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Artemide

Carlotta de Bevilacqua at Italian Design Day 2023

Carlotta de Bevilacqua, President & CEO of Artemide, is a testimonial in Spain for Italian Design Day 2023.

The topic of Italian Design Day 2023, "**The quality that illuminates. The energy of design for people and the environment**," brings different aspects into synergy, from quality as a connector along the entire supply chain of Italian design, to energy as the element behind the production process, from sustainability and respect for the environment, to people as the core around which to conceive and develop innovative ideas to combine functionality and well-being.

Light is a circular energy, able to sustain the lives of human beings, and nourish nature but also to bring interaction, information and sanitize, thus bringing us back to living our spaces in a safer way.

↗ March 9, 2023

ETSAM, Scuola tecnica superiore
di Architettura di Madrid
3pm - 5pm

The light projects designed by Carlotta de Bevilacqua for Artemide represent a unique intersection of values: the human and responsible approach to Light that is combined with design and material know-how, in an encounter between state-of-the-art technology and ancient knowledge. Vision, values, research, expertise and manufacturing skills are thus translated into the design of the beauty of timeless quality products.