

Veal



Foster +
Partners
Industrial
Design



Artemide®

Authors

Foster + Partners Industrial Design

Foster + Partners is an international studio for architecture, engineering and design, led by Founder and Chairman Norman Foster and a Partnership Board. Founded in 1967, the practice is characterised by its integrated approach to design, bringing together the depth of resources required to take on some of the most complex projects in the world. They have always had a strong interest in the making of things as an integral part of the design process, rooted in what they believe is a duty to design well and responsibly, whether that is at the scale of an airport or a door handle.

The practice has never drawn a distinction between architecture and industrial design. The point of contact, the thing that you touch, is as important as the broader vision. The industrial design team established in 1980, has developed a wide range of products from door handles to wind turbines; from a fountain pen to the cabin of an executive jet; from a tap to the fit-out of an ocean yacht. Frequently, products are designed in response to a particular project, but they also work directly with clients on product commissions or with companies to develop new products for commercial manufacture.



Vea

Foster + Partners Industrial Design 2024

Vea is a floor lamp designed for both indoor and outdoor use. It comes in different heights, accommodating both interior settings and larger outdoor areas.

Vea embodies a light, minimalist, and elegant design that plays with the balance of its base. It creates adjustable positions, allowing you to raise or lower the light to various heights, illuminating areas of different sizes. The head also rotates on the stem's axis and tilts to direct the light where it is needed.

The V-shaped base cradles the stem, allowing it to incline from a vertical position up to 30° degrees. This is achieved through a clever play of balances and support - seemingly simple in appearance and use, yet complex in the design definition to achieve the perfect equilibrium.



PATENT OF
INVENTION

For further information on Vea
visit [artemide.com](https://www.artemide.com)





"Vea explored the themes of poise and balance. Here, the concept has been translated into a light fixture capable of providing a wide pool of light from above that can be adjusted and lowered to create a more intimate lighting effect."

Mike Holland, Foster+Partners Industrial Design

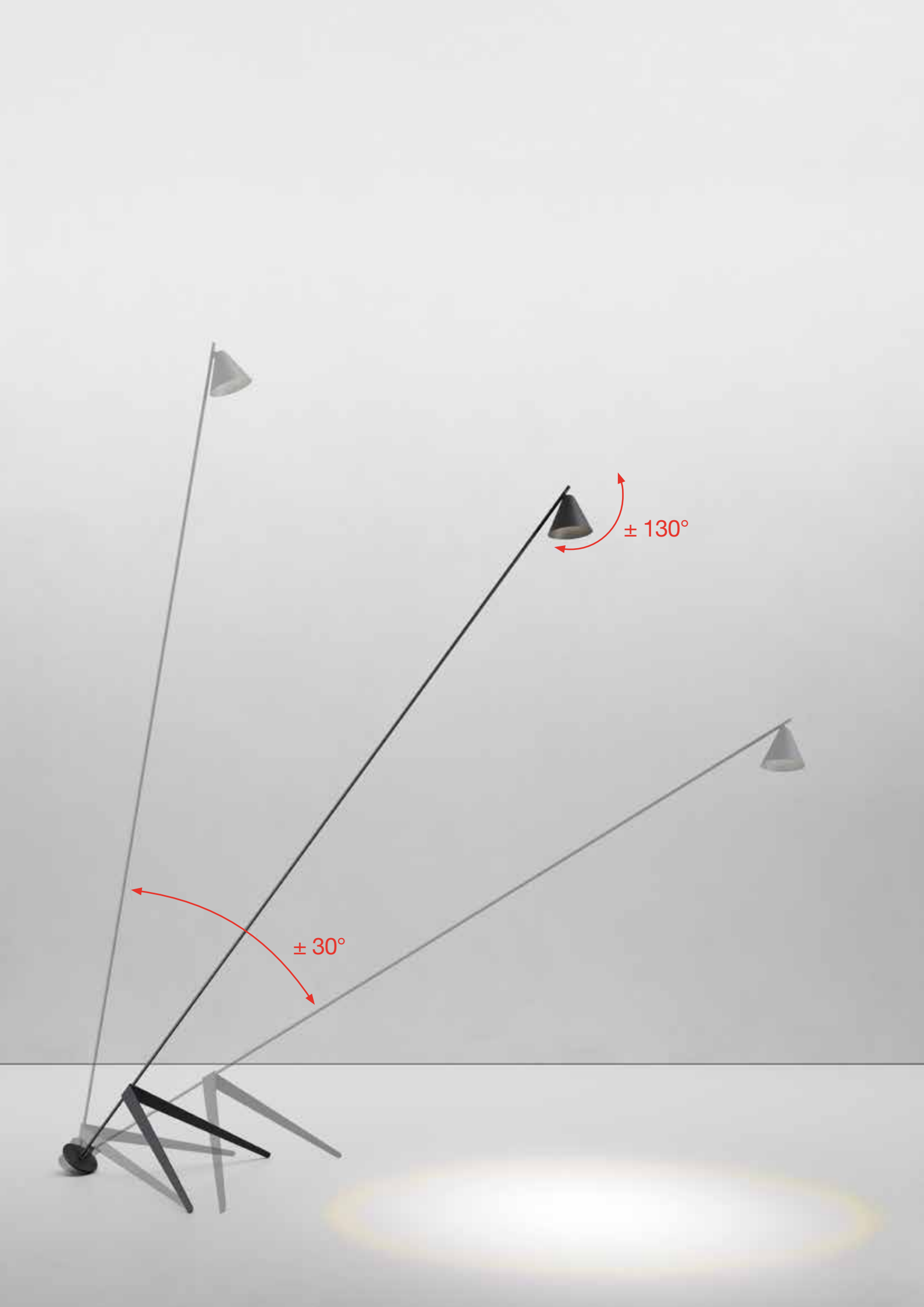


Vea

Vea emerges as a dynamic presence in space, defined by a balanced movement system that allows the body to incline up to approximately 90° . A counterweight positioned at the end stabilizes the structure, while the feet slide along the stem, accompanying its change of position and shaping new lighting postures.

The head, free to orient itself in space, integrates a dual adjustment: a vertical movement up to approximately 130° and a lateral rotation achieved through the twisting of the upper part of the body, allowing precise modulation of the light emission and continuous adaptation to different environments and needs.





Reverse Fresnel Lens

Patented optical design

Optical micro-grooves oriented toward the light source and perfectly flat output surface.

Geometry designed to protect the optical element from dust and atmospheric agents, preserving lighting performance and emission quality over time.

High performances

Perfect light beam control

No glaring

High efficiency

High uniformity

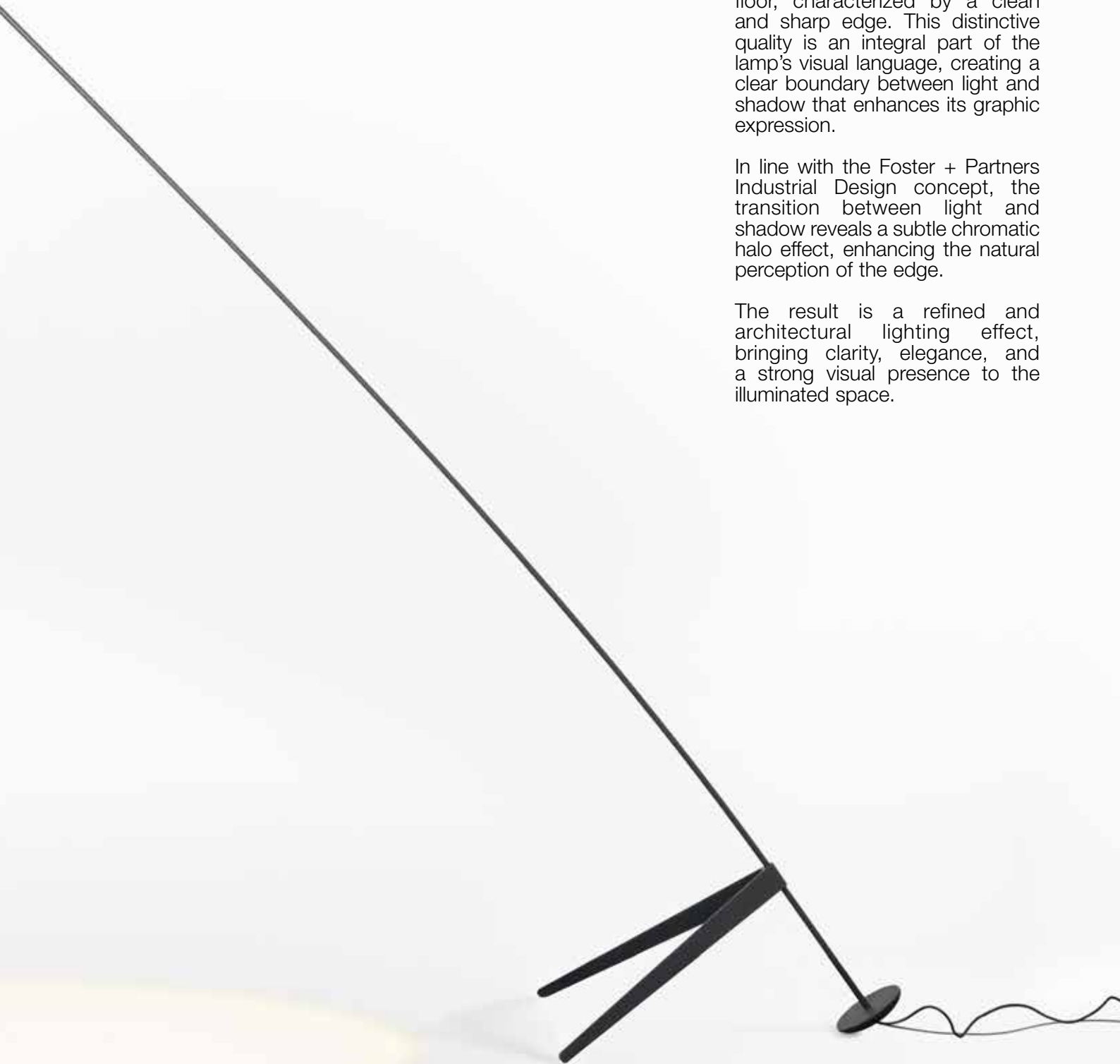


Defined Light Geometry

The light projected by Veá forms a precisely defined circle on the floor, characterized by a clean and sharp edge. This distinctive quality is an integral part of the lamp's visual language, creating a clear boundary between light and shadow that enhances its graphic expression.

In line with the Foster + Partners Industrial Design concept, the transition between light and shadow reveals a subtle chromatic halo effect, enhancing the natural perception of the edge.

The result is a refined and architectural lighting effect, bringing clarity, elegance, and a strong visual presence to the illuminated space.



Veal Indoor









Vea Indoor

Designed for interior environments, Vea Indoor stands 2,4m high and is proportioned to integrate seamlessly into residential, hospitality and workplace settings. Its compact scale makes it ideal for creating a comfortable and refined lighting presence indoors.

Colours:

- Anthracite
- Platinum grey
- Pure white

IP20





Vea In/Out

Designed for both indoor and outdoor applications, Vea In/Out stands 3,8m high, offering a more architectural presence and an increased luminous distribution range.

Its taller proportions make it particularly suitable for terraces, courtyards and gardens.

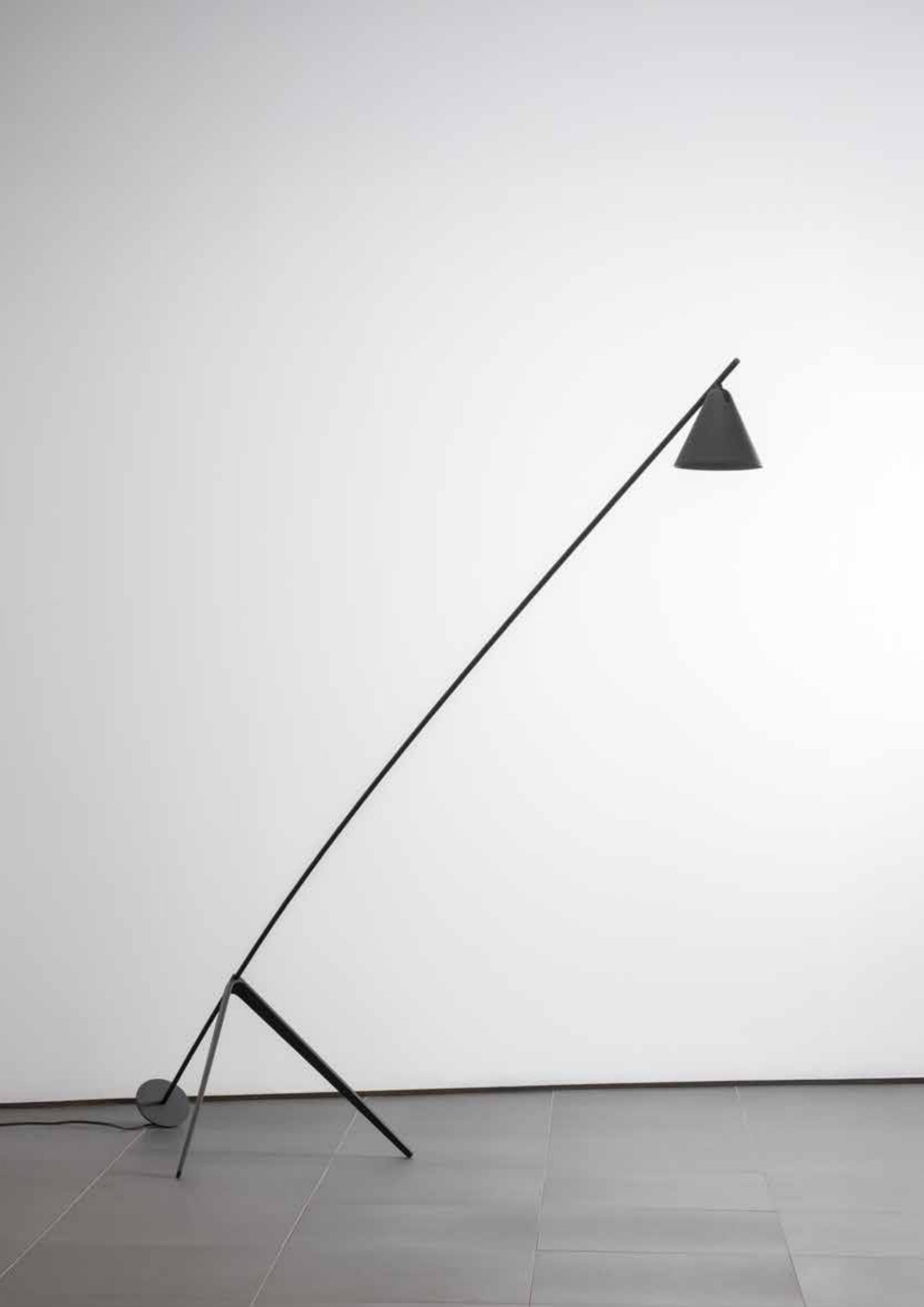
Colours:

● Anthracite

IP65

Veja In/Out









Vea Suspension

Vea suspension features a simple conical form that enhances its perceptual richness.

With a dim to warm technology it creates an even warmer and more inviting atmosphere as the intensity is adjusted.

The recessed diffusing surface is designed to ensure comfortable light emission.

Colour choices play a key role in defining Vea suspension: the exterior shade is paired with a warm-toned interior, softening the light output and ensuring Vea retains its presence even when switched off.

A versatile solution bridging public and private spaces, with three different dimensions to be used alone or combined in a landscape of elegant elements.













Vea Bollard

From Vea's iconic head emerges a versatile family of lights designed to illuminate outdoor spaces in a variety of settings.

The conical head also extends to two bollard versions of different heights, providing uniform illumination for green spaces and pathways.









Vea

CRI=90

Materials:
Steel

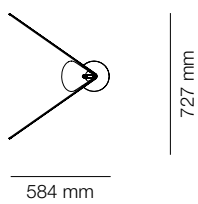
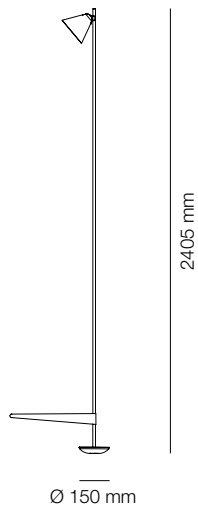
Vea Indoor:

- Anthracite
 - Platinum grey
 - Pure white
- IP20
CCT: 3000K
Total power: 11W

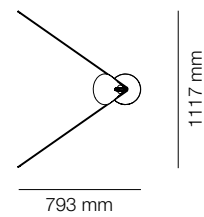
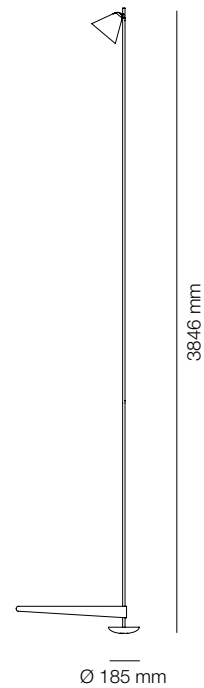
Vea In/Out:

- Anthracite
- IP65
CCT: 3000K
Total power: 10W

Vea Indoor



Vea In/Out



Vea suspension

IP20

CRI=90

Dim to warm:

1800K-3000K

Materials:

Steel

Colours:

● Anthracite

● Platinum grey

○ Pure white

Internal surface:

● China clady yellow

Vea Suspension 19:

Total power: 7,5W

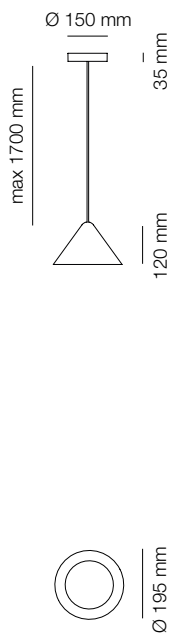
Vea Suspension 55:

Total power: 18,5W

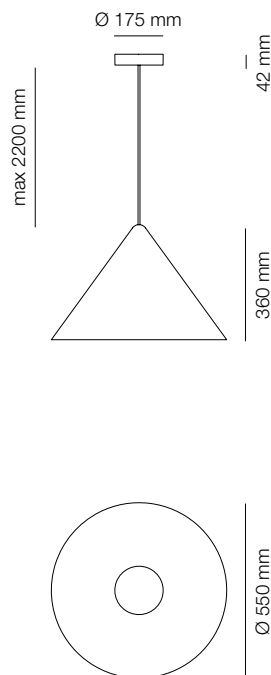
Vea Suspension 89:

Total power: 44W

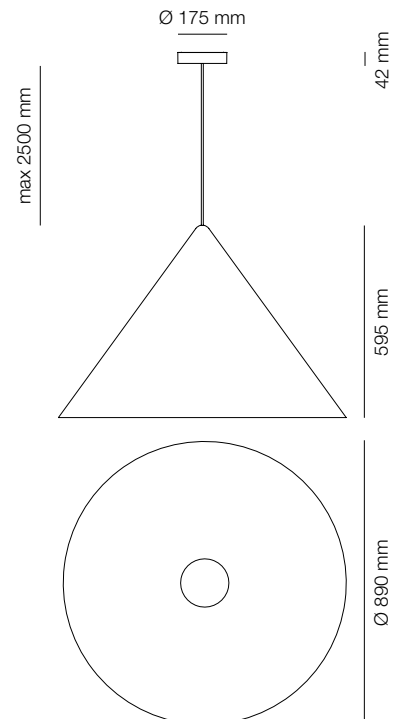
Vea Suspension 19



Vea Suspension 55



Vea Suspension 89



Vea Bollard

IP65
CRI=90

CCT: 3000K
Total power: 9W

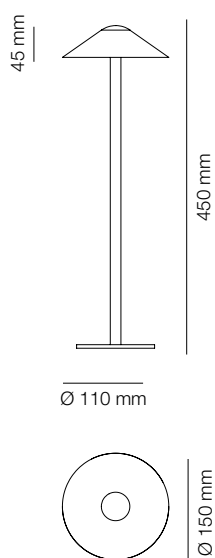
Materials:

Steel

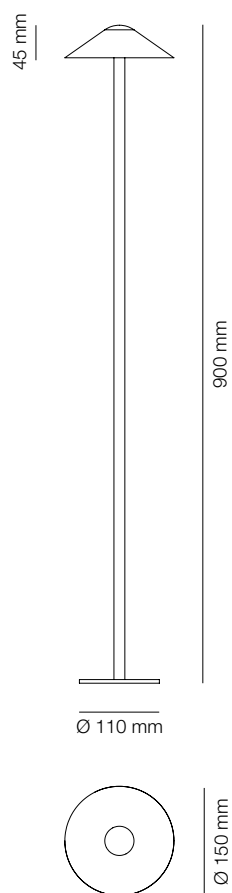
Colour:

- Anthracite
- Black green

Vea Bollard 45



Vea Bollard 90



VEA

			PUSH	Undimmable
			Code	Code
Vea Indoor	IP20	Color		
		Anthracite ●	1001030A	
		Platinum grey ●	1001010A	
Vea In/Out	IP65	Pure white ○	1001020A	
		Anthracite ●		T077530

VEA SUSPENSION

				DALI / PUSH	PUSH / APP	0-10V
				Code	Code	Code
Vea Suspension 19	IP20	Color	CCT			
		Anthracite ●	1800-3000K 3000K	2316D30A		2317D30A
		Platinum grey ●	1800-3000K 3000K	2316O30A		2317O30A
Vea Suspension 55	IP20	Pure white ○	1800-3000K 3000K	2316D10A		2317D10A
		Anthracite ●	1800-3000K 3000K	2316O10A		2317O10A
		Platinum grey ●	1800-3000K 3000K	2316D20A		2317D20A
Vea Suspension 89	IP20	Pure white ○	1800-3000K 3000K	2316O20A		2317O20A
		Anthracite ●	1800-3000K 3000K	2314D30A	2313D30APP	2315D30A
		Platinum grey ●	1800-3000K 3000K	2314O30A	2313O30APP	2315O30A
Vea Suspension 89	IP20	Pure white ○	1800-3000K 3000K	2314D10A	2313D10APP	2315D10A
		Anthracite ●	1800-3000K 3000K	2314O10A	2313O10APP	2315O10A
		Platinum grey ●	1800-3000K 3000K	2314D20A	2313D20APP	2315D20A
Vea Suspension 89	IP20	Pure white ○	1800-3000K 3000K	2314O20A	2313O20APP	2315O20A
		Anthracite ●	1800-3000K 3000K	2311D30A	2310D30APP	2312D30A
		Platinum grey ●	1800-3000K 3000K	2311O30A	2310O30APP	2312O30A
Vea Suspension 89	IP20	Pure white ○	1800-3000K 3000K	2311D10A	2310D10APP	2312D10A
		Anthracite ●	1800-3000K 3000K	2311O10A	2310O10APP	2312O10A
		Platinum grey ●	1800-3000K 3000K	2311D20A	2310D20APP	2312D20A
Vea Suspension 89	IP20	Pure white ○	1800-3000K 3000K	2311O20A	2310O20APP	2312O20A

VEA BOLLARD

			Color	Code
Vea Bollard 45	IP65	Color		
		Anthracite ●	T077630	
Vea Bollard 90	IP65	Black green ●	T077670	
		Anthracite ●	T077730	
		Black green ●	T077770	

Driver

	Vac	L _{mm}	W _{mm}	H _{mm}		Code
24W CV 24VDC	110-240	185	35	35	DALI	DV1041
90W CV 24VDC	110-240	250	63	30	0-10	DV1075
90W CV 24VDC	110-240	250	63	30	DALI	DV1076
25W CV 24VDC	110-240	148	40	32	Undimmable	T409996*
60W CV 24VDC	110-240	163	43	32	Undimmable	T409998*
90W CV 24VDC	110-240	161	61	36	Undimmable	T409999*





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ISO 45001:2018



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ISO 17025

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