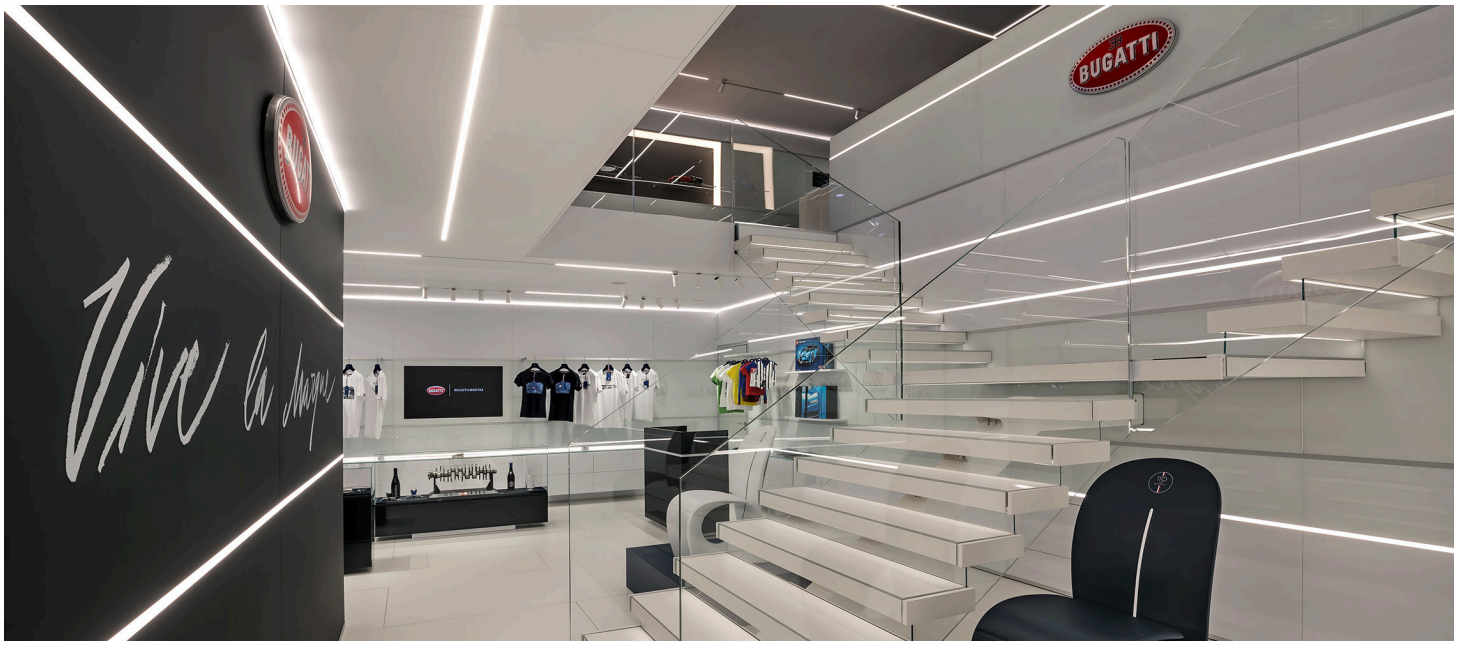


Geneva International Motorshow - Bugatti

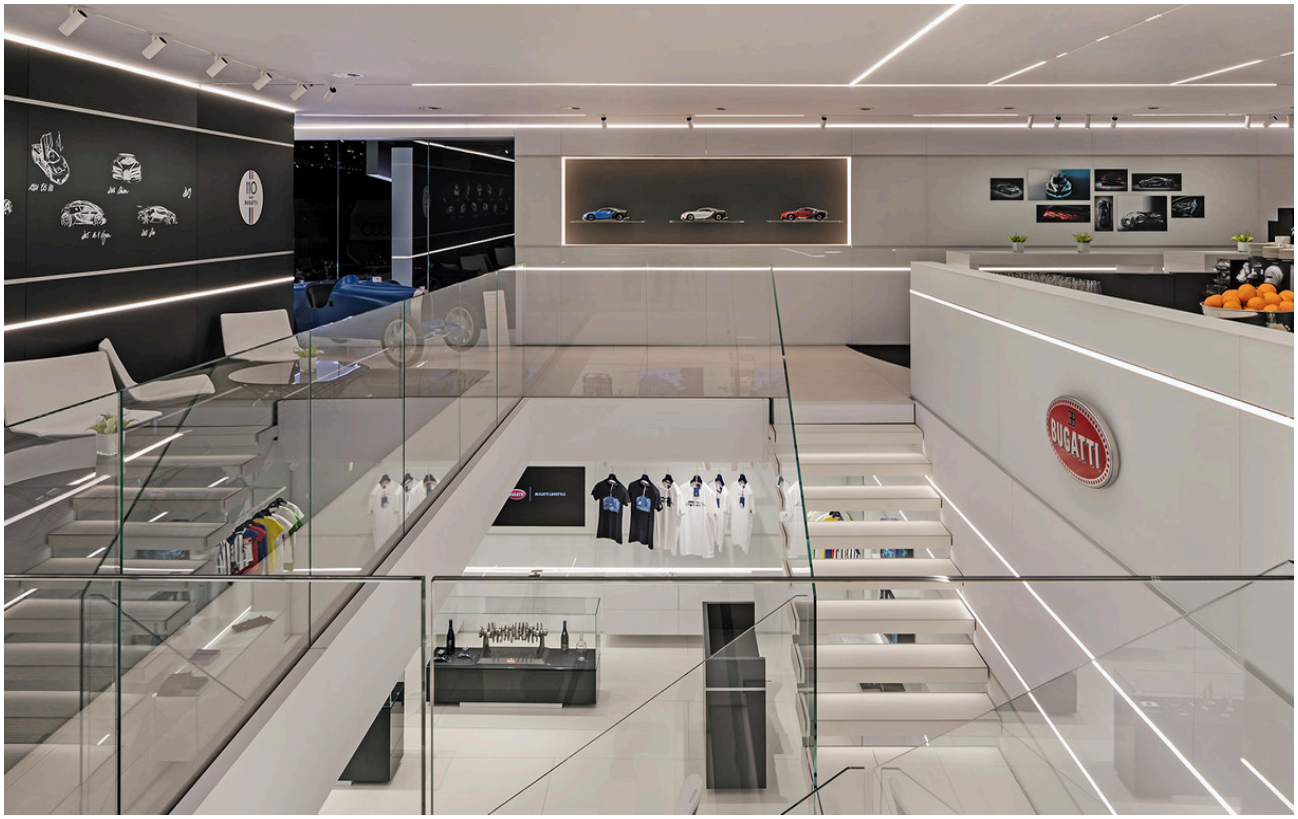
↗ Geneva, Switzerland

↗ **Année** / 2019
Catégorie / Retail
Auteur / Braunwagner GmbH, RGB GmbH
Photo / Andreas Keller

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Artemide illuminates the Bugatti stand at the International Motorshow in Geneva with the innovative A.24 light system.
Thin lines of light design the space, continuously profiling the perimeter of the architecture along the walls and ceiling. A scenographic effect that characterizes the environment and illuminates it in a diffuse and comfortable way. These continuous lines of light are combined with recessed magnetic tracks which, with Vector 55 spots of different beam openings, highlight the objects on display.





↗ "Thin lines of light design the space, continuously profiling the perimeter of the architecture"



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