



Salone del Mobile.Milano partner of Art Basel

Artemide took part in the first **Collectors Lounge** curated by **Salone del Mobile.Milano** within **Art Basel Miami Beach**, marking the beginning of a new partnership between the Salone and one of the world's leading platforms for contemporary art.

This collaboration opens a new chapter in the dialogue between Italian design and the international art world, bringing Made in Italy design into a global cultural context of outstanding relevance. The Collectors Lounge, inaugurated on 3 December during the VIP Preview, was conceived as a space for encounter and exchange among collectors, curators and international professionals.

Designed by Lissoni & Partners, the lounge expresses the excellence of Italian design through an essential and elegant setting, where materials, furnishings and light work together to create a refined and welcoming atmosphere. Within this framework, Artemide contributed its lighting solutions, highlighting the role of light as a cultural, design-driven and experiential element.

Artemide's participation in Art Basel Miami Beach **confirms the company's ongoing commitment to promoting the culture of Italian design on prominent international stages**, where art, design and innovation intersect, reinforcing the value of research and quality at the core of its vision.



