



Artemide at Downtown Design 2020

Artemide participates at the **Dubai Design Week 2020** with digital presence on Downtown Design Digital Fair and installations at the Dubai Design District d3. On Downtown Design Digital Fair Artemide introduces the new collections originating from partnerships with important international architecture firms and from research on cutting-edge technologies.

Not only products, but also a services and management intelligence like Artemide App through which to communicate with an increasingly dynamic light, ready to follow the needs of the spaces and the rhythms of those who live them in each public and private space, indoor or outdoor.

A scenographic installation of the innovative **Discovery Space** is presented at the “*d3 edit*” in the ground floor of Building 4. The goal of d3 capsule exhibit is to shine a spotlight on the diversity found within Dubai Design District creative community, the d3 Edit will feature works across diverse design disciplines by various d3-based individuals and brands.

At d3, building 6, Artemide with **La Linea** underlines the new landscape of architectural practices of the “d3 Architectural Festival”. It will showcase 40 of the best architectural works in the GCC region, a map of large, medium, and small works which clients have understood as an added -economic and cultural- value to the built environment.

Artemide also support the “**Designed for sharing**” charity initiative by **Fantini Mosaici** lighting up the exhibition. At d3 building 3 ground floor, the Alphabet of Light circular suspensions, Tolomeo Maxi and Cadmo floor focus on the 17 tables designed by artists and personalities for the silent auction for the UAE Red Crescent Authority.

➤ Dubai Design Week

9 - 14 November 2020