

Alphabet of Light



DESIGN BY

BIG - Bjarke Ingels Group

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

Article Code:	1201B00A	Material:	Tube in polycarbonate, internal LED eatsink in alluminum, end caps in transparent PMMA
Colour:	White	Series:	Design
Installation:	Wall, Ceiling	Emission:	Direct/indirect
Environment:	Indoor		

DIMENSIONS

INCLUDED SOURCES

Category:	LED
Number:	1
Watt:	30W
Type:	0
Class:	A

LUMINAIRE

Watt:	31W	Delivered lumens output (lm):	2156lm
		CCT:	3000K
		Efficiency:	69%
		Efficacy:	69.55lm/W
		CRI:	80

Notes

Patent Pending MI102016000025996