



Telepass Store

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Categoría / Retail

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The project was born inside a historical building in the center of Turin, the structure of the building needed a highly conservative restoration that would enhance the internal architectural volumes of the space. The layout consequently takes up and preserves the internal divisions highlighting the high vaults that overlook the various rooms.



In the entrance hall of the store the vault is dressed only with a composition of Alphabet of Light that recreate a unique contemporary and minimal suspension. This is a reminder of the nature of Telepass itself, which fits in with an interesting dialectical relationship within the historical space, given the technological nature of the services offered.

