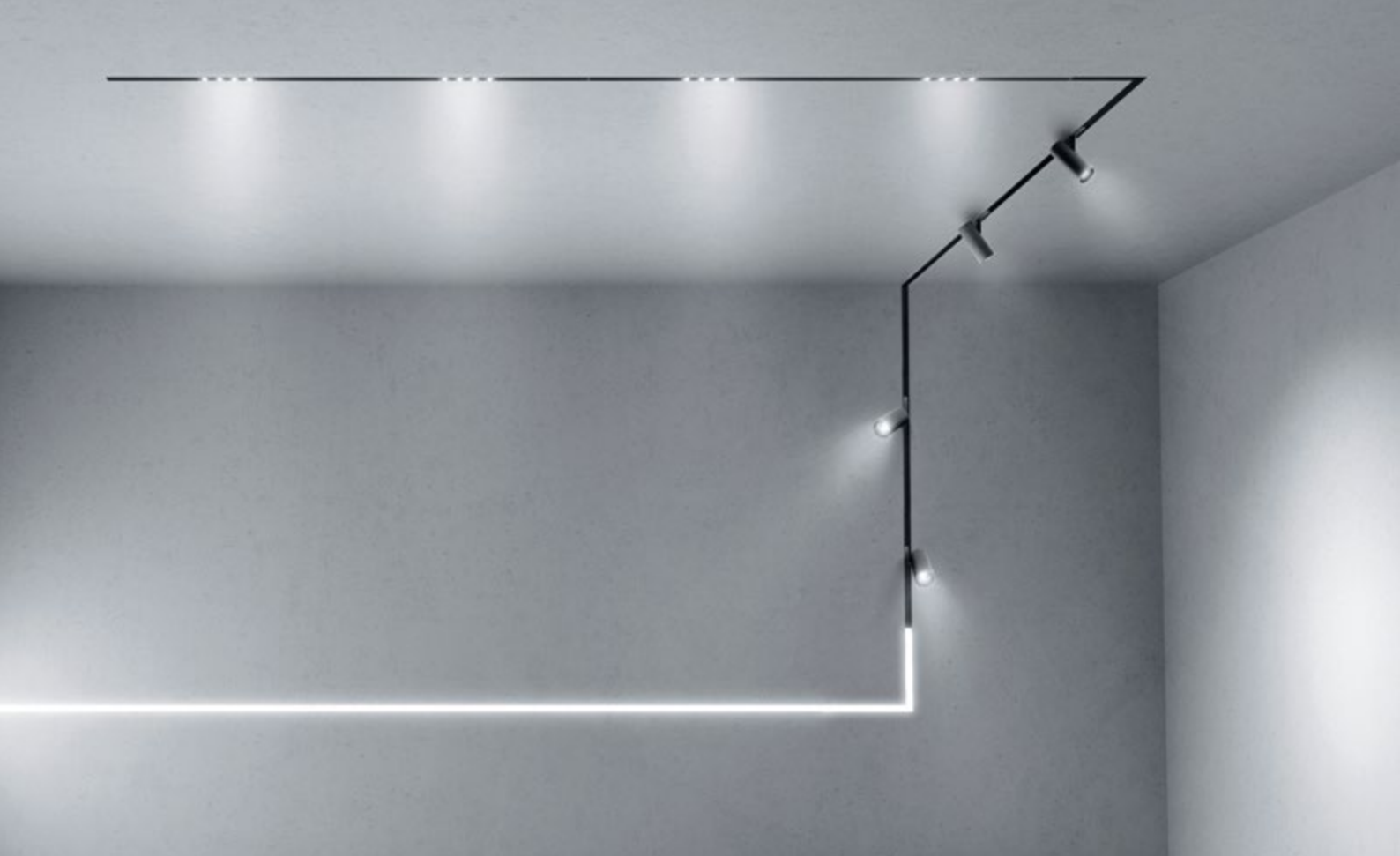
Code: DV1061

App can manage up to 40 fixtures for each DALI-BLL Interface.

Max 10m for a driver and DALI - BLL interface control.

see Chapter 4, 5 and 6 of Artemide App Guide.

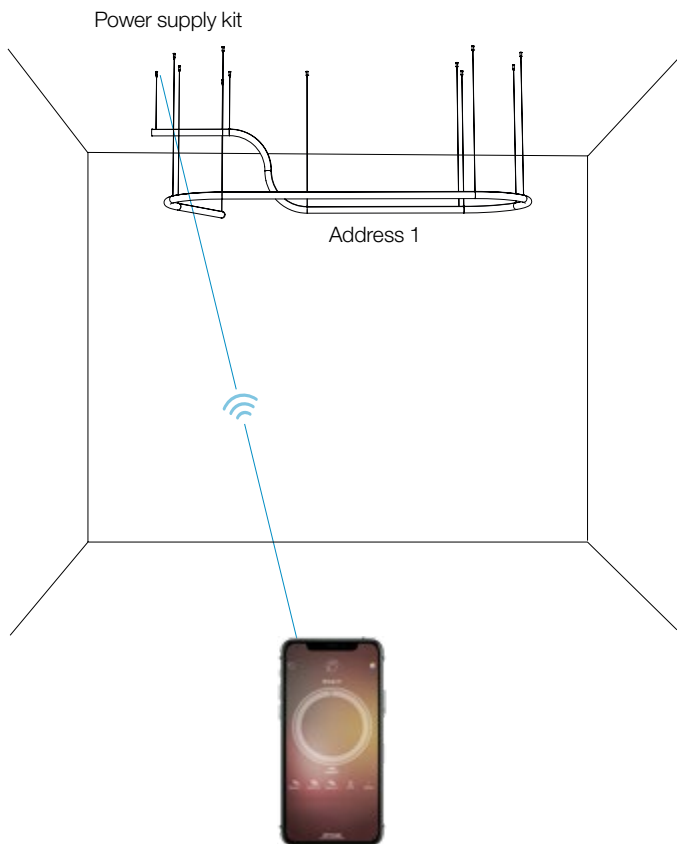
A.24 Magnetic track, Carlotta de Bevilacqua




Turn Around system, Carlotta de Bevilacqua

# Wireless scenario 4

Alphabet of Light System, Bjarke Ingels Group



 Power supply kit

Address 1: Alphabet of light modules  
DALI - App compatible

- 1 Linear module 1200 mm 3000K  
Powered Intermediate  
Code: 2105010AHE
- 5 Curved modules 60° 3000K  
Not powered intermediate  
Code: 2123010AHE
- 1 Linear module 1800 mm 3000K  
Not powered intermediate  
Code: 2111010AHE
- 2 Curved modules 45° 3000K  
Not powered intermediate  
Code: 2117010AHE
- 2 Linear modules 600 mm 3000K  
Not powered terminal  
Code: 2101010AHE

## System Products

Everything is connected; however, the modules can be managed all together and not individually.

**The codes do not have the APP extension, a Power supply kit APP compatible is needed.**



### Power supply kit

Typologies:  
Ceiling  
Remote

APP compatible  
(App extension code)

(A.24 system can be controlled individually)





# Control mode

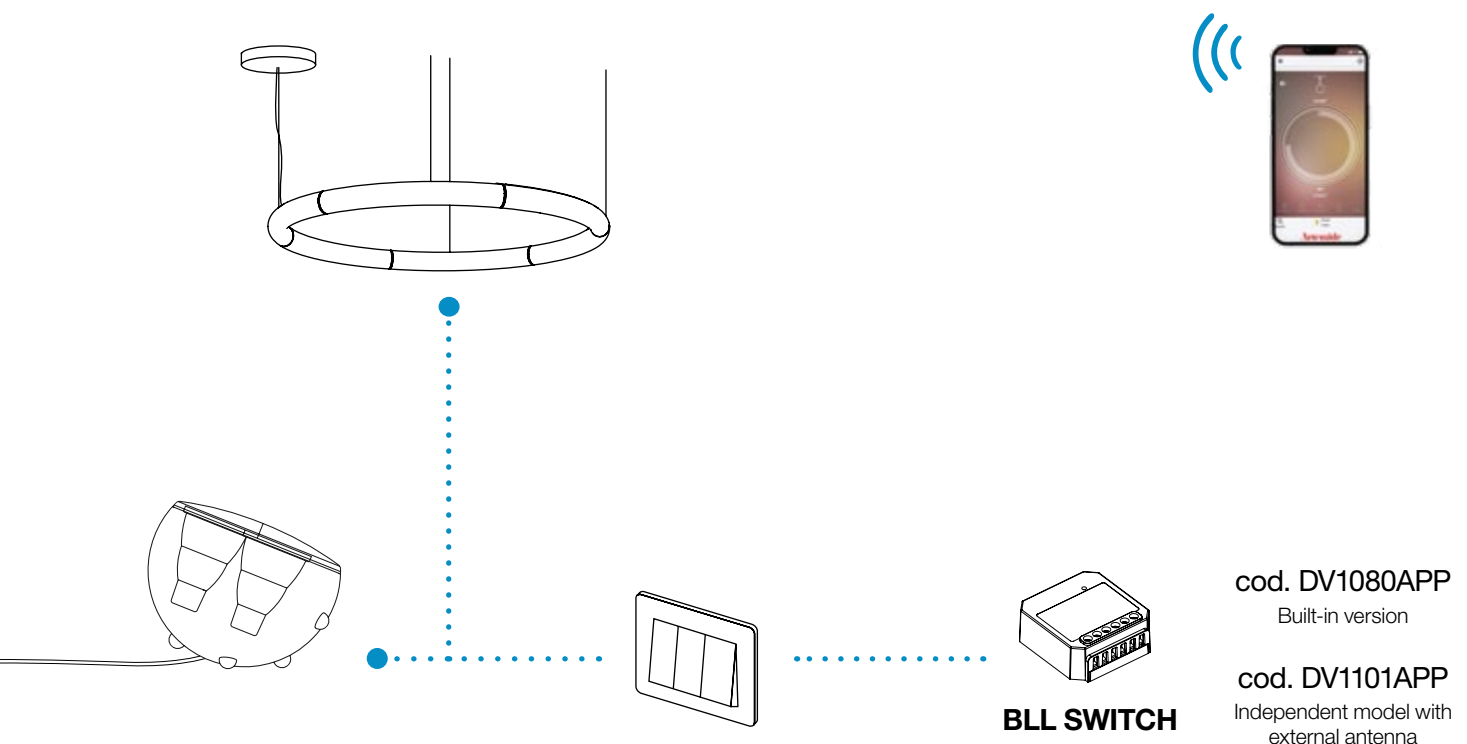
From digital to manual interface

## Traditional wall push-button

The traditional wall switches can be kept by adding smart functions to it.

Artemide BLL Lighting fixtures/groups or entire Networks can be controlled via an interface module and its connected push buttons. **Both controls can coexist together.**

see Chapter 7 of Artemide App Guide.



## BLL Switch

The BLL Switch module offers the possibility to connect **up to 3 push buttons (n/o) and can be integrated in a flush-mounted box.**

Each push button can be individually assigned.

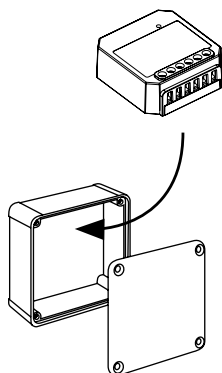
BLL Switch is a device that acts as bridge between the traditional wall push button (normally open) and the Artemide App to be enrolled in the network. Moreover, it can recall setups and commands set in the Artemide App.

It can also be used for diy-contact inputs from sensors or other domotic systems.

see Chapter 20 of Artemide App Guide.

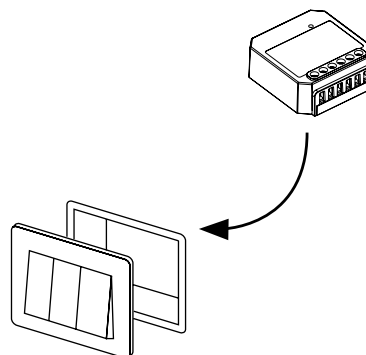
### Option 1

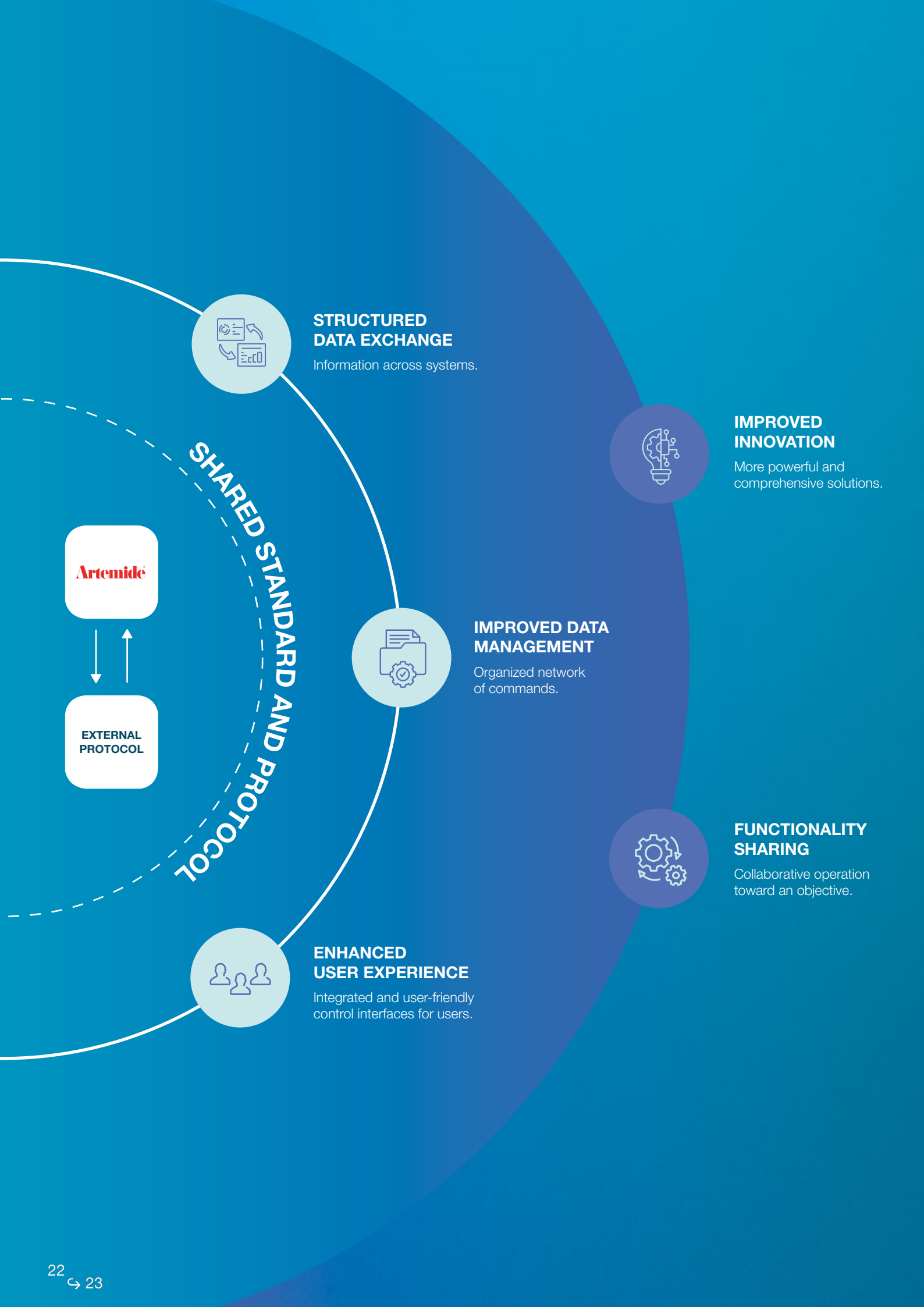
Remoted in a custom box



### Option 2

Positioned behind a traditional wall push-button





### STRUCTURED DATA EXCHANGE

Information across systems.

### IMPROVED INNOVATION

More powerful and  
comprehensive solutions.

### IMPROVED DATA MANAGEMENT

Organized network  
of commands.

### FUNCTIONALITY SHARING

Collaborative operation  
toward an objective.

### ENHANCED USER EXPERIENCE

Integrated and user-friendly  
control interfaces for users.

SHARED STANDARD AND PROTOCOL

Artemide

EXTERNAL  
PROTOCOL

# Interoperability

Custom communication layers

With selected partners, Artemide can custom communication layers of our management protocol to integrate Artemide lighting fixtures with other Management system.

## **ARTEMIDE MAIN POINTS:**

Possibility to manage Artemide lighting fixtures via third party Apps

Mesh integration through Artemide Dongle

Artemide lighting fixtures enrollment via Artemide App

## **GENERAL KEYPOINTS:**

### **Structured Data Exchange**

Facilitating structured data exchange to enable concurrent use of information across diverse systems.

### **Improved Data Management**

Establishing a network of information and commands that can be integrated in a third-party control system chosen directly by the client.

### **Enhanced User Experience**

Delivering an integrated and user-friendly experience for end-users, able to command different typologies of products in a single interface.

### **Improved Innovation**

Empowering developers to integrate diverse technologies and develop more powerful, comprehensive solutions.

### **Functionality sharing**

Emphasizing the importance of sharing processes to enable collaborative operation toward a common objective.





Triennale Café and restaurant, Milan  
Gople and Gople RWB, Alphabet of light, Bjarke Ingels Group

# Patented features

## Artemide Innovation

Artemide has decided to create a **univocal protocol**, highlighting its commitment to innovation.

The unique protocol can be expanded and widen, adding new functions and advanced features, linked to **innovation processes, Artemide research results and patents of invention.**



### TARGET POINT

An enhanced light experience for a specific target

### CIRCADIAN RHYTHM\*

Specific lighting cycles, enhancing human daily well-being

### INTEGRALIS®

Antimicrobial action on surfaces



### RWB TECHNOLOGY

Light focused on the plant growing phases

\*Edimetra Gateway needed.



# For human care

Patented features


## TARGET POINT


Parametric dialogue, balanced perception

Artificial light can interact with natural and environmental phenomena according to measured parameters. **Artemide Target Point is a system of Tunable White appliances and sensors that dynamically calibrates projected light on a perceptive effect of desired light** within the surrounding environment. The user has the ability to **choose the correct perceptive effect of light on a target surface** and the App translates the setting in values of illuminance and color temperature.




### LIGHTING PARAMETERS

 CCT (Colour correlated temperature)  
Range: 2000K - 8000K

 Illuminance  
Range: 40 lx - 9900 lx

### ENVIRONMENTAL PARAMETERS

 Air Humidity  
Range RH: 20% - 80%

 Air Temperature  
Range: 0 - 70 °C

### A.

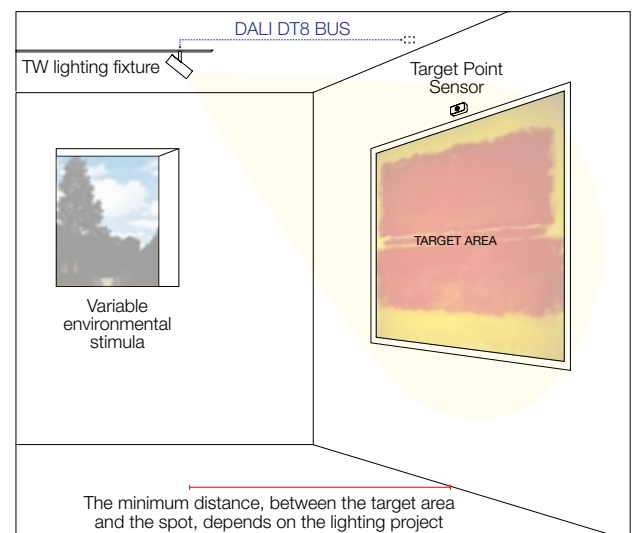
Through Artemide App, it is possible to choose illuminance and CCT.

### B.

DALI/BLL control unit up to 5 groups with multiple lighting fixtures (max. 40 per control unit).

### C.

Target sensor measures, through an optical reading, the values on a surface and send data to the control unit via wireless.





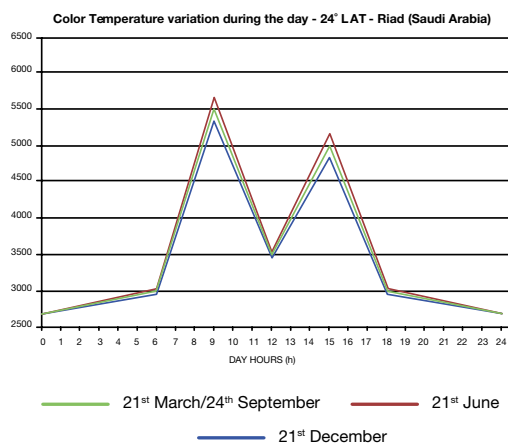
# CIRCADIAN RHYTHM\*

Specific lighting cycles, enhancing human daily well-being

A new way to **support physiological wellbeing through lighting recipes** that can be tailored on a single user needs, human characteristics (latitude and time) and environmental conditions, embracing a broader meaning of human fulfillment. Artemide features a patented programming system for **Tunable White lights**; among three representative circotypes, light is calibrated.

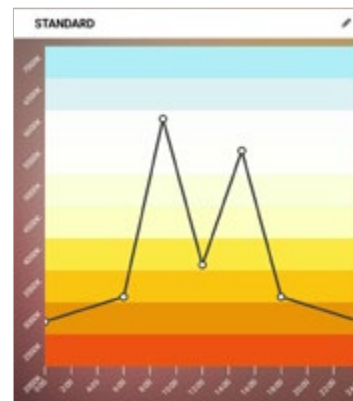
From calculations

i.e. Standard circotype



To Artemide App

i.e. Standard circotype



## TUNABLE WHITE

Colour temperatures:  
from 2700K to 6500K

Warm white: 2700K

Neutral white: 4000K

Cold white: 6500K

\*Edimetra Gateway needed.





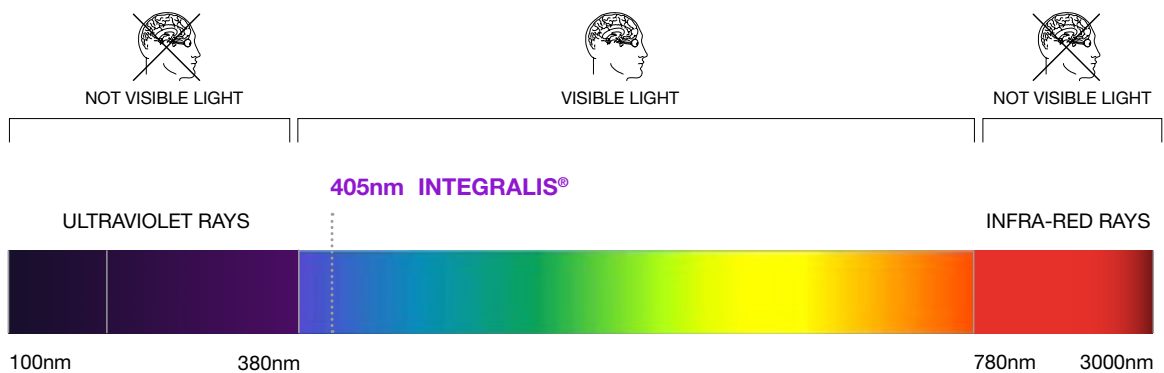
# For human care

Patented features

## INTEGRALIS®

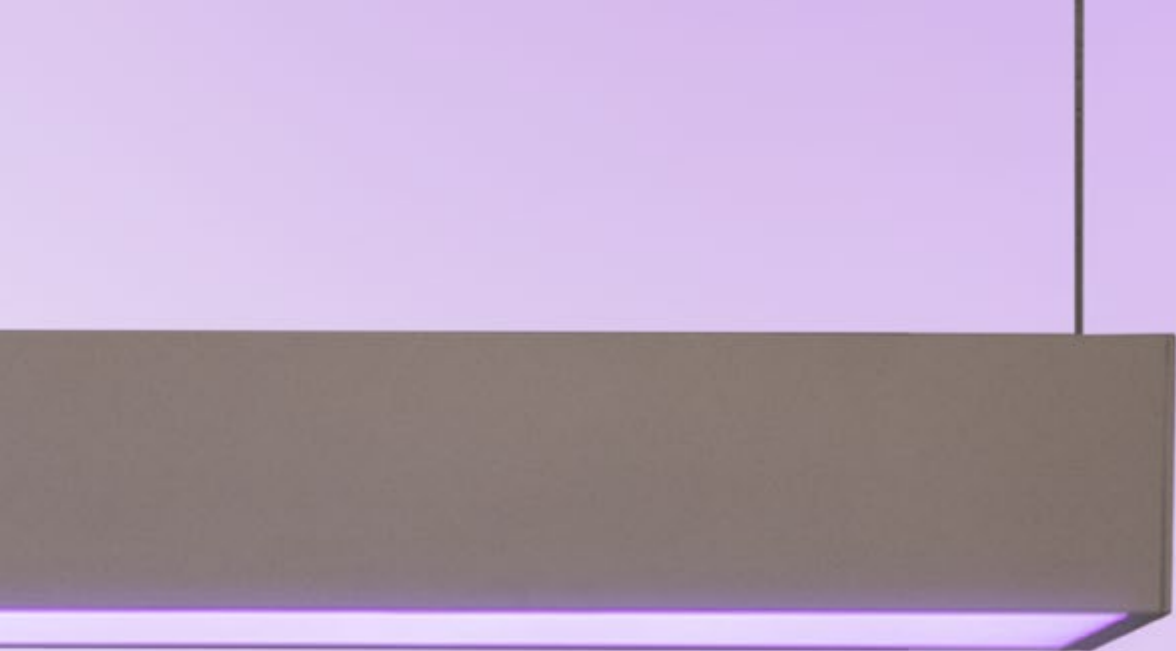
Antimicrobial action on surfaces

INTEGRALIS® is an innovative light, perfectly integrated into the products of the Artemide collections, that sanitizes spaces. It combines sanitizing efficacy with luminous performance and design beauty.



INTEGRALIS® works on the concept of “dose adapting the intensity of the sanitizing action according to the rhythm of permanence and absence of people in the spaces, to the type of environments and to the objective of the intervention.









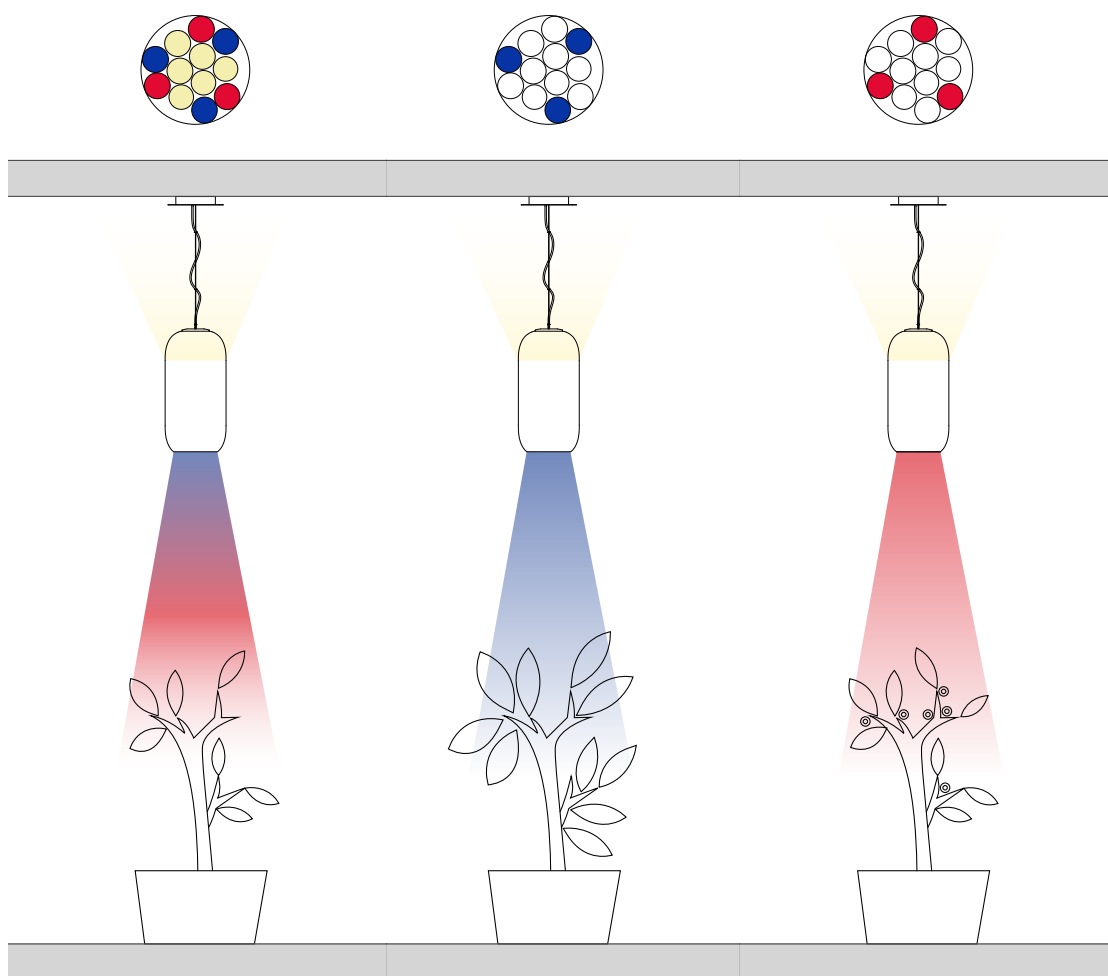
# For nature growth

Patented features

## RWB TECHNOLOGY

Light focused on the plant growing phases

The RWB technology is a lighting system to provide light for domestic plants maintenance and human well-being. It's a new paradigm, a different way to approach coloured light - no longer RGB (red-green-blue) for human's psychophysical wellbeing, but rather RWB (red-white-blue) for a light that is respectful towards man and the environment.



**Red + Blue + White**

General growing by  
chlorophyllian synthesis

**Blue**

Leaves growing

**Red**

Flowering





# Edimetra Gateway

Bridge for innovative scenarios

Device designed by Artemide which, by liaising with Artemide App, allows you to extend the standard functions of the Artemide App BLL wireless network with advanced features and, thanks to the presence of a radio Wi-Fi and 2.4GHz BLL radio, it allows you to connect to the internet.



## ADVANCED FEATURES



### Alexa Voice control

Available languages are:  
English (UK), English (US), English (CA),  
Italian (IT), French (FR), German (DE), Spanish (ES)



### Scheduling



### Circadian Rhythm\*

\*Feature only for Tunable White lighting fixtures.

# Digital evolution

Technological and humanistic approach

## **Be the author of your light**

Light is an invisible physical phenomenon that makes space, humanity and reality visible. Through Artemide App, everything is connected and the user is able to create dynamic scenarios according to their needs in relation to the surrounding space.

## **Design interactivity to generate interaction**

Light supports communication, information and interaction, transmitting data. Artemide App is the link between technology and humanistic light approach, generating new life quality.

## **Mark the rhythm of our lives**

Through Artemide App, the physiological and psychological wellbeing is enhanced, enabling new features that activate and transform the users' lives.





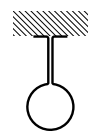


# UI Experience

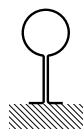
## Lighting fixtures interface

### SINGLE APPLIANCES

Artemide App automatically recognizes the typology of each lighting fixture, assigning a specific icon.



**Suspension**



**Floor**



**Ceiling**



**Ceiling recessed**



**Track**



**Wall**



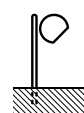
**Wall recessed**



**Ground recessed**



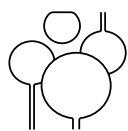
**Pole**



**Bollard**

### GROUP APPLIANCES

Up to 14 groups per network can be created in the Artemide App, without limits to the lamps number per group.



**Homogeneous group:** lighting fixtures with the same light emission in the same group

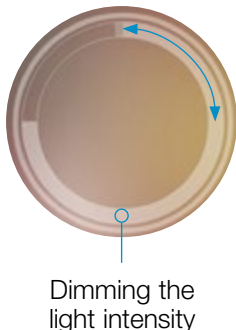
**Heterogeneous group:** lighting fixtures with different light emissions in the same group

## MOST COMMON EMISSION INTERFACES

Each lighting emission presents specific digital controls.

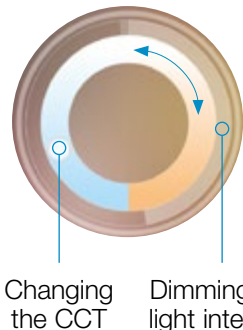
### Stable White

White Intensity



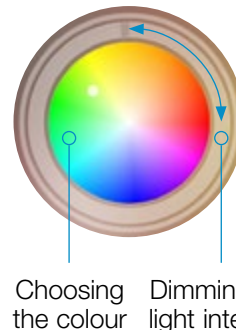
### Tunable White

CCT from 2700K to 6500K



### RGBW

Colour Palette



## HYBRID EMISSIONS INTERFACE

The hybrid lighting fixtures include two emissions in a single product. In this case RGB + White is presented.

### White



Clicking on the small icon on the right side, the user can switch from two different emissions.

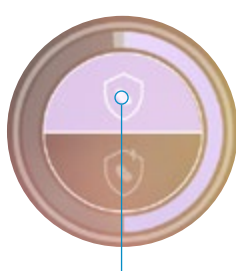
### RGB



## PATENTED TECHNOLOGIES INTERFACE

The specific lighting emission is also recognized automatically, presenting different digital controls for each typology.

### INTEGRALIS® Technology

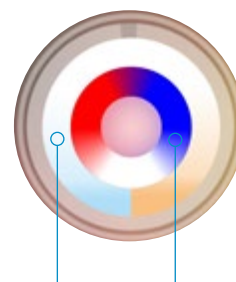


Microbial growth control\*  
(human presence allowed)



Antimicrobial action  
(human presence not allowed)

### RWB Technology



Changing CCT

Choosing colours  
(red, white, blue)

\*the light intensity can be changed.



## TAG ON THE NEW LAMP



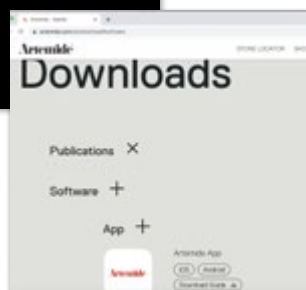
INSTALLATION

ONLINE GUIDE

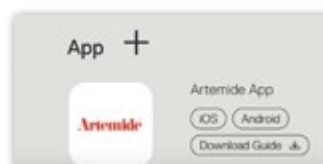
## STARTING GUIDES ON ISTRATION DATASHEETS

Artemide App  
Edimetra Gateway  
Tunable White  
RGB and RGBW  
Switch 3P BLL  
System Interface

(depending on the product)



## ON ARTEMIDE.COM

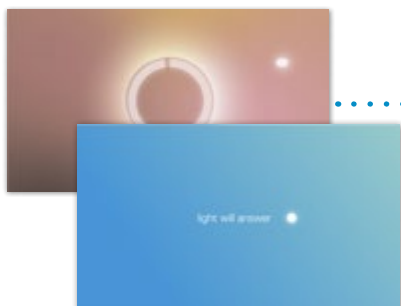


APP DOWNLOAD  
IOS AND ANDROID

MANUAL USER GUIDE



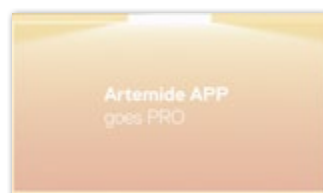
ARTEMIDE APP  
JOURNAL



## ON THE YOUTUBE CHANNEL



ARTEMIDE APP  
VIDEOS



HOW-TO VIDEOS

# Communication Support

User guides and more.

Through Artemide App and other communication instruments and softwares, the users can have a custom and precise support from Artemide.

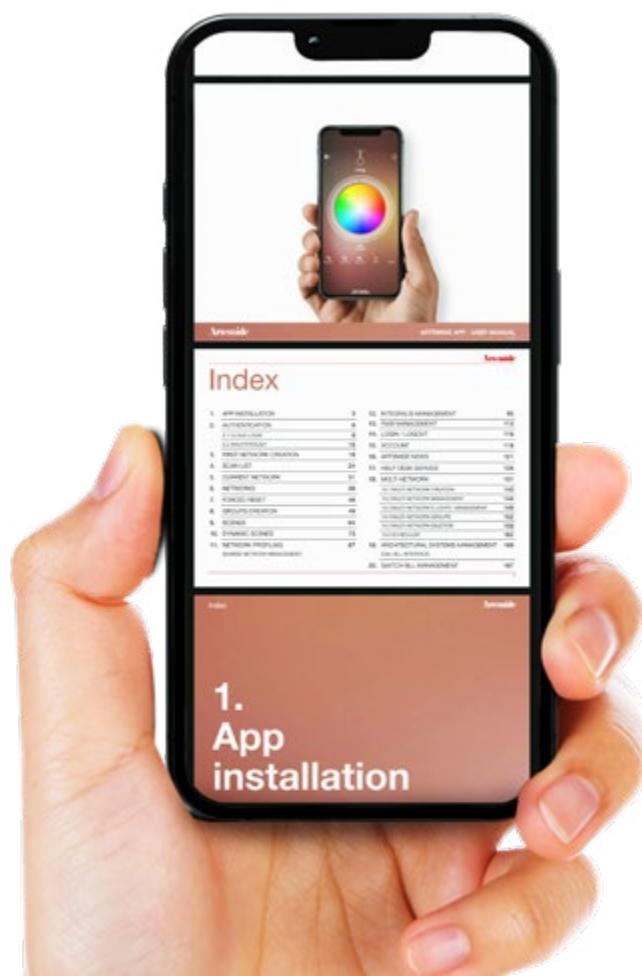
## Manual User Guide on [artemide.com](http://artemide.com)

Thanks to the Manual user guide, everyone can download the file and start their lighting experience with Artemide App.



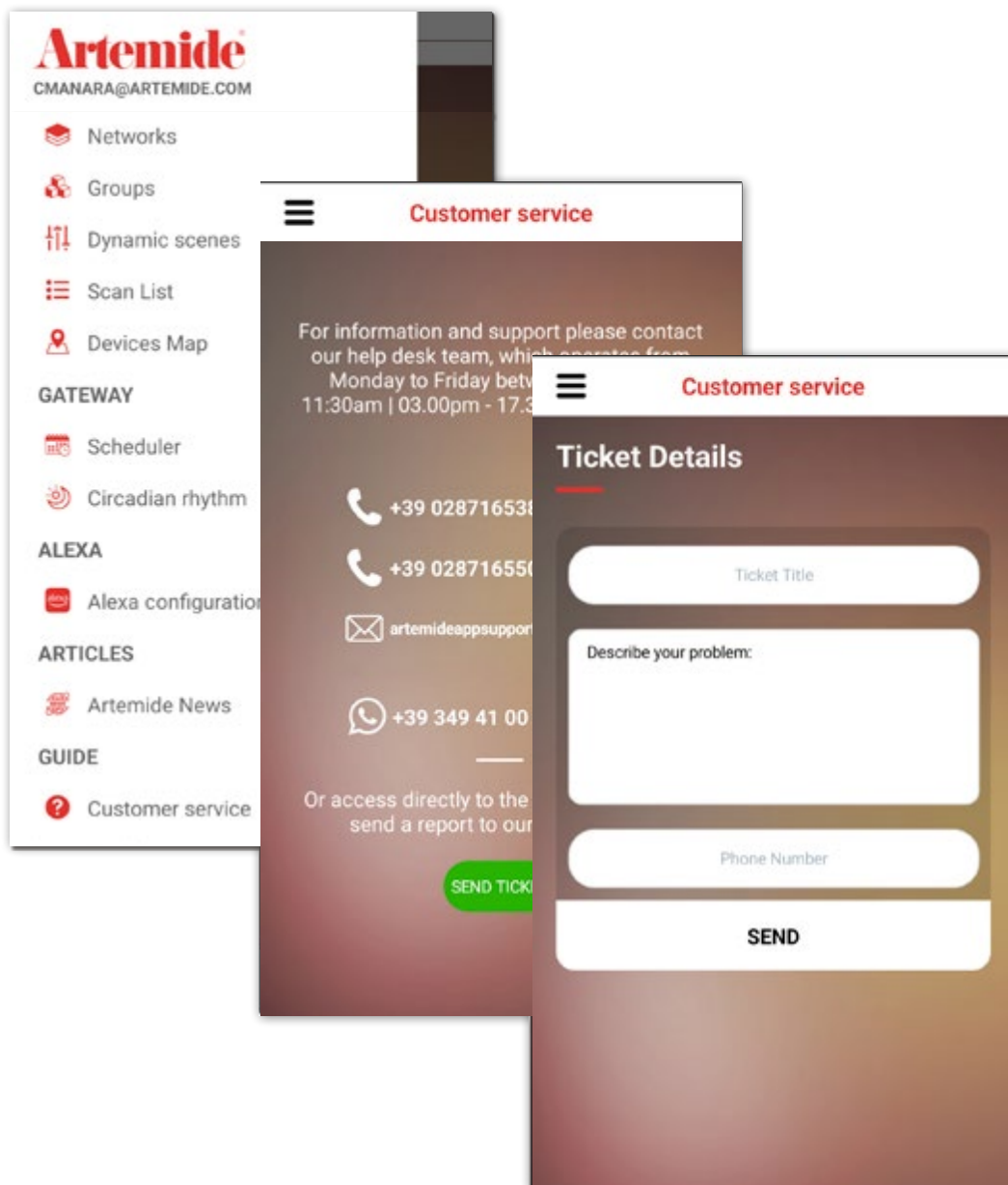
## USER GUIDE

English Language



# Help desk

For consumers and professionals





For information and support please contact  
our help desk team, which operates from:

**Monday to Friday**

**09:00am - 11:30am | 03.00pm - 17.30pm**

**UTC/GMT + 1**



**on Artemide App**

Customer service by ticketing



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[artemideappsupport@artemide.com](mailto:artemideappsupport@artemide.com)



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# High adaptability

Tailored lighting solution







Artemide App is transversal.

# Architecture and spaces

Non-disruptive installation  
in existing buildings



Intervention in historical spaces

Cascina Galarej, Serralunga d'Alba, Italy  
Hospitality

Suitable for new buildings  
with modern necessities



Design of new spaces



Renovation of spaces

IDX81, Munchen, Germany  
Workspace and education





Artemide App is universal.

# Countries and applications

## Completed projects

### **RETAIL**

- Italy
- Belgium
- France
- Poland
- Spain
- Portugal
- Germany
- Austria
- Switzerland
- United Kingdom
- Ireland
- Greece
- Russia
- Turkey
- Lebanon
- United Arab Emirates
- Saudi Arabia
- Qatar
- Azerbaijan
- USA





## **HOSPITALITY**

- Italy

## **MUSEUMS**

- Italy  
- France  
- Bahrain

## **HEALTHCARE**

- Italy

## **WORKSPACES**

- Italy  
- Germany

## **RESIDENTIAL**

- Italy



**Artemide App is integrated.**


# Consumers and businesses

## Private spaces

- Everyone can be the author of their space.
- Easy in changing light tasks and atmosphere.
- Multimodal control (by smartdevice, manual or vocal commands).
- Free tool, easy to install and use.
- Applicable to both Design and Architectural Artemide collections.

Casa Caleido, Verona, Italy  
Residential



The background of the slide is a photograph of a modern interior. It features a curved, white ceiling with a recessed light fixture. The wall is a dark, neutral color. In the foreground, there is a dark, curved object, possibly a chair or a piece of furniture, which is out of focus.

## Professional spaces

- A professional Artemide technician will support your business in the realization of the project.
- Artemide can support you at 360°, both in the lighting design project phase and in the on-site installation. Continuous support in maintenance.
- Up to 500 lighting fixtures per network, with multiple networks; combined systems with BLL and/or WiFi are possible.
- Extra services specific for some application fields can be provided, as the tailored support in choosing the light source to enhance precise textures or colours.
- Applicable to both Design and Architectural Artemide collections.

Artemide App is inclusive.

# Projects and places

**This project is a living space**, evolving with us and for us. Its **scalable nature** responds to our changing needs, adapting seamlessly to diverse environments and to the natural flow of human behaviour and routines - shaping itself to various patterns. This continuous dialogue with the world around us takes shape through light: **a responsive medium that interacts with us throughout the rhythm of life.**







Villa nel parco, Albignasego, Padova , Italy  
A.24 Magnetic track with Vector 40, Carlotta de Bevilacqua  
Residential



Villa nel parco, Albignasego, Padova, Italy  
A.24 Magnetic track with Vector 40, Carlotta de Bevilacqua

# Residential

New living and lighting experience

## Highlights:



### **Easiness of use through different spaces**

In the residential sector, the end users create from scratch the groups, organizing the lighting fixtures according to their needs.

The app is intuitive with simple commands and features that can be exploited.

Some possible examples of groups can be: Dining room, Bedroom, Kitchen and so on.

Even with no technical experience, user can easily navigate the App.



### **Lighting experiences for special moments**

In a home environment, light scenes can help the users to control different lighting scenarios depending for example on their mood, events, the external conditions or simply the subdivision of the house.



### **Multiple users with different accesses**

Through the creation of multiple networks, the user can give permission to the guests to partially or completely control the lighting fixtures in the house.





Turn Around, Vector, Carlotta de Bevilacqua



Private Residence, Brescia, Italy  
Turn Around, Vector, Carlotta de Bevilacqua





Artemide Innovation allows  
to add specific features for:

Multimodal  
control

Villa Riello, Forte dei Marmi, Italy  
Vector Channel, Carlotta de Bevilacqua







Villa Riello, Forte dei Marmi, Italy  
Vector Channel, Carlotta de Bevilacqua



### Manual interaction with the lighting fixtures

In the residential sector, wall manual switches are always used to control lights around the different parts of the house. Artemide App can easily live side by side with other different traditional controls.



### Light control through Alexa



Amazon Alexa is able to help you out during the daily tasks, through voice commands; lights are connected to the App and the hub.

After the complete setting of the lighting fixtures in the Artemide App, the setup can be automatically moved to the Amazon Alexa App, for an easier and quicker installation.



Villa Riello, Forte dei Marmi, Italy  
Vector Channel, Carlotta de Bevilacqua



Artemide Innovation allows  
to add specific features for:

# Psychological well-being





Private Villa, Santa Margherita Ligure, Italy  
Altrove Wall, Discovery custom, Carlotta de Bevilacqua  
Decomposè light, Atelier Oi



### **A perceptive experience through colour**

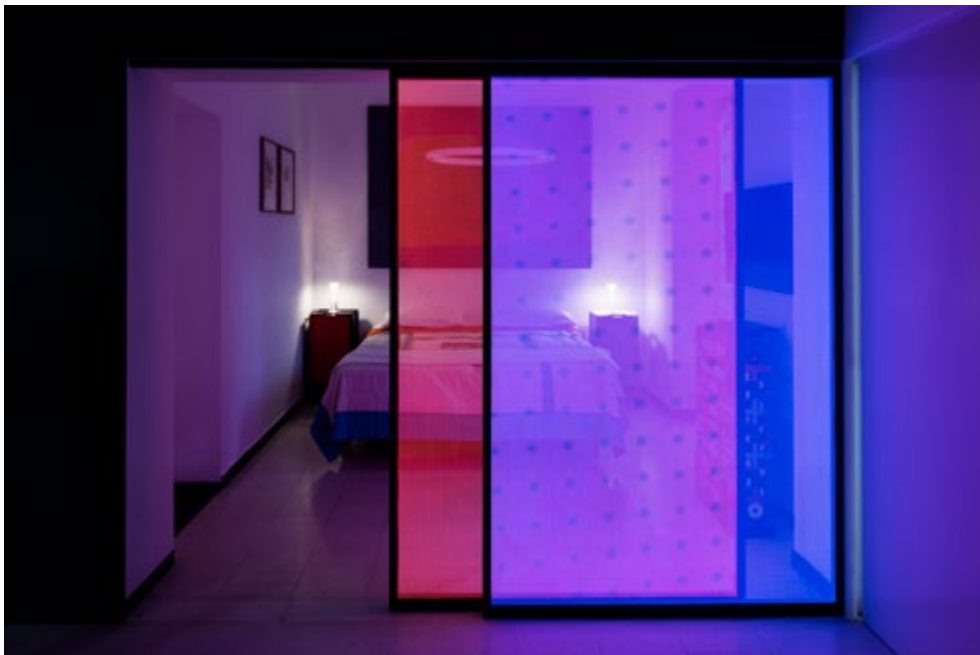
By varying colour, light builds emotions and relationships. Designing a light for people means going beyond the purely functional aspects; through Artemide App, the colour dimension can be easily managed, sustaining the flow of everyday activities.



### **Circadian Rhythm for the home well-being**

Circadian cycle helps regulating the rhythm of the day, changing colour temperature according to daily and night routines.

The circotypes are linked to the habits of the users, with three different possible options.



Private Villa, Santa Margherita Ligure, Italy  
Discovery custom, Carlotta de Bevilacqua



Private Villa, Santa Margherita Ligure, Italy  
Discovery Floor, Ernesto Gismondi





Buntweberei Offices, Eislingen, Germany  
Eggboard Matrix, Progetto CMR Giacobone & Roj  
A.24 Diffused emission, Carlotta de Bevilacqua

# Workplaces

## Hybrid lighting spaces

### Highlights:



#### **Multipurpose spaces**

In a workplace, the creation of the groups helps dividing different and versatile spaces in the offices, according to the employee's needs.



#### **Multiuser feature for a better control**

The Artemide App enables the creation of a sophisticated lighting configuration and management system. It supports a multiuser structure with a general control layer accessible to the commissioner and its subordinates, while also providing a higher control hierarchy for Artemide to facilitate maintenance and system oversight.



#### **Scheduler\* to reduce the consumption**

Scheduling the lighting devices for on and off, dimming, the activation of a scene or the dialogue with external intelligences as daylight or movement detection sensors, underlines the importance of optimizing energy consumption in the workplaces.

\* Edimetra Gateway needed for the feature.





IDX81, Munchen, Germany  
Vector Track, Carlotta de Bevilacqua  
Takku, Foster + Partners  
Come together, Carlotta de Bevilacqua



With a single digital instrument, from decorative fixtures to architectural systems can be managed, underlining the possibility of cross-functional and transversal lighting scenarios.



Stellar Nebula, Bjarke Ingels Group  
Flexia System, Mario Cucinella  
Athena Floor, Naoto Fukasawa





Artemide Innovation allows  
to add specific features for:

Well-being



## Circadian Rhythm\* for a healthier workplace

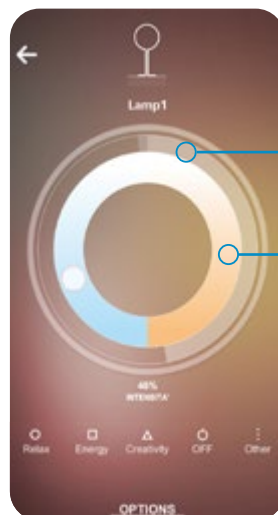
Circadian cycle supports mental and physical health by enhancing alertness, concentration and vigilance, while employees' natural working rhythms. It can be programmed to follow the full day-night cycle, adapting to different longitudes, individual circotypes and various activities.

\* Edimetra Gateway needed for the feature.



## Tunable White enhances the space

Through the Artemide App, Tunable White technology enables the customization of lighting experiences in office spaces, tailored to different area divisions. This helps to enhance well-being in the workplace.



Intensity management

Colour temperatures:  
from 2700K to 6500K

Warm white: 2700K

Neutral white: 4000K

Cold white: 6500K

Yamagiwa Showroom and Offices, Tokyo, Japan  
Discovery Space Tunable White, Ernesto Gismondi  
Alphabet of light, Bjarke Ingels Group



Artemide Innovation allows  
to add specific features for:

# Environmental quality



## **PATENT OF INVENTION**

COIMA Image, HabiSmart, Milan, Italy  
A.39 Pure Integralis®, Carlotta de Bevilacqua  
Discovery Vertical, Ernesto Gismondi



## INTEGRALIS® Technology

It is an innovative light, that combines sanitizing and antimicrobial efficacy with luminous performance and design beauty. INTEGRALIS® works on the concept of “dose” adapting the intensity of the antimicrobial action according to the permanence and absence of people in the space, to the type of environment and to the purpose of the intervention. Through Artemide App, the management is easy and intuitive, allowing seamless adaptation of the technology.



## Effective dialogue with sensors

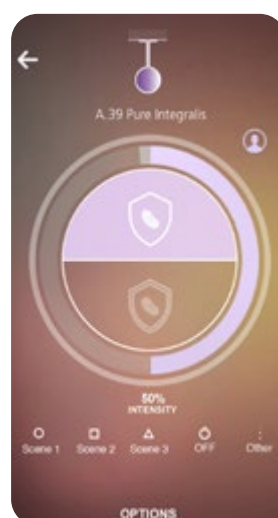
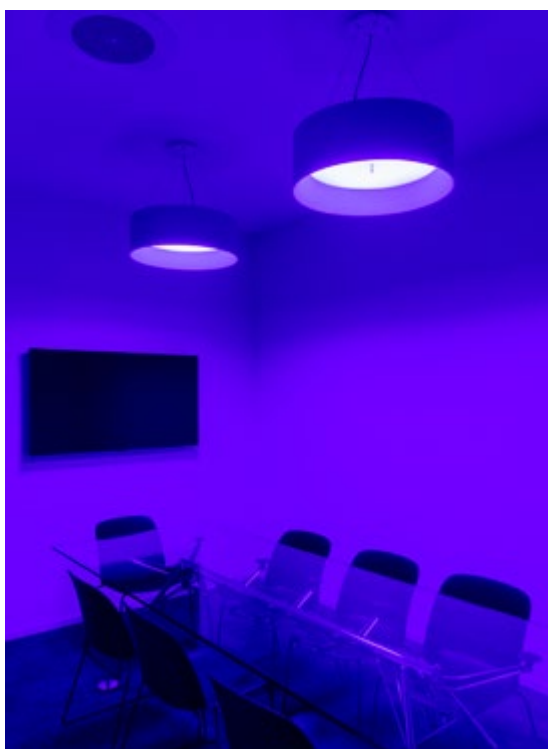
Movement sensors detect the presence and absence of people inside the space, allowing the switch between DAY and NIGHT mode.



## Scheduler for a precise organization\*

Setting schedules for the INTEGRALIS® technology allows to activate precise pre-set scenarios in different environments.

\* Edimetra Gateway needed for the feature.



Tagora 570 Pure Integralis, S./R. Cornelissen





## **PATENT OF INVENTION**

COIMA Image, HabiSmart, Milan, Italy  
A.39 Pure Integralis, Carlotta de Bevilacqua





Artemide Innovation allows  
to add specific features for:

Green growth





## **PATENT OF INVENTION**

Fabbrica dell'aria, Lombardini 22, Milan, Italy  
Gople RWB, Bjarke Ingels Group





## PATENT OF INVENTION

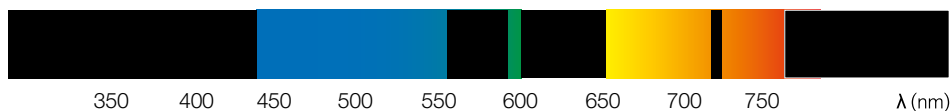
Fabbrica dell'aria, Lombardini 22, Milan, Italy  
Gople RWB, Bjarke Ingels Group





## RWB Technology: the growing light

Light activates a new environmental quality, stimulating the natural process of plant growth through the reinterpretation of colored lights. No more RGB (red-green-blue) for people's well-being, but RWB (red-white-blue) for a light attentive to the well-being of humans and the biosphere.



Fabbrica dell'aria, Lombardini 22, Manifattura Tabacchi, Firenze, Italy  
Gople RWB, Bjarke Ingels Group





Showroom Luca Faloni, Milan, Italy  
A.24 Magnetic, Vector, Carlotta de Bevilacqua

# Retail

## Challenging management control

### Highlights:



#### Easy technical installation phase

Through the GeoMapping feature, each single lighting fixture is tracked inside a digital map, allowing a faster and easier installation, management and maintenance.



#### Advanced systems management

Up to 1200 lighting fixtures can be managed through Artemide App, allowing the management of demanding and sophisticated systems. Areas with different technical performances can be separated and controlled individually, according to the purposes and tasks needed in the space.



#### Multi-user control

The subdivision of the accounts allows to categorize the lighting infrastructure through different levels of management, from the installation to the final setup use. The main Artemide account can enroll the entire lighting architecture, having the higher level of management control for maintenance; the Showroom Director account manages the scheduler for opening and closing hours, while the Visual account can modify the lighting scenarios in the sales floors.





Artemide Innovation allows  
to add specific features for:

Sophisticated  
infrastructures





Green Pea, Turin, Italy  
Alphabet of light, BIG - Bjarke Ingels Group



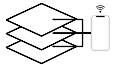


Molteni Flagship Store, Aversa, Italy  
Vector, Discovery, Carlotta de Bevilacqua

# Tailored features

Designed for retail spaces

Thanks to the Artemide proprietary protocol, specific features within the Artemide App have been designed and created for professional projects, in order to optimize the installation, use and maintenance phases.



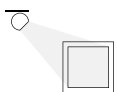
## **Multi-network management**

enables the opportunity to control with rapidity and ease a huge number of lighting fixtures in complex layouts, bypassing architectural constraints like concrete separations among floors or areas.



## **GeoMapping\***

helps the electrician during the installation and accelerates the resolution in case of possible malfunctions of the lighting fixtures. With a QR Code, each lighting fixture is easily recognizable in retail store drawings.



## **Target Point**

Tunable White appliances and a dedicated sensor dynamically calibrate intensity and colour temperature of projected light in respect to the surroundings.

\*for further information, contact Artemide.



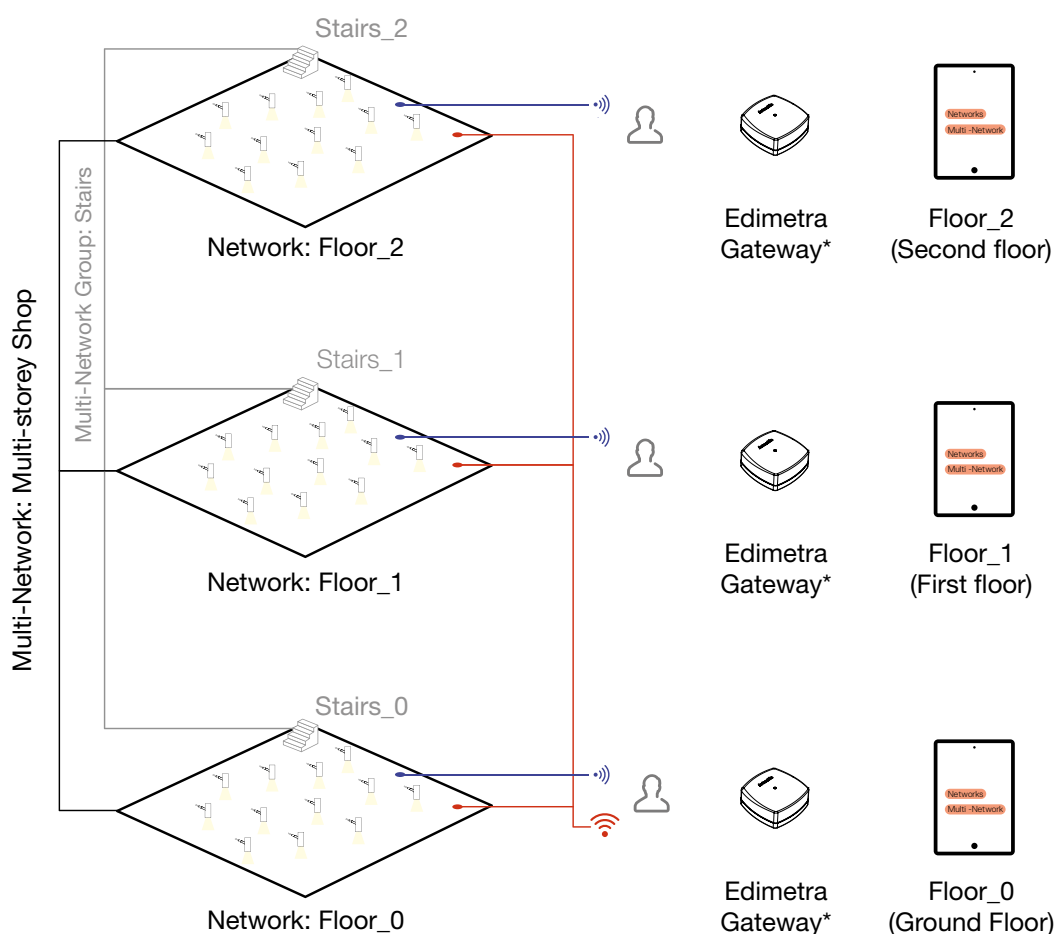
# Multi-network management

## Simplicity of subdivision

The multi-network feature allows to bypass the difficulties and complexities of having multiple architectural constraints and no signal on-site, while achieving the simplicity of a network control. From a single device, the entire network can be managed.

Thanks to the connection and collaboration between BLL and Wi-Fi, through the Edimetra Gateway, multiple networks can be created in a single multinetwork.

### Schematic example of a multinetwork: Retail store\*



\*The number and spatial distribution of Edimetra Gateways depend on the size of the space and the presence of architectural barriers that may interfere with the Wi-Fi signal.



Buccellati Showroom, London, UK  
A.24 and Vector Magnetic track, Carlotta de Bevilacqua









Larusmiani Showroom, Via Pietro Verri, Milan, Italy  
Custom lighting fixtures

Artemide App empowers end users, as store managers and shop assistants, to manage the configuration of a single lighting fixture or grouped lights in accordance with different scenarios.



Turn Around, Vector 55 Track, Carlotta de Bevilacqua





Ciesse Piumini Store, Milan, Italy  
Vector 55 Track, Carlotta de Bevilacqua





Gessi Showroom, 214 Lafayette Street, New York, USA  
A.24 Track with Vector, Carlotta de Bevilacqua





A.24 Track with Vector, Carlotta de Bevilacqua



Gessi Showroom, 214 Lafayette Street, New York, USA  
A.24 Track with Vector, Carlotta de Bevilacqua







# Hospitality

## Lighting atmosphere

### Highlights:



#### Easiness of use in organizing the space

Lighting devices can be combined in groups, following the preferred layout of the space. Each group can be controlled separately, with on/off command, dimming feature, light scenes, scheduler or circadian rhythm.



#### New lighting atmospheres for the clients

Preferred scenes can be easily created in order to be used in specific contexts/events or areas of the ambient.



#### Reducing energy consumption

A responsible energy consumption is enhanced, through scheduling (Scheduler\*) on/off time of the lighting devices according to the opening and closing hours of the business and through the use of movement and daylight sensors in the spaces.

\*Edimetra Gateway needed for the feature.





Hotel Giardino Verdi, Riva del Garda, Italy  
Project: Arch. Lara Zoccatelli  
Realization and Project Management: Bonfante Interior Contractor



A photograph of a modern restaurant interior. In the foreground, a long wooden table is set with green placemats, glassware, and cutlery. To the left, a bar area with a dark countertop and black stools is visible. In the background, a kitchen area with stainless steel equipment and a glass display case can be seen. The ceiling features exposed pipes and track lighting. The overall atmosphere is contemporary and minimalist.

Artemide Innovation allows  
to add specific features for:

# Relax and Care



Olmo Restaurant, Davide Oldani, San Pietro all'Olmo di Cornaredo, Milan, Italy  
Turn Around with Vector Recessed, Carlotta de Bevilacqua  
Everything 80, Carlotta de Bevilacqua





### Dynamic experiential feature

The Artemide App facilitates the management of the lighting experience by adapting to the surrounding environment and catering to diverse requirements. The dining experience can be enhanced through the lighting system, incorporating elements such as “chiaroscuro” effects, pronounced contrast, or varied depth perception.

Lighting visuals can impart theatrical and emotional qualities to a high-end restaurant, emphasizing the significance of creating the perfect atmosphere. A culinary experience complemented by a lighting experience.



Kitchen Laboratory: A.39 and Vector, Carlotta de Bevilacqua





OLMO





Cascina Galarej, Indoor Pool, Serralunga d'Alba, Italy  
Alphabet of Light, Bjarke Ingels Group



## A relaxing experience



The use of colour and/or circadian rhythm feature, managed easily through the Artemide App, can support, both psychologically and physiologically, the human well-being.

Depending on the needs of the space, the clients' requests and the purpose of the setting, it can be an interesting addition where relax and care are the main keywords, such as gyms and SPA treatments.

According to the lighting setup, the features can promote relaxation or boost energy.

The surrounding environment can also influence the effect of the lighting configuration.

In these cases, the outdoor space is full of nature, helping the clients to relax and de-stress.



Cascina Galarej, Gym, Serralunga d'Alba, Italy  
Alphabet of Light, Bjarke Ingles Group



A photograph of a modern theater interior. The space is characterized by a high ceiling with exposed structural elements and a balcony level. The walls and balcony railings are illuminated with a vibrant blue light, while the floor and lower walls are bathed in a warm red glow. Rows of dark, upholstered seats are arranged in a semi-circular pattern, facing a stage area at the far end. The overall atmosphere is contemporary and artistic.

**Artemide Innovation allows  
to add specific features for:**

# Immersive Experiences



Franco Parenti Theater, Milan, Italy  
Anima Hall, Custom lighting fixtures





Franco Parenti Theater, Milan, Italy  
Anima Hall, Custom lighting fixtures



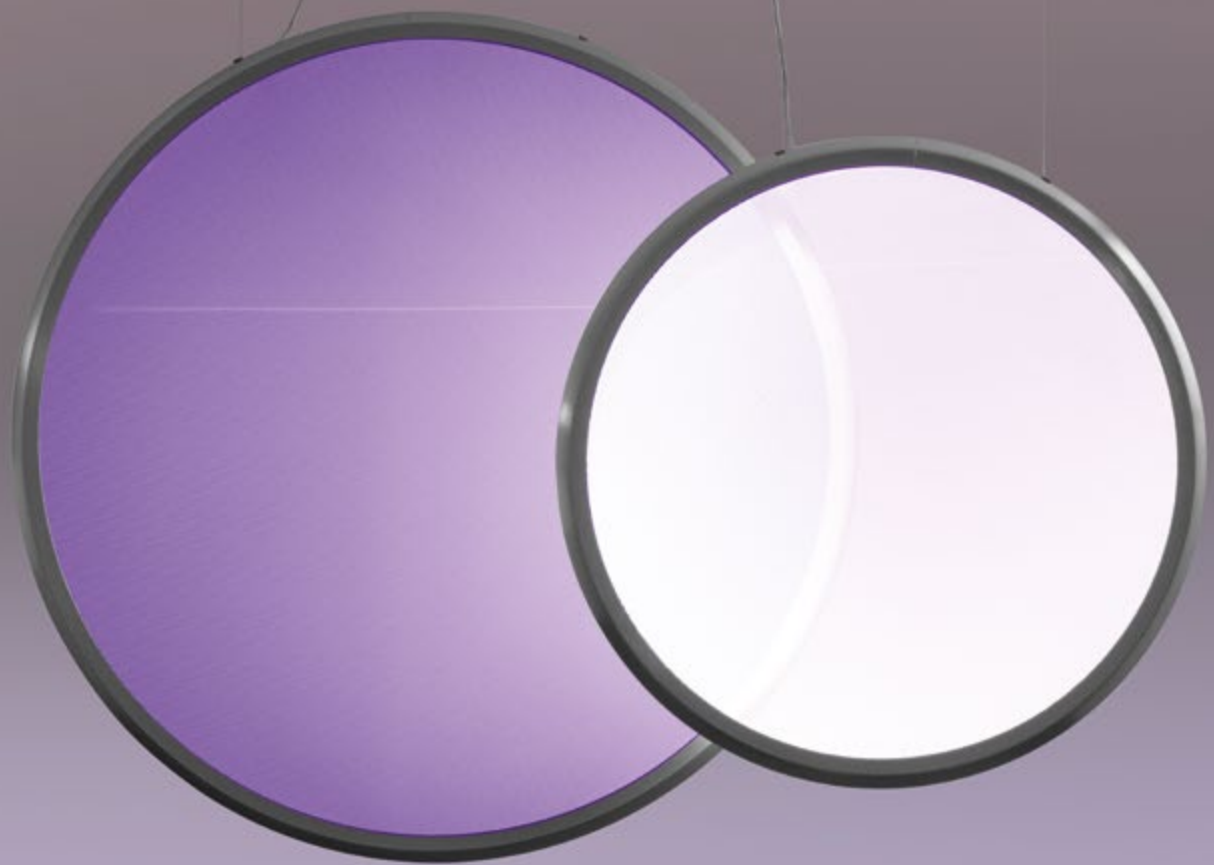


## A color-driven experience

RGB lights as a unique experience for events, concerts or other possible occasions, managed with an effortless and precise setting in the Artemide App.

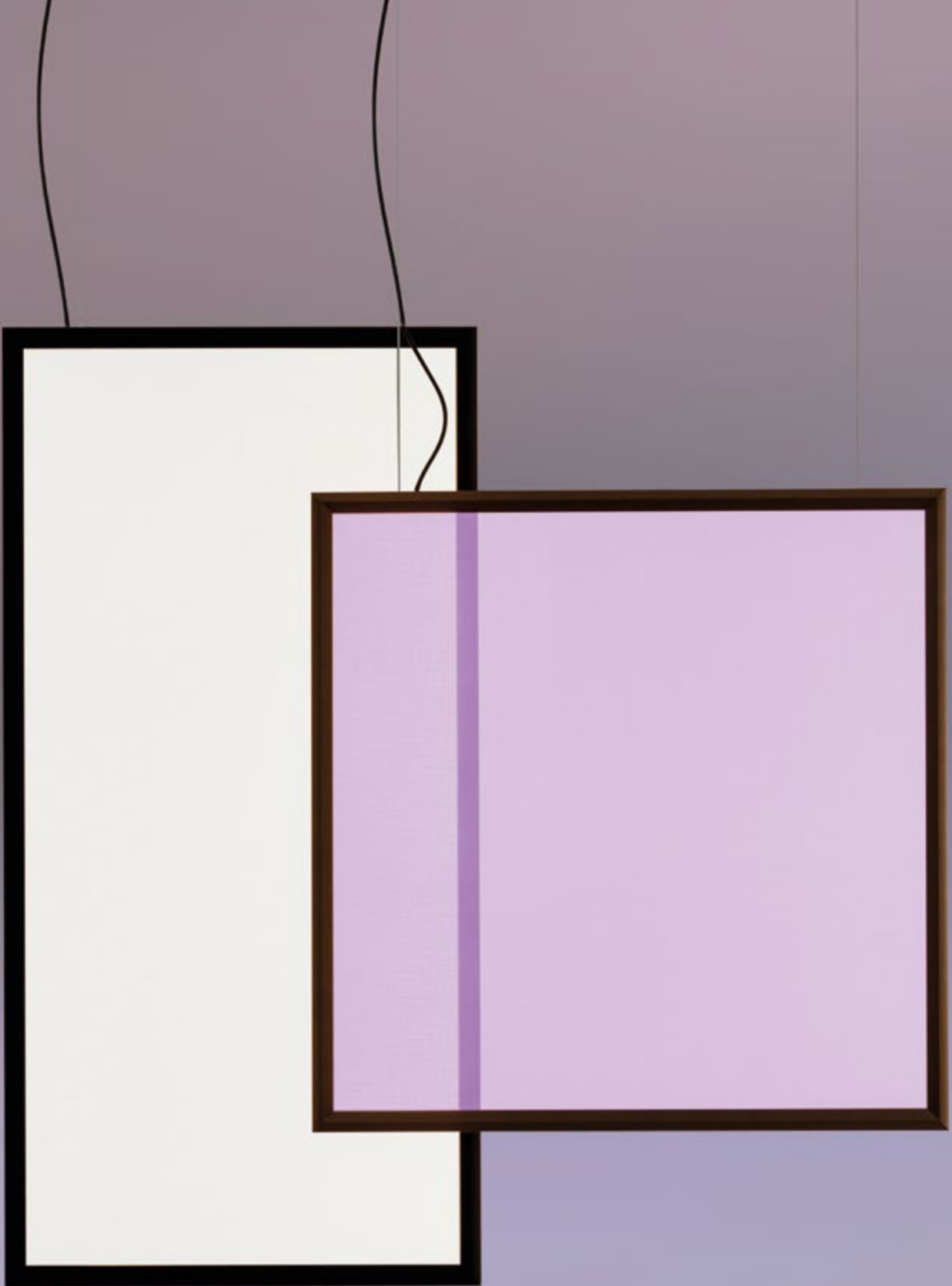


Franco Parenti Theater, Foyer, Milan, Italy  
Custom Altrove, Carlotta de Bevilacqua



Artemide Innovation allows  
to add specific features for:

# Human health



**PATENT OF INVENTION**

Discovery Vertical and Discovery Space White - Violet INTEGRALIS®, Ernesto Gismondi



Korian Hospice, San Giorgio, Bar, Milan, Italy  
Tagora 570 Pure Integralis, Day mode



Adding INTEGRALIS® in public areas leads to a complete digital management of the antimicrobial process.



## **PATENT OF INVENTION**

Korian Hospice, San Giorgio, Bar, Milan, Italy  
Tagora 570 Pure Integralis, Night mode  
Sharp SMD 8x Violet Integralis, Night mode



Korian San Giorgio Hospice, Kitchen, Via Maurizio Quadrio, Milan, Italy  
A.39 Diffusive Pure Integralis





Korian San Giorgio Hospice, Kitchen, Via Maurizio Quadrio, Milan, Italy  
A.39 Diffusive Pure Integralis



Artemide Innovation allows  
to add specific features for:

Green awareness





## PATENT OF INVENTION

Triennale Café and restaurant, Milan, Italy  
Gople and Gople RWB, Alphabet of Light, Bjarke Ingels Group





## PATENT OF INVENTION

Gople and Gople RWB, Alphabet of Light, Bjarke Ingels Group



## **RWB Technology: Nature well-being**

Human wellness is strictly linked to nature well-being. Through this technology, light activates a new environmental quality, stimulating the natural process of plant growth. In the hospitality sector, the client can manage both Stable White and RWB products in the same network, allowing the possibility to schedule different lighting typologies according to the presence of people and opening hours of the commercial activity.



Triennale Cafè and restaurant, Milan, Italy  
Gople and Gople RWB, Alphabet of Light, Bjarke Ingels Group



# Museums

A series of lighting experiences

## Highlights:



### Lighting experiences for specific spaces

In museums or art installations, lighting fixtures support the exhibition's narrative, enhancing key features and creating a sequence of lighting performances throughout the different rooms and areas of the museum.



### Organized setup of the lights

Each space, in the different phases of the day, will demand different light perceptions, according to all the daily activities and tasks run out by the museum staff. An example for a Scheduler\* can be set for: opening hours, cleaning phase, security arrival and closing hours.



### Data analytics in the environment

Through the Artemide App, museums can access real-time insights into visitor flow and space occupancy. Available on request, this feature integrates motion sensors to collect and analyze data on how each exhibition area is experienced, enhancing both curatorial planning and visitor engagement.

(Special request for the specific project)

\*Edimetra Gateway needed for the feature.





Museo Egizio, Turin, Italy  
Il dono di Toth Exhibition, 2023







**Artemide Innovation allows  
to add specific features for:**

**High precision**

Museo Poldi Pezzoli,  
Piero della Francesca Exhibition, Milan, Italy  
16 Discovery Space Spot and Vector Spot, Ernesto Gismondi





Through Artemide App, lighting becomes more than a technical element; **it becomes a tool to deepen the emotional connection between the visitor and the artwork.**

The paintings are presented under the same color temperature as the natural light in which they were created, allowing viewers to experience them as the artist intended.

The lighting fixtures have been carefully enrolled in the App with specific commands for the entire duration of the exhibition.



16 Discovery Space Spot and Vector Spot, Ernesto Gismondi





Artemide Innovation allows  
to add specific features for:

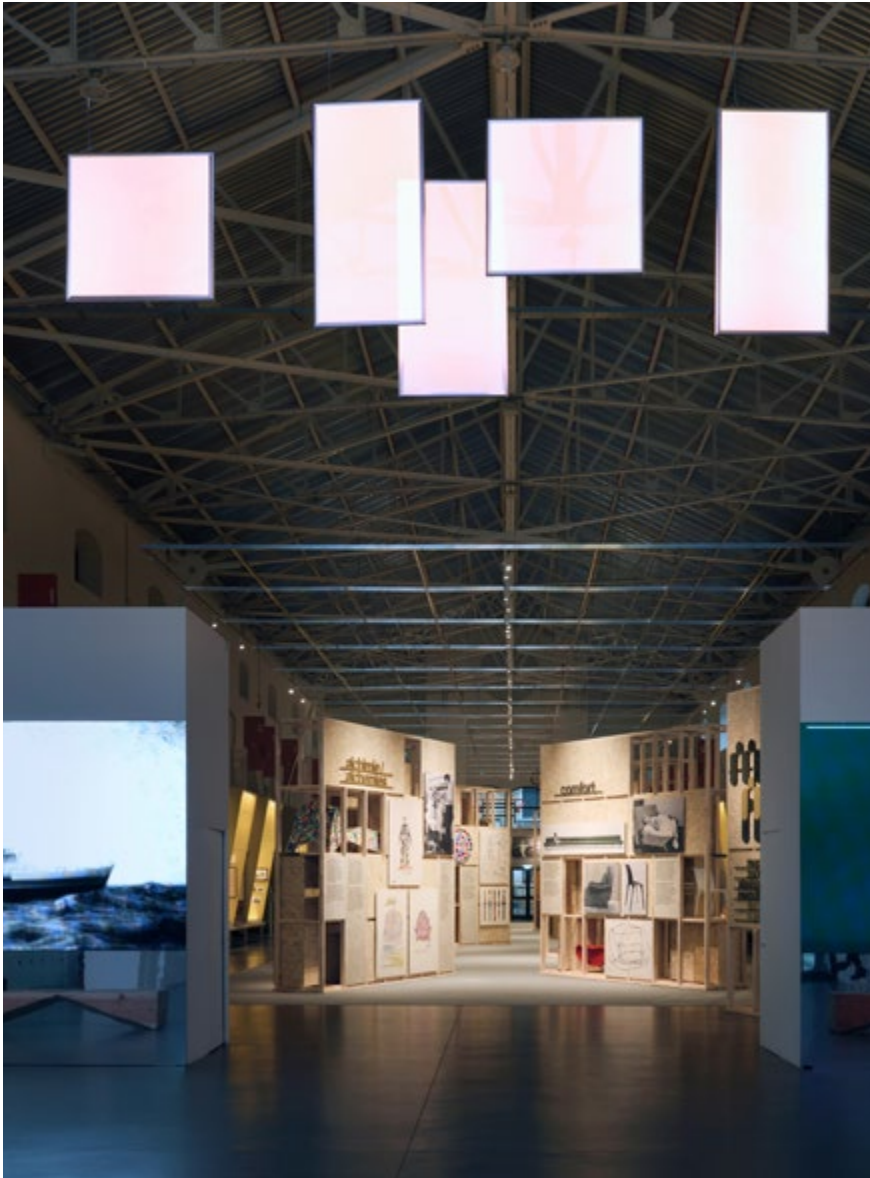
# Efficient planning





ADI Museum, Piazza Compasso d'Oro, Milan, Italy  
Marco Zanuso and Alessandro Mendini, Design and Architecture Exhibition,  
A.24 with Vector, Carlotta de Bevilacqua

Discovery Space, Ernesto Gismondi  
A.24 with Vector, Carlotta de Bevilacqua



Artemide App offers flexibility and precision, adjusting lighting scenarios to suit different exhibitions, artworks or times of day. It allows dynamic storytelling, simplifying rapid and evolving changes of plans.





mi /  
os



"Conoscimento è potere  
perché è momento narrativo  
che anima l'oggetto tecnico  
e tecnologico. Tutto ciò che  
significa un abbandono  
alla superficialità, rimane  
una proprietà della  
superficie, sulla quale si lavora  
diversamente, una ricchezza del  
racconto visivo che resterà in  
stipendio della funzione".

"Conoscimento è potere  
perché è momento narrativo  
elemento che anima l'oggetto  
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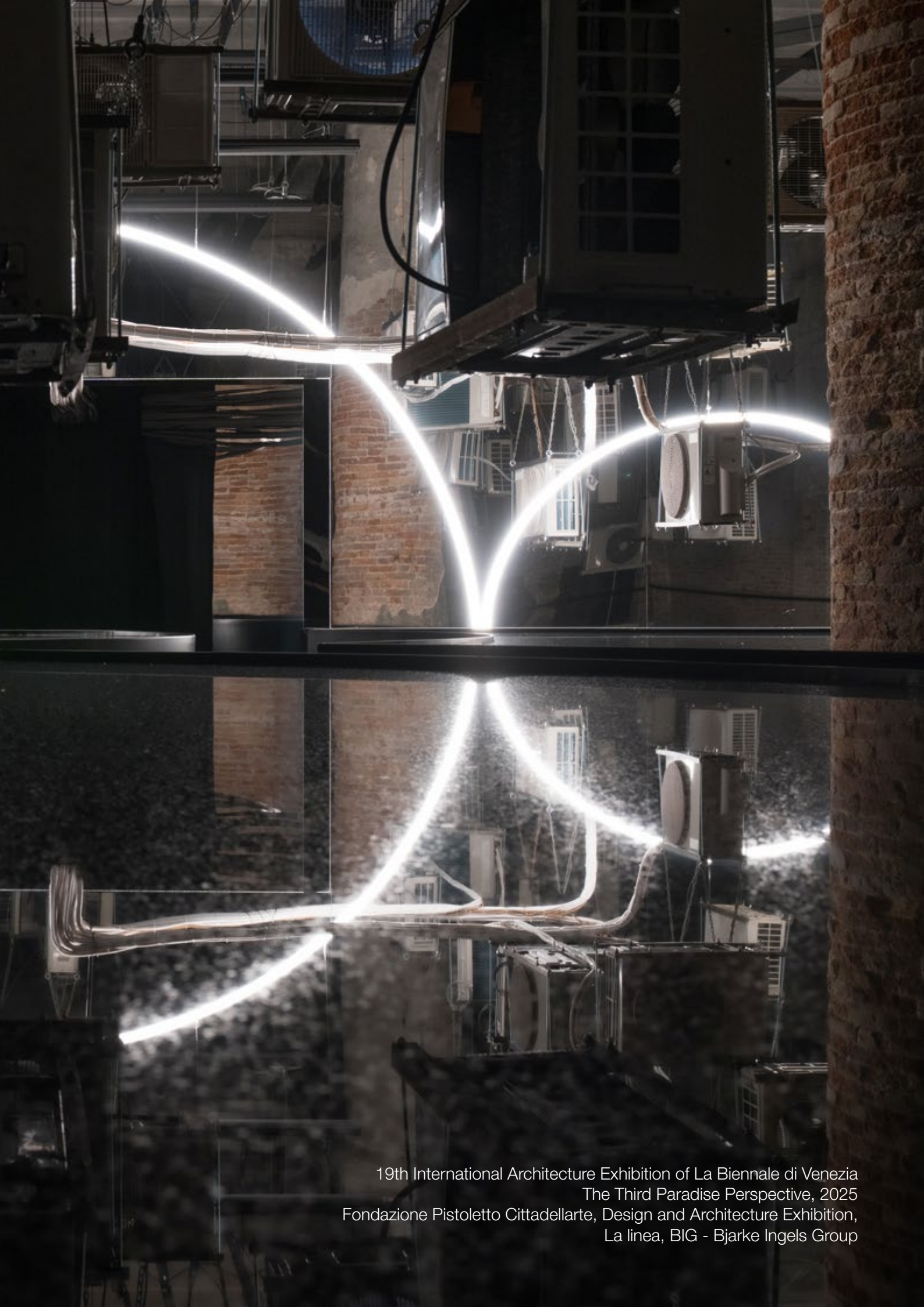




Artemide Innovation allows  
to add specific features for:

Intangible experiences





19th International Architecture Exhibition of La Biennale di Venezia  
The Third Paradise Perspective, 2025  
Fondazione Pistoletto Cittadellarte, Design and Architecture Exhibition,  
La linea, BIG - Bjarke Ingels Group

**An immersed and abstract experience through light,  
sculpting the intangibility and the essence of the exhibition.**

Thanks to Artemide App, the lighting fixtures become integrated in the gallery area, controlling the different scenarios or organizing automated routines and setups.

Each lighting fixture can function independently, highlighting the importance of customized light patterns in shaping distinct experiential narratives.







# Healthcare

Wellbeing through light

## Highlights:



### **INTEGRALIS® Technology**

The antimicrobial action is a valid tool to reduce the percentage of pathogens on the surfaces, scheduled and controlled through the Artemide App.



### **Circadian Rhythm\* for the well-being**

The user has the ability to create a customization of light intensity and color temperature according to the rhythms of the day. In healthcare, it will help hospital patients or residents to follow the day and night cycle, enhancing their well-being.



### **Occupancy detection sensors\***

Movement sensors detect the presence and absence of people inside the space or room, allowing the switch between different features and the reduction of light intensity. Other intelligences can be used, as daylight sensor, to optimize energy consumption.

\*Edimetra Gateway needed for the feature.



IEO Monzino, Milano, Italy  
Custom Discovery Vertical, Ernesto Gismondi





IRCSS Carlo Besta Foundation, Neurosurgery Ward, Milan, Italy  
A.39 Diffused Emission Pure Integralis, Carlotta de Bevilacqua  
NIGHT MODE

A perspective view of a long, modern hospital corridor. The walls are a light blue, and the ceiling is white with several long, recessed linear light fixtures. The floor is a light-colored, polished material that reflects the lights. On the left side, there are several dark-colored doors and a wall-mounted hand sanitizer dispenser. On the right side, there are more doors and a framed picture on the wall. At the end of the corridor, there is a set of double doors with a small sign above them. The overall atmosphere is clean and professional.

Artemide Innovation allows  
to add specific features for:

**Antimicrobial  
lighting control**

## DAY MODE



### MINIMUM ANTIMICROBIAL DOSE DURING DAILY ACTIVITIES

Human presence allowed



### MICROBIAL GROWTH CONTROL MODE



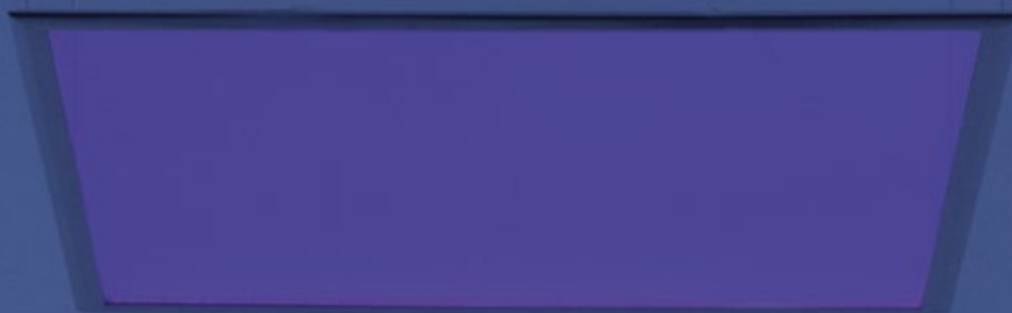
BACTERIA  
FUNGI  
MOLD  
YEAST



## WHITE LIGHT



## NIGHT MODE



MAXIMUM ANTIMICROBIAL DOSE  
DURING THE NIGHT OR PEOPLE ABSENCE

Human presence NOT recommended



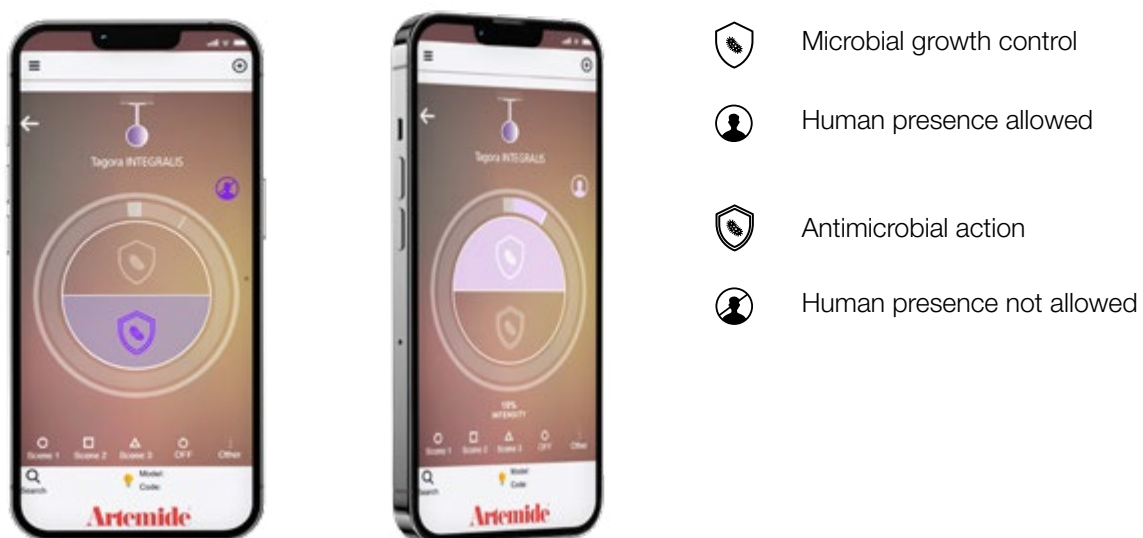
STRONGER MICROBIAL GROWTH CONTROL or ANTIMICROBIAL ACTION



VIRUS  
BACTERIA  
FUNGI  
MOLD  
YEAST



**VIOLET-BLUE LIGHT**



Through the use of **Artemide App**, **Edimetra Gateway** and **movement detector sensors**, in the **INTEGRALIS® technology**, the switch between Integralis Day and Night mode is automatically done, once the sensor detects the presence or absence of people in the selected space.

A scientific observation study with IRCSS Carlo Besta Foundation, in the Neurosurgical ward in Milan, has been carried on about the efficacy of INTEGRALIS® technology in an hospital setting. The project focuses on the comparison between INTEGRALIS® lighting fixtures and traditional fluorescent lights under the same conditions of use and sanitation.



IRCSS Carlo Besta Foundation, Patients Rooms, Milan, Italy  
A.39 Controlled Emission Pure Integralis, Carlotta de Bevilacqua  
DAY MODE AND NIGHT MODE





**Movement detector integration** to maximize the Antimicrobial effect over time in more critical areas as restrooms and corridors.



IRCSS Carlo Besta Foundation, Neurosurgery Ward, Milan, Italy  
A.39 Diffused Emission Pure Integralis, Carlotta de Bevilacqua





Microscopy Laboratory  
A. 39 Diffused Emission Pure Integrals, Carlotta de Bevilacqua  
DAY MODE





Microscopy Laboratory  
A. 39 Diffused Emission Pure Integrals, Carlotta de Bevilacqua  
NIGHT MODE

With Artemide App,  
every idea becomes  
a unique project.

Residential.

Workplace.

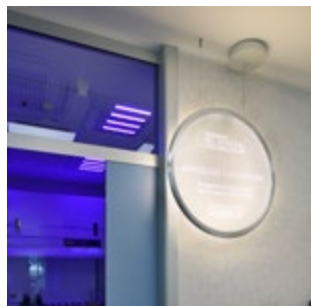
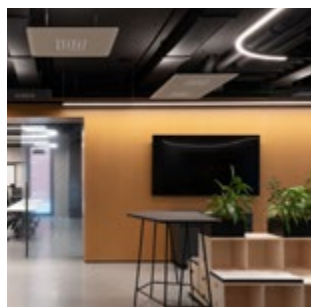
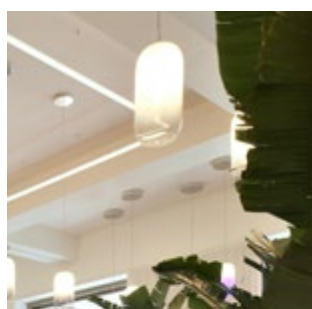
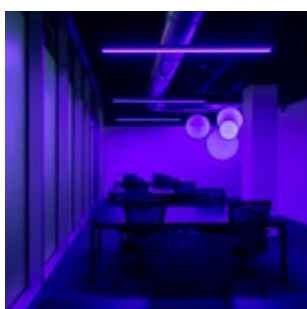
Retail.

Hospitality.

Museum.

Healthcare.







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