



Botanica Fantastica

Artemide illuminates *Botanica Fantastica*, an exclusive event celebrating the opening of the first Birkenstock store in Milan. Set within the historic **Orto Botanico di Brera**, the evening offers 36 guests an intimate, immersive experience where design, gastronomy, and nature merge.

The dinner unfolds among the garden's lush vegetation, enriched by an installation showcasing the Super Birkies. **Artemide's lighting enhances the atmosphere**, highlighting both the garden's architecture and the installation in a **poetic dialogue between light and space**.

The evening also celebrates Birkenstock's campaign *Gli Artigiani di Milano*, honoring the city's artisanal heritage and creativity while highlighting the dialogue between tradition and innovation.

Artemide's collaboration transforms the Orto Botanico into a luminous stage, demonstrating how light can elevate exclusive experiences and shape narratives where design, nature, and human interaction converge.



Come together - Carlotta de Bevilacqua



Gople Portable - BIG Bjarke Ingels Group



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