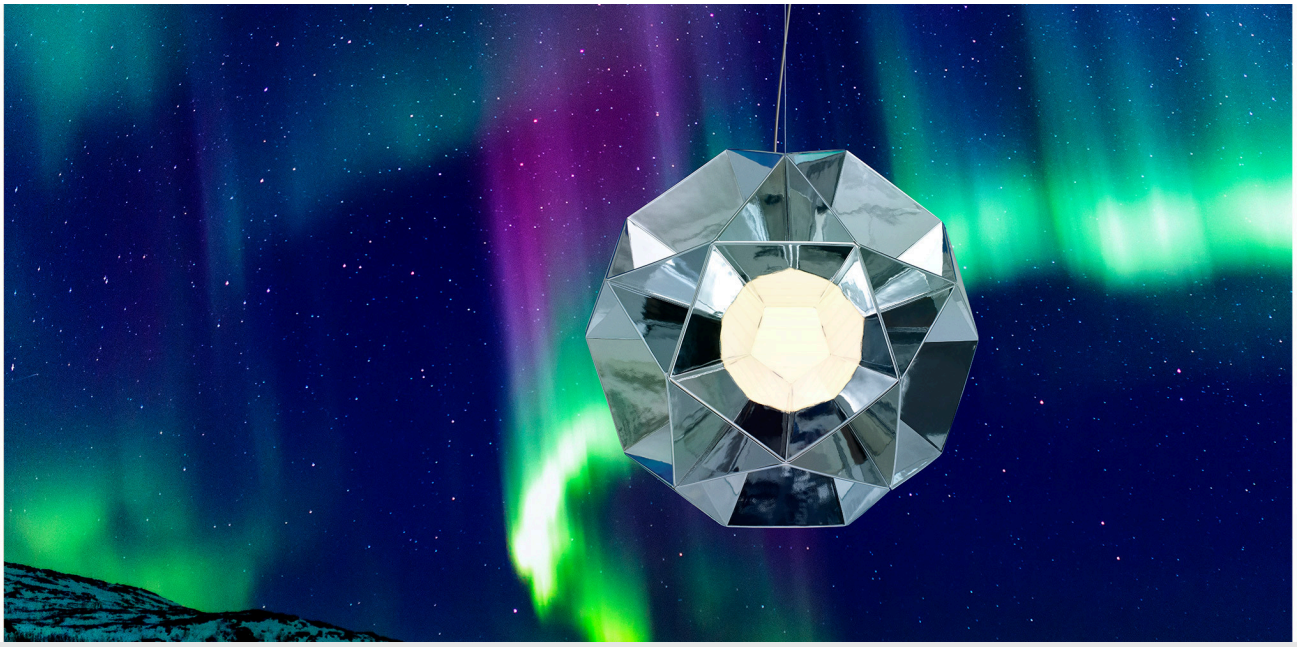

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Artemide

Milano Design Week 2025

Artemide takes part in **Milan Design Week 2025** with a vision of light shaped by continuous dialogue with the design world and a constant pursuit of innovation and sustainability.

The new **Collection 2025** will be showcased in two key locations: the **Monforte Flagship Store** and a booth designed by OBR at **Euroluce | Salone del Mobile.Milano**. Two complementary spaces to explore a design language that blends traditional know-how with advanced optoelectronic solutions, for both private and public, indoor and outdoor settings.

Flexible and energy-efficient systems are joined by decorative pieces that explore sustainable materials like bamboo and velvet, all developed to ensure quality of light and well-being.

Artemide's light also features in key **Fuorisalone** installations, in collaboration with Alcova, Amazon, Door, SOM, and Solferino 28—immersive experiences where light transforms space into something emotional and sustainable.

EUROLUCE 2025

Artemide Booth
by OBR - Open Building Research
Pad. 04 Booth C15 D10
Milan Fairground, Rho Pero

At Euroluce 2025, Artemide presents new proposals developed in collaboration with leading international architects, reflecting a shared vision that blends research, innovation, and craftsmanship. The collection stems from Dialogues through which these voices interpret Artemide's know-how, alongside iconic re-editions that embody an ethical and long-lasting design approach. A light that is increasingly universal, telling the story of Made in Italy and embodying the design culture that has made Milan a global reference point.

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Ph. Martina Simonato

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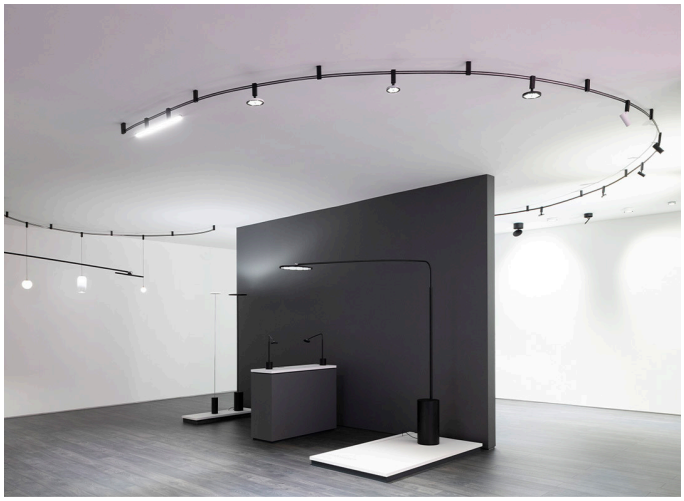

Helgoland & Sylt - Carlotta de Bevilacqua

Sintesi - Ernesto Gismondi

MONFORTE FLAGSHIP STORE

Monforte Flagship Store
Corso Monforte 19, Milan
15_21.04.2025 10:00 - 20:00

In the historical showroom of Corso Monforte are presented the new products born from the collaboration with the most important international architects with whom Artemide collaborates sharing important values such as sustainability, central to the perspective Artemide to the future.

Monforte Flagship Store

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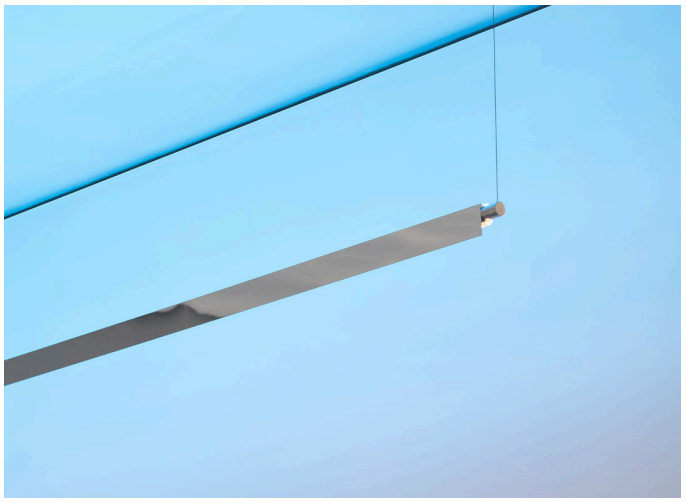

Dusk - BIG Bjarke Ingels Group

Vea - Foster + Partners Industrial Design

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Tetras - Cortile della Ca' Granda
Via Festa del Perdono 7, Milano
07_17.04.2025

In the eastern loggia of the Ca' Granda, Artemide and SOM – Skidmore, Owings & Merrill present Tetras, a modular lighting system that treats light as an architectural material. Thirteen suspended elements, custom-made specifically for this project, are angled to create an iconic composition that engages in dialogue with Filarete's Renaissance architecture, evoking mathematical symbols and essential forms.
Tetras combines efficiency, sustainability, and flexibility, featuring a minimal design that ensures visual comfort and a reduced environmental impact.

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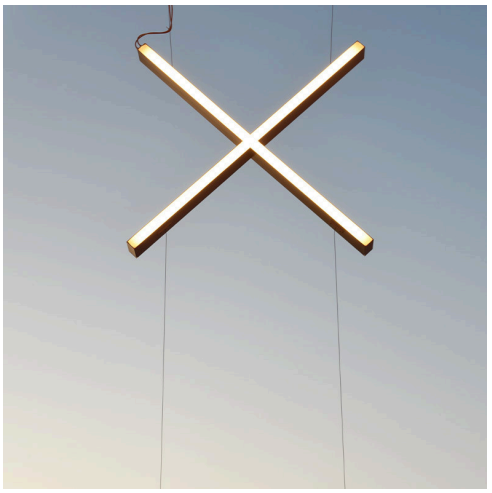
Tetras - Skidmore, Owings & Merrill (SOM)

Tetras - Skidmore, Owings & Merrill (SOM)



Tetras - Skidmore, Owings & Merrill (SOM)

INTERNI Cre-Action - The Amazing Plaza
Via Festa del Perdono 7, Milano
07_17.04.2025

Artemide lights up “The Amazing Plaza”, the installation presented by Amazon in collaboration with MAD Architects, part of the INTERNI Cre-Action exhibition-event during Fuorisalone 2025.
Set in the historic Cortile della Farmacia at the University of Milan, the installation offers an immersive experience enhanced by Artemide’s light, guiding visitors through a journey of innovation, emotion, and design.

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Opendoor - Chiostri di San Barnaba
Via S. Barnaba 48, Milano
07_13.04.2025

During Milano Design Week 2025, door presents Opendoor, the first event dedicated to outdoor design, set in the Chiostri di San Barnaba.
A “Garden of Wonders” by Agostino Iacurci will host talks, installations, and DJ sets featuring key voices in design and culture.
Artemide lights the outdoor spaces with products by BIG and Carolina Gismondi de Bevilacqua, creating evocative and sustainable atmospheres.

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Courtesy image Door, Copyright Matteo Bianchessi

Alcova
Villa Bagatti Valsecchi
08_13.04.2025 11:00 - 19:00

Set in the historic grounds of Villa Bagatti Valsecchi, Alcova 2025 will showcase projects by designers, galleries, companies, institutions, and international schools to explore new visions of living and making.
Artemide will light the outdoor areas and pathways of this iconic venue with designs by renowned architects such as BIG and Alejandro Aravena, enhancing views and perspectives to further enrich the atmosphere of the space.

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Se|eS - Carolina Gismondi de Bevilacqua

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Città Paradiso - Solferino 28
Via Solferino 26, Milan
07_13.04.2025 11:00 - 22:00

Artemide lights up “Città Paradiso”, the installation by MCA – Mario Cucinella Architects for Solferino 28, the design event by Corriere della Sera, Living, and Abitare.
Set in the courtyard of the newspaper’s historic headquarters, the installation presents a visionary landscape of floating spheres, symbols of a city imagined between dream, nature, and technology. Artemide’s light enhances this immersive world with sustainable solutions that connect space, thought, and creativity.

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Ilio - Ernesto Gismondi

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