THE EXHIBITION DEDICATED TO OUTDOOR DESIGN
18 — 21 SEPTEMBER 2025

OpenAirDesign

FRAMES OF NATURE

Artemide Open Air Design's Exhibition Partner 2025

↗ 18 - 21 September 2025

BAM - Biblioteca degli Alberi di Milano
Via Gaetano de Castillia, 18-20,
20124 Milano

From September 18 to 21, Artemide takes part in the fifth edition of **Open Air Design**, the cultural program curated by **COIMA Image** in collaboration with **MoscaPartners** that brings installations to the Biblioteca degli Alberi, exploring the dialogue between design, architecture, and art.
With its installation inspired by the theme "**Frames of Nature**", Artemide stages the relationship between nature and the city through **Granito**, the outdoor project by **Ernesto Gismondi**, now reinterpreted in a new sustainable LED version. Arranged in two semicircles, the ten elements become a luminous scenography and a place to pause, inviting visitors to observe reality from a new perspective.
The Red Circle Artemide, a space of light and interaction, amplifies the experience by interpreting the values of sustainability, inclusion, and multidisciplinary exchange at the heart of the event.