

Attimi by Heinz Beck

→ Milan, Italy

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Catégorie / Hospitality
Auteur / Studio Fabio Novembre
Photo / Andrea Martiradonna







The installation plays with different levels of transparency and brightness that create a scenic and elegant perspective effect. Discovery is completely transparent when turned off and becomes a perfectly uniform light surface when turned on.

Discovery, winner of the 2018 Compasso d'Oro, is the perfect synthesis of Artemide's values, knowledge, innovative research and know-how.

The great optoelectronic competence combined with a deep design culture and technological know-how gives life to a perfectly transversal and surprising solution which translates innovation into emotion of perception.







"Discovery vertical strong and characterizing element of the project"

