We reserve the right to change our product specifications. — Last update: November 2025
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Artemide

Artemide x Microsoft
illumination & information

Light is not just a functional necessity; it is an essential element for human well-being and the creation of comfortable and inspiring environments. For over sixty years, **Artemide** has been designing lighting solutions that go beyond illumination, transforming light into a means of expression and interaction with space. Our approach, **"The Human and Responsible Light"** places people and their relationship with the environment at the heart of our design philosophy. Every Artemide product is the result of extensive research that combines design, technology, and sustainability to deliver innovative and enduring solutions. Light is not just a tool for visibility but a medium to enhance quality of life.

The evolution of technology is redefining the role of light in our daily lives. As a pioneer in innovation, Artemide explores new synergies to expand the potential of lighting. Our collaboration with **Microsoft** has sparked an exciting dialogue on the intersection of light and information, paving the way for new forms of interaction between environments and technology. Light and data can merge to create dynamic and personalized experiences, seamlessly responding to user needs. The goal is not just to integrate technology into our solutions but to do so harmoniously, respecting the beauty and essence of architectural spaces.

Artemide's philosophy is based on a fundamental principle: **beauty must endure**. Each of our creations is designed to stand the test of time, not only in terms of materials and performance but also in its aesthetic and symbolic value. Our iconic designs, such as Tolomeo and Tizio, are concrete examples of how well-conceived design can span generations without losing relevance.

The concept of light that not only illuminates but also communicates, interacts, and adapts to spaces and people's needs represents an exciting new challenge for Artemide. We strive to continue innovating, **exploring the limitless possibilities that technology offers** while remaining committed to quality, sustainability, and human well-being.

Carlotta de Bevilacqua, President and CEO of Artemide.

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Every day, we work towards a future where **light is an integral part of an intelligent and sustainable ecosystem**. Our collaboration with Microsoft aligns with this vision, aiming to develop lighting solutions that go beyond practical use, becoming tools for interaction with the world around us.

Looking ahead, Artemide continues to innovate, explore, and redefine the boundaries of lighting, reaffirming its leadership in the industry. Light is knowledge, beauty, technology, and connection. With this vision, we are ready to write the next chapter of our story.

Workshop