



Vea
Foster +
Partners
Industrial
Design

Artemide®

Authors

Foster + Partners Industrial Design

Foster + Partners is an international studio for architecture, engineering and design, led by Founder and Chairman Norman Foster and a Partnership Board. Founded in 1967, the practice is characterised by its integrated approach to design, bringing together the depth of resources required to take on some of the most complex projects in the world. They have always had a strong interest in the making of things as an integral part of the design process, rooted in what they believe is a duty to design well and responsibly, whether that is at the scale of an airport or a door handle.

The practice has never drawn a distinction between architecture and industrial design. The point of contact, the thing that you touch, is as important as the broader vision. The industrial design team established in 1980, has developed a wide range of products from door handles to wind turbines; from a fountain pen to the cabin of an executive jet; from a tap to the fit-out of an ocean yacht. Frequently, products are designed in response to a particular project, but they also work directly with clients on product commissions or with companies to develop new products for commercial manufacture.



Vea

Foster + Partners Industrial Design 2024

Vea is a versatile lighting family designed to provide a coherent lighting language across different applications.

Vea was first developed as a floor-standing luminaire, conceived as the original expression of the family. From this initial design, the collection has evolved into a complete lighting system with dedicated indoor and outdoor versions, extending the same design language across different environments.

The evolution of the family reflects the iterative design approach of Foster + Partners, where each new version is developed through a process of continuous refinement, preserving the essential character of the original concept while responding to different functional and architectural requirements.



PATENT OF
INVENTION

For further information on Vea
visit [artemide.com](https://www.artemide.com)





"Vea explored the themes of poise and balance. Here, the concept has been translated into a light fixture capable of providing a wide pool of light from above that can be adjusted and lowered to create a more intimate lighting effect."

Mike Holland, Foster+Partners Industrial Design

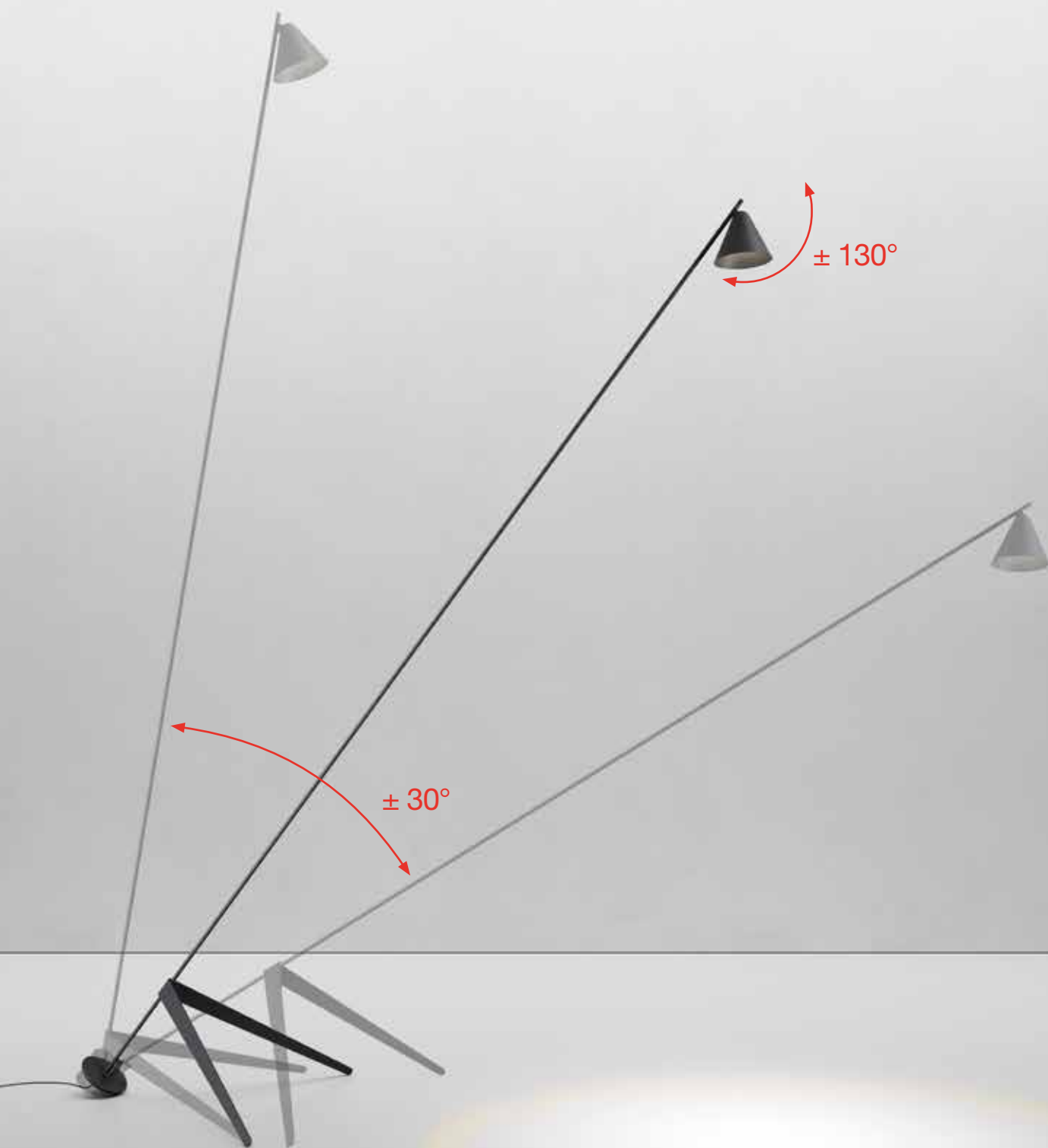


Vea

Vea emerges as a dynamic presence in space, defined by a balanced movement system that allows the body to incline up to approximately 90° . A counterweight positioned at the end stabilizes the structure, while the feet slide along the stem, accompanying its change of position and shaping new lighting postures.

The head, free to orient itself in space, integrates a dual adjustment: a vertical movement up to approximately 130° and a lateral rotation achieved through the twisting of the upper part of the body, allowing precise modulation of the light emission and continuous adaptation to different environments and needs.





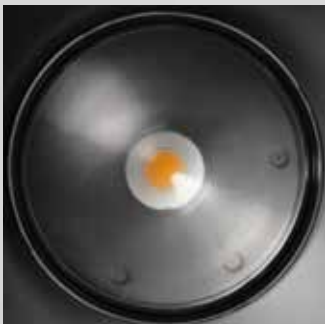
Reverse Fresnel Lens

Patented optical design

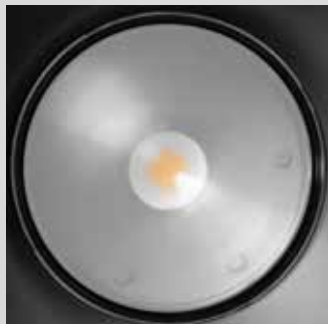
The Focus and Ambience versions for Veal Indoor and Veal In/out share the same Fresnel lens geometry, featuring optical micro-grooves oriented toward the light source and perfectly flat output surface.

Geometry designed to protect the optical element from dust and atmospheric agents, preserving lighting performance and emission quality over time.

The Ambience version integrates an additional additive surface layer on top of the lens creating a controlled micro-optical texture directly on the Fresnel lens surface (rather than simply generating a frosted appearance of etching approach), while improving robustness against scratches, thus granting a long term optical solution.



Veal Focus reverse fresnel lens.



Veal Ambience reverse fresnel lens.



High performances

Perfect light beam control

No glaring

High efficiency

High uniformity

Vea Focus

Defined Light Geometry

Vea Focus projected a precisely defined circular light characterized by a clean and sharp edge ensuring expressive and accurate illumination. This distinctive quality is an integral part of the lamp's visual language, creating a clear boundary between light and shadow that enhances its graphic expression.

In line with the Foster + Partners Industrial Design concept, the transition between light and shadow reveals a subtle chromatic halo effect, enhancing the natural perception of the edge.

The result is a refined and architectural lighting effect, bringing clarity, elegance, and a strong visual presence to the illuminated space.



Vea Ambience

Soft Light Geometry

Vea Ambience creates a soft, diffused pool of light on the floor, defined by a gentle transition rather than a sharp edge. This quality creates a seamless dialogue between light and shadow that enhances the perception of comfort and atmosphere.

The gradual fade of light creates a natural and harmonious effect, allowing the illuminated area to blend effortlessly into its surroundings.

Beyond its atmospheric character, Vea Ambience delivers outstanding lighting performance. Its high-quality, uniform beam provides excellent visual comfort and faithful colour rendering, making it ideal for reading, illuminating a dining table, or enhancing living areas and lounge settings. The result is functional, pleasant light that supports everyday activities while creating a warm and inviting environment.

The result is a warm, architectural lighting experience that brings softness, balance, and a quiet visual presence to the space, creating an inviting and relaxing ambience with understated elegance.



Vea Indoor

Vea is a floor lamp designed for indoor use. It embodies a light, minimalist, and elegant design that plays with the balance of its base. It creates adjustable positions, allowing you to raise or lower the light to various heights, illuminating areas of different sizes with two different light performances: Focus and Ambience. The head also rotates on the stem's axis and tilts to direct the light where it is needed.

The V-shaped base cradles the stem, allowing it to incline from a vertical position. This is achieved through a clever play of balances and support, seemingly simple in appearance and use, yet complex in the design definition to achieve the perfect equilibrium.









Vea Indoor

Designed for interior environments, Vea Indoor stands 2,4m high and is proportioned to integrate seamlessly into residential, hospitality and workplace settings. Its compact scale makes it ideal for creating a comfortable and refined lighting presence indoors.

Colours:

- Anthracite
- Platinum grey
- Pure white

IP20



Vea In/Out

Designed for both indoor and outdoor applications, Vea In/Out stands 3,8m high, offering a more architectural presence and an increased luminous distribution range.

Its taller proportions make it particularly suitable for terraces, courtyards and gardens.

Colours:

● Anthracite

IP65



Vea In/Out





Vea Suspension

Vea suspension features a simple conical form that enhances its perceptual richness.

With a dim to warm technology it creates an even warmer and more inviting atmosphere as the intensity is adjusted.

The recessed diffusing surface is designed to ensure comfortable light emission.

Colour choices play a key role in defining Vea suspension: the exterior shade is paired with a warm-toned interior, softening the light output and ensuring Vea retains its presence even when switched off.

A versatile solution bridging public and private spaces, with three different dimensions to be used alone or combined in a landscape of elegant elements.













Vea Bollard

From Vea's iconic head emerges a versatile family of lights designed to illuminate outdoor spaces in a variety of settings.

The conical head also extends to two bollard versions of different heights, providing uniform illumination for green spaces and pathways.





Vea

CRI=90

Materials:
Steel

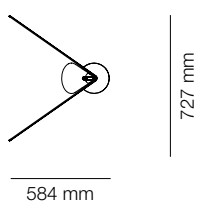
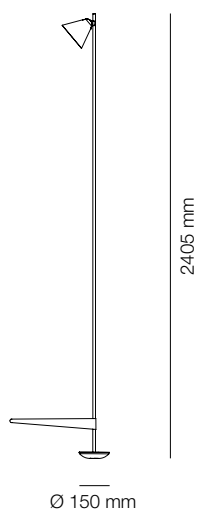
Vea Indoor:

- Anthracite
 - Platinum grey
 - Pure white
- IP20
CCT: 3000K
Total power: 11W

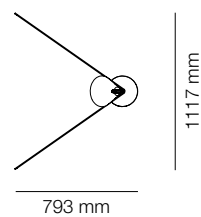
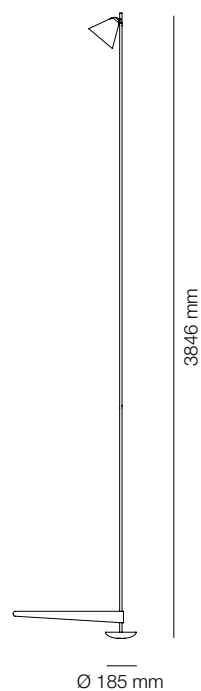
Vea In/Out:

- Anthracite
- IP65
CCT: 3000K
Total power: 10W

Vea Indoor



Vea In/Out



Vea suspension

IP20

CRI=90

Dim to warm:

1800K-3000K

Materials:

Steel

Colours:

● Anthracite

● Platinum grey

○ Pure white

Internal surface:

● China clay yellow

Vea Suspension 19:

Total power: 7,5W

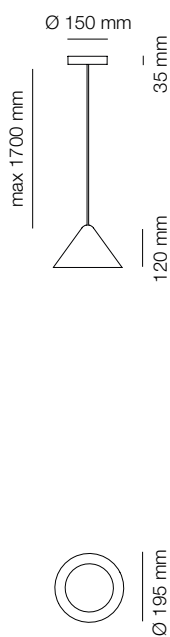
Vea Suspension 55:

Total power: 18,5W

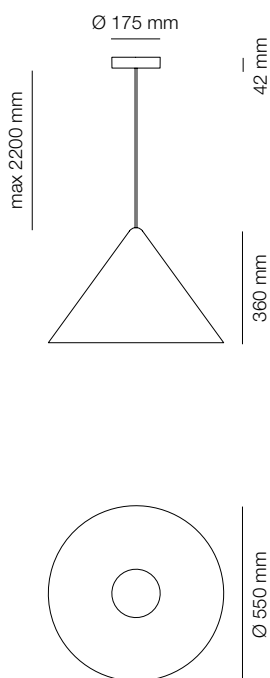
Vea Suspension 89:

Total power: 44W

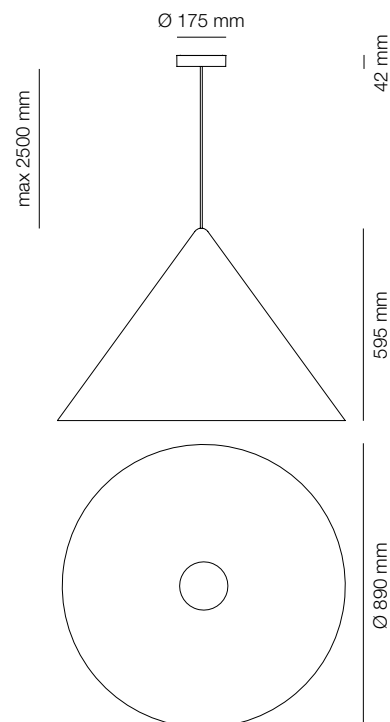
Vea Suspension 19



Vea Suspension 55



Vea Suspension 89



Vea Bollard

IP65
CRI=90

CCT: 3000K
Total power: 9W

Materials:

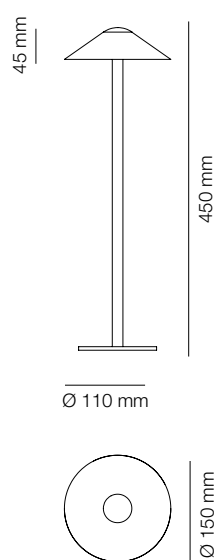
Steel

Colour:

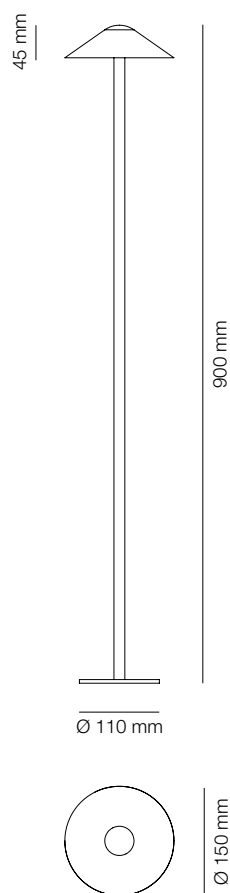
● Anthracite

● Black green

Vea Bollard 45



Vea Bollard 90



VEA

Vea Focus			
		Color	
Vea Indoor	IP20	Anthracite	●
		Platinum grey	●
		Pure white	○
Vea In/Out	IP65	Anthracite	●

PUSH
Code
1001030A
1001010A
1001020A

Undimmable
Code
T077530

Vea Ambience			
		Color	
Vea Indoor	IP20	Anthracite	●
		Platinum grey	●
		Pure white	○
Vea In/Out	IP65	Anthracite	●

PUSH
Code
1001040A
1001060A
1001050A

Undimmable
Code
T077540

VEA SUSPENSION

		Color		CCT
Vea Suspension 19	IP20	Anthracite	●	1800-3000K
				3000K
		Platinum grey	●	1800-3000K
				3000K
		Pure white	○	1800-3000K
				3000K
Vea Suspension 55	IP20	Anthracite	●	1800-3000K
				3000K
		Platinum grey	●	1800-3000K
				3000K
		Pure white	○	1800-3000K
				3000K
Vea Suspension 89	IP20	Anthracite	●	1800-3000K
				3000K
		Platinum grey	●	1800-3000K
				3000K
		Pure white	○	1800-3000K
				3000K

DALI / PUSH
Code
2316D30A
2316030A
2316D10A
2316010A
2316D20A
2316020A
2314D30A
2314030A
2314D10A
2314010A
2314D20A
2314020A
2311D30A
2311030A
2311D10A
2311010A
2311D20A
2311020A

PUSH / APP
Code
2313D30APP
2313030APP
2313D10APP
2313010APP
2313D20APP
2313020APP
2310D30APP
2310030APP
2310D10APP
2310010APP
2310D20APP
2310020APP

0-10V
Code
2317D30A
2317030A
2317D10A
2317010A
2317D20A
2317020A
2315D30A
2315030A
2315D10A
2315010A
2315D20A
2315020A
2312D30A
2312030A
2312D10A
2312010A
2312D20A
2312020A

VEA BOLLARD

		Color	
Vea Bollard 45	IP65	Anthracite	●
		Black green	●
Vea Bollard 90	IP65	Anthracite	●
		Black green	●

Code
T077630
T077670
T077730
T077770

Driver						
	Vac	L _{mm}	W _{mm}	H _{mm}		
24W CV 24VDC	110-240	185	35	35	DALI	
90W CV 24VDC	110-240	250	63	30	0-10	
90W CV 24VDC	110-240	250	63	30	DALI	
25W CV 24VDC	110-240	148	40	32	Undimmable	
60W CV 24VDC	110-240	163	43	32	Undimmable	
90W CV 24VDC	110-240	161	61	36	Undimmable	

Code
DV1041
DV1075
DV1076
T409996*
T409998*
T409999*





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