



# Salone del Mobile.Milano meets Riyadh

➤ 26-28 November 2025

KAFD - Financial Plaza

Artemide is pleased to announce its participation in *Red in progress. Salone del Mobile.Milano meets Riyadh*, the new event by Salone del Mobile.Milano taking place from 26 to 28 November 2025 at the King Abdullah Financial District in Riyadh. Organized in partnership with the Architecture & Design Commission of the Saudi Ministry of Culture, the initiative represents a significant opportunity for dialogue between Italian design excellence and the dynamic project ecosystem of the Kingdom. Artemide's presence at this important appointment reaffirms the company's commitment to promoting a culture of light grounded in innovation, research, and sustainability, presenting in Riyadh a selection of products that combine technological quality with forward-looking design vision. By taking part in this event, Artemide further strengthens its international presence and contributes to showcasing the value of Made in Italy in a market undergoing strong development, fully aligned with the Salone del Mobile.Milano's mission to foster new connections between design culture and global growth opportunities.

