



New Frankfurt Flagship Store

During Light + Building 2026, Artemide unveils its **new showroom in Frankfurt**.

Expanded and repositioned within the same building, the space is conceived as a place for encounter, reflecting the company's ongoing dialogue between light, innovation and architecture. In tune with the rhythm of the city, the new flagship store takes shape within a context that draws international attention to the themes of design culture, establishing itself as a space of connection between people, ideas and vision.

The opening also provided an opportunity to present a selection of **novelties from the 2026 Collection**, offering a first look at the evolving design direction of Artemide. Within the showroom, the products are displayed through dedicated lighting settings that accompany their narrative and highlight their identity, innovation and design quality.



10 years of collaboration with BIG

Within this context, Artemide also celebrates the **tenth anniversary** of its **collaboration with BIG – Bjarke Ingels Group**: a decade-long journey of research and experimentation in which light and architecture engage in dialogue as design languages. On the occasion of the opening, Jakob Lange (BIG – Bjarke Ingels Group) and Carlotta de Bevilacqua reflected on the years of this collaboration through a dedicated talk, shaped by a shared vision driven by innovation.



Carlotta de Bevilacqua & Jakob Lange