



McDonald's Headoffice

➤ Crissier, Switzerland

➤ Year / 2025

Category / Office

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Alphabet of Light - BIG Bjarke Ingels Group

At **McDonald's** offices in Crissier, light plays a key role in shaping a space that balances efficiency and everyday experience. Artemide signs the lighting system, blending performance and visual identity in line with Mint Architecture's approach.



Hoy Spot - Foster + Partners Industrial Design

Interiors marked by clean geometries and large glass surfaces are enhanced by **Alphabet of Light**. Used in meeting rooms and shared areas, its soft, continuous lines create a welcoming and distinctive atmosphere, offering a scenographic yet functional presence.

The project also integrates **Hoy Spot**, a compact and efficient light source that ensures visual comfort and technical performance, evenly illuminating transition spaces.

A design that balances brand identity, well-being, and sustainability, highlighting light as a tool to shape space.



Hoy Spot - Foster + Partners Industrial Design | AoL - BIG Bjarke Ingels Group



Hoy Spot - Foster + Partners Industrial Design