



# Copenhagen Showroom Official Opening

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## Artemide Copenhagen Showroom

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Join us for the Official Opening of the new showroom in Copenhagen on the occasion of the 3DaysOfDesign.

Jakob Lange, Partner at BIG (Bjarke Ingels Group) will be present to preview the new products by the architecture studio including La Linea, winner of the Design Awards 2020 and other novelties.



Interior view of the showroom



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### La Linea wins the Design Awards 2020

"Is it a lamp or an artistic installation? Both and more. La Linea, designed by BIG, combines product and design in an unforgettable way.

The flexible lamp can wrap the walls like a light wire, can be used both indoors and outdoors, and can withstand temperature changes of up to 60 degrees.

The design arouses curiosity and, like a piece of neon sculptural art, appeals to the playful spirit of all of us. It enhances and adds new dimensions to rooms and makes them live in a completely new way. And here is the wow effect.

La Linea is a lamp that looks to the future."