



# Luca Faloni Showroom

London, UK

Year / 2026

Category / Retail

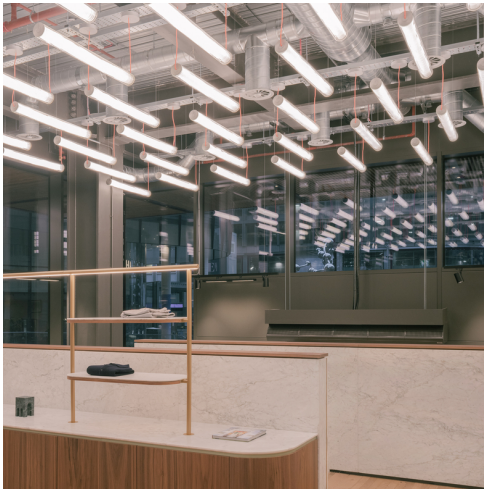
Author / PlaC

Photo / Lorenzo Zandri

**Artemide** contributes to the new **Luca Faloni** store with a lighting project that enhances the architectural language and defines a refined and welcoming retail experience. The space combines warm materials such as wood and stone with a more technical, open ceiling, where light becomes a distinctive element. Here, **Criosfera** structures the perception of the environment through a rhythmic composition of suspended luminaires, creating a luminous landscape that adds depth and identity while providing soft and uniform illumination.



Criosfera - Giulia Foscari UNA / UNLESS



Criosfera - Giulia Foscari UNA / UNLESS



Criosfera - Giulia Foscari UNA / UNLESS

The lighting design supports the reading of materials and products, integrating ambient and accent light to highlight displays and key areas. Particular attention is given to the fitting rooms and the adjacent waiting area, conceived as intimate and comfortable spaces. Here, **Alphabet of Light Linear** and **Dioscuri** introduce a softer and more diffused light, enhancing the perception of materials and creating a relaxed, domestic atmosphere that contrasts with the more dynamic retail area.



Alphabet of Light Linear - Bjarke Ingels Group



Dioscuri - Michele De Lucchi

A project where different lighting solutions integrate with the architecture, with Criosfera defining a contemporary and balanced atmosphere aligned with the Luca Faloni brand.