

TO 05-2311 Venezia  
Intelligens.  
Natural.  
Artificial.  
Collective.

Giardini/Arsenale

Biennale  
Architettura  
2025

# Artemide at Biennale Architettura 2025

↗ 19th International Architecture Exhibition

10.05.25 - 23.11.25

Venice Biennale

As part of the **19th International Architecture Exhibition of the Venice Biennale**, Artemide renews its commitment to design culture and artistic experimentation, actively supporting a series of **signature installations** in which light takes on a central role as an expressive and design tool. Through these collaborations, the company confirms its presence on the contemporary creative scene, strengthening its role as a partner of excellence in the world of design and architecture.

"The Third Paradise Perspective" by Fondazione  
Pistoletto Cittadellarte

The installation welcomes visitors at the entrance to the Venice Biennale, in the first room of the Corderie dell'Arsenale. Designed by Cittadellarte in collaboration with Michelangelo Pistoletto and a multidisciplinary team, the work addresses contemporary challenges and issues, offering a sensorial experience that stimulates collective reflection. The famous symbol of the *Third Paradise*, the heart of the project, takes shape through a custom light installation of *La Linea*, designed by BIG, symbolising the transition towards a more sustainable future.



Ph. Riccardo Banfi



Ph. Marco Zorzanello

**“Ancient Future: Bridging Bhutan’s Tradition and Innovation” by BIG - Bjarke Ingels Group, Laurian Ghinitoiu & Arata Mori**

Artemide supports *Ancient Future*, the installation inspired by the façade of Gelephu International Airport in Bhutan. The work celebrates the dialogue between tradition and innovation through a wooden sculpture carved in real time by a Bhutanese craftsman and a robot guided by artificial intelligence. The project combines the mastery of traditional craftsmanship with the potential of emerging technologies, reflecting the aesthetics of the airport conceived as an “urban mandala”, a symbol between spirituality, sustainability and contemporary vision.



Ph. Andrea Avezzi



Ph. Andrea Avezzi

**“The architecture of virtual water” by Benedetta Tagliabue - EMBT Architects & w a t e r s p a c e**

An immersive installation that explores the concept of “virtual water”, an invisible but essential element that permeates every aspect of reality. The work invites to reflect on the water hidden in everything that is consumed and used. The light of *Lune d'acqua* becomes the narrative medium that transforms this intangible dimension into a profound sensory experience, revealing the invisible through a visual and engaging narrative.



Ph. Marco Zorzanello



"Voice of Commons" - Carlo Scarpa's Ticket Office  
restoration project by Giulia Foscari, UNA/UNLESS

Artemide played a key role in the restoration of the historic Carlo Scarpa's Ticket Office, part of the *Voice of Commons* installation curated by Giulia Foscari, UNA/UNLESS. The project restored function and meaning to one of the Biennale's most iconic spaces. The lighting solutions, including custom versions of *Turn Around*, *Vector* and *Criofera*, played a crucial role in shaping a renewed visual experience, enhancing Scarpa's architecture and bringing new value to the historical context.





Ph. Andrea Avezzù



Ph. Melania Dalle Grave



Ph. Melania Dalle Grave