

## **Opening Tokyo Showroom**

<sup>↗</sup> Tokyo Showroom

PMC Bldg. 9F, 1-23-5, Higashi-Azabu, Minato-Ku, Tokyo 106-0044 Japan

Opening: 20 March 2023

Artemide consolidates its presence in Japan with the opening of a **new showroom in Tokyo**.

The showroom is located in Azabu area, where you can always feel the international culture thanks to more than 40 embassies, many international schools and international brand hotels.

The Azabu area, which is adjacent to Roppongi, Akasaka, and Aoyama, is also a popular high-end residential area, making it a destination for architects, planners, lighting designers, and all design enthusiasts.







The showroom gives space to all Artemide collections, from the most iconic pieces to the most innovative systems and family of lamps developed with the major international architectural firms such as BIG, Foster + Partners, Herzog & de Meuron. It stands for the best "Made in Italy", synthesis of cutting-edge technology and manufacturing quality.

His opening consolidates the Artemide philosophy of offering not only products but services and expertise, becoming an important partner for knowing the performance of Artemide products and for making a conscious choice of light, offering a complete and personalized support service.





**Opening Event** 



