Vea
Foster +
Partners
Industrial
Design
Artemide®

Authors

Foster + Partners Industrial Design

Foster + Partners is an international studio for architecture, engineering and design, led by Founder and Chairman Norman Foster and a Partnership Board. Founded in 1967, the practice is characterised by its integrated approach to design, bringing together the depth of resources required to take on some of the most complex projects in the world. They have always had a strong interest in the making of things as an integral part of the design process, rooted in what they believe is a duty to design well and responsibly, whether that is at the scale of an airport or a door handle.

The practice has never drawn a distinction between architecture and industrial design. The point of contact, the thing that you touch, is as important as the broader vision. The industrial design team established in 1980, has developed a wide range of products from door handles to wind turbines; from a fountain pen to the cabin of an executive jet; from a tap to the fit-out of an ocean yacht. Frequently, products are designed in response to a particular project, but they also work directly with clients on product commissions or with companies to develop new products for commercial manufacture.

Vea

Foster + Partners Industrial Design 2024

Vea is a versatile lighting family designed to provide a coherent lighting language across different applications.

Vea was first developed as a floor-standing luminaire, conceived as the original expression of the family. From this initial design, the collection has evolved into a complete lighting system with dedicated indoor and outdoor versions, extending the same design language across different environments.

The evolution of the family reflects the iterative design approach of Foster + Partners, where each new version is developed through a process of continuous refinement, preserving the essential character of the original concept while responding to different functional and architectural requirements.

PATENT OF
INVENTION

For further information on Vea
visit artemide.com

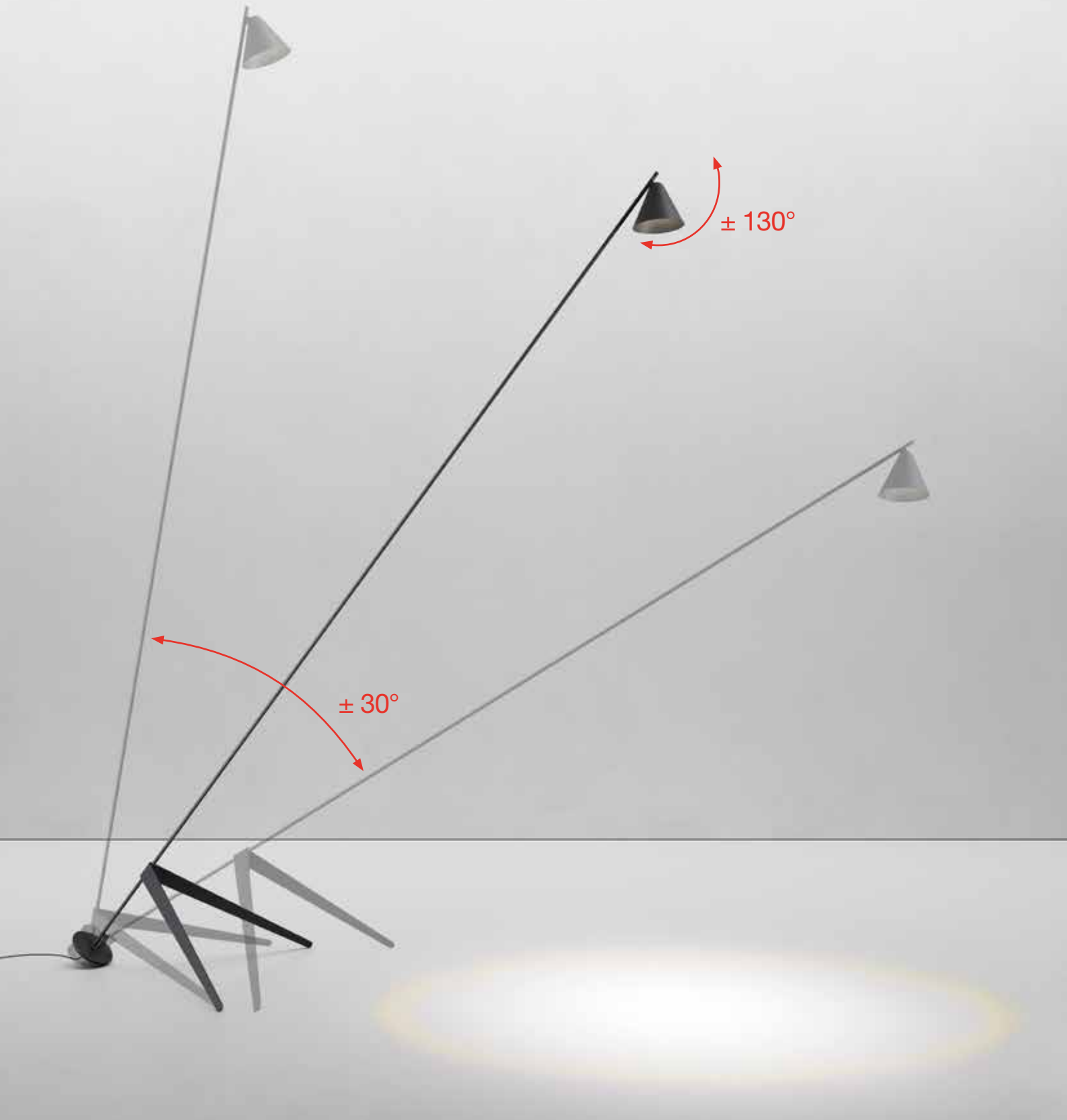
"Vea explored the themes of poise and balance.
Here, the concept has been translated into a light fixture capable of providing a wide pool of light from above that can be adjusted and lowered to create a more intimate lighting effect."

Mike Holland, Foster+Partners Industrial Design

Vea

Vea emerges as a dynamic presence in space, defined by a balanced movement system that allows the body to incline up to approximately 90°. A counterweight positioned at the end stabilizes the structure, while the feet slide along the stem, accompanying its change of position and shaping new lighting postures.

The head, free to orient itself in space, integrates a dual adjustment: a vertical movement up to approximately 130° and a lateral rotation achieved through the twisting of the upper part of the body, allowing precise modulation of the light emission and continuous adaptation to different environments and needs.


± 130°
± 30°

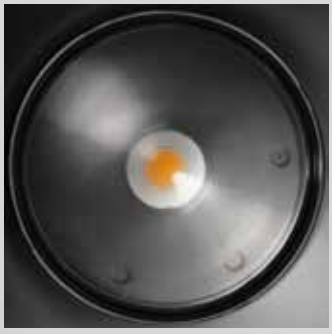
Reverse Fresnel Lens

Patented optical design

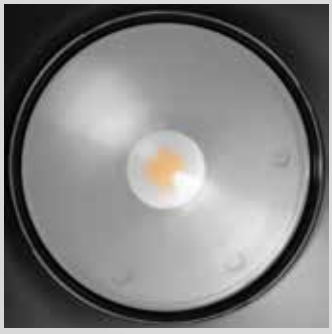
The Focus and Ambience versions for Vea Indoor and Vea In/out share the same Fresnel lens geometry, featuring optical micro-grooves oriented toward the light source and perfectly flat output surface.

Geometry designed to protect the optical element from dust and atmospheric agents, preserving lighting performance and emission quality over time.

The Ambience version integrates an additional additive surface layer on top of the lens creating a controlled micro-optical texture directly on the Fresnel lens surface (rather than simply generating a frosted appearance of etching approach), while improving robustness against scratches, thus granting a long term optical solution.



Vea Focus reverse fresnel lens.



Vea Ambience reverse fresnel lens.

High performances

Perfect light beam control

No glaring

High efficiency

High uniformity

Vea Focus

Defined Light Geometry

Vea Focus projected a precisely defined circular light characterized by a clean and sharp edge ensuring expressive and accurate illumination. This distinctive quality is an integral part of the lamp's visual language, creating a clear boundary between light and shadow that enhances its graphic expression.

In line with the Foster + Partners Industrial Design concept, the transition between light and shadow reveals a subtle chromatic halo effect, enhancing the natural perception of the edge.

The result is a refined and architectural lighting effect, bringing clarity, elegance, and a strong visual presence to the illuminated space.

Vea Ambience

Soft Light Geometry

Vea Ambience creates a soft, diffused pool of light on the floor, defined by a gentle transition rather than a sharp edge. This quality create a seamless dialogue between light and shadow that enhances the perception of comfort and atmosphere.

The gradual fade of light creates a natural and harmonious effect, allowing the illuminated area to blend effortlessly into its surroundings.

Beyond its atmospheric character, Vea Ambience delivers outstanding lighting performance. Its high-quality, uniform beam provides excellent visual comfort and faithful colour rendering, making it ideal for reading, illuminating a dining table, or enhancing living areas and lounge settings. The result is functional, pleasant light that supports everyday activities while creating a warm and inviting environment.

The result is a warm, architectural lighting experience that brings softness, balance, and a quiet visual presence to the space, creating an inviting and relaxing ambience with understated elegance.

Vea Indoor

Vea is a floor lamp designed for indoor use. It embodies a light, minimalist, and elegant design that plays with the balance of its base. It creates adjustable positions, allowing you to raise or lower the light to various heights, illuminating areas of different sizes with two different light performances: Focus and Ambience. The head also rotates on the stem's axis and tilts to direct the light where it is needed.

The V-shaped base cradles the stem, allowing it to incline from a vertical position. This is achieved through a clever play of balances and support, seemingly simple in appearance and use, yet complex in the design definition to achieve the perfect equilibrium.

Colours:

- ● Black grey
- ● Platinum grey
- ○ Pure white

Vea Indoor

Designed for interior environments, Vea Indoor stands 2,4m high and is proportioned to integrate seamlessly into residential, hospitality and workplace settings. Its compact scale makes it ideal for creating a comfortable and refined lighting presence indoors.

IP20

Colours:

- ● Black grey
- ● Platinum grey
- ○ Pure white

Optics:

Vea focus

Vea ambience

Vea In/Out

Designed for both indoor and outdoor applications, Vea In/Out stands **3,8m** high, offering a more architectural presence and an increased luminous distribution range.
Its taller proportions make it particularly suitable for terraces, courtyards and gardens.

IP65

Colours:

● Black grey

Optics:

Vea focus

Vea ambience

Vea In/Out

Colours:
● Black grey

A.

Vea Suspension

Vea suspension features a simple conical form that enhances its perceptual richness.
With a dim to warm technology it creates an even warmer and more inviting atmosphere as the intensity is adjusted.
The recessed diffusing surface is designed to ensure comfortable light emission.
Colour choices play a key role in defining Vea suspension: the exterior shade is paired with a warm-toned interior, softening the light output and ensuring Vea retains its presence even when switched off.
A versatile solution bridging public and private spaces, with three different dimensions to be used alone or combined in a landscape of elegant elements.

Colours:
● Black grey
● Platinum grey
○ Pure white

Vea Bollard

From Vea's iconic head emerges a versatile family of lights designed to illuminate outdoor spaces in a variety of settings.

The conical head also extends to two bollard versions of different heights, providing uniform illumination for green spaces and pathways.

Colours:

- Black grey
- Black green

Vea

CRI=90

Materials:

Steel

Total power: 12W

Dimmable push switch length:

Vea Indoor 3500 mm

Vea In/Out 6000 mm

Vea Indoor:

● Black grey

◍ Platinum grey

○ Pure white

IP20

CCT: 2700k / 3000K

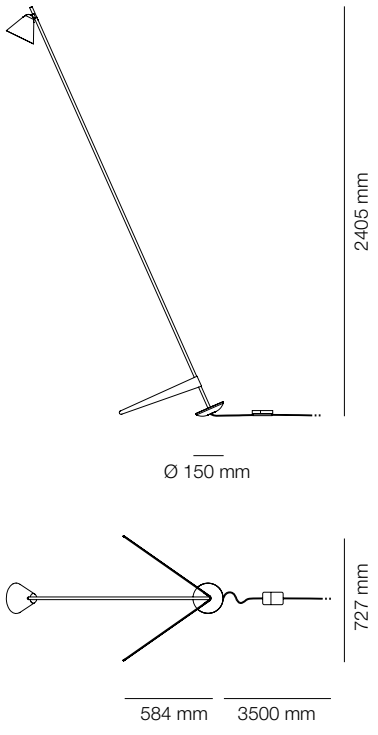
Vea In/Out:

● Black grey

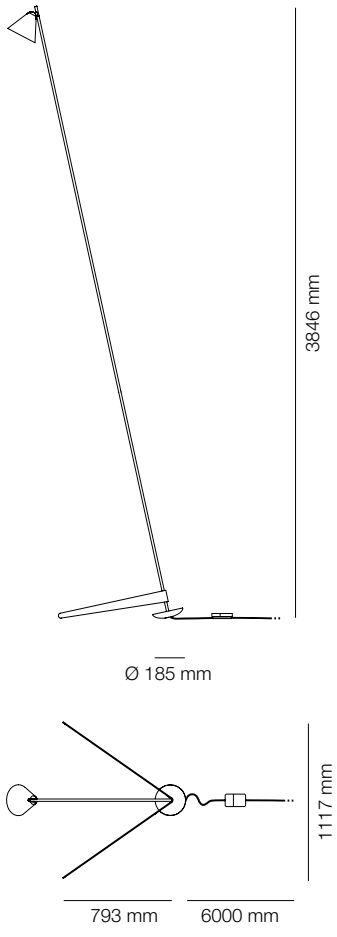
IP65

CCT: 3000K

Vea Indoor



Vea In/Out



Vea suspension

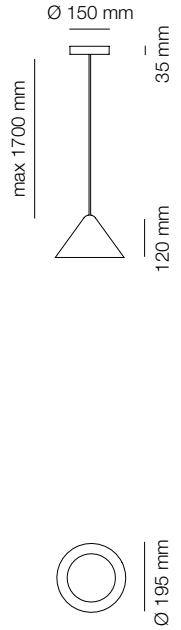
CRI=90
IP20
CCT: 3000K
Dim to warm:
1800K-3000K
Materials: Steel

Colours:
● Black grey
● Platinum grey
○ Pure white
Internal surface:
● China clady yellow

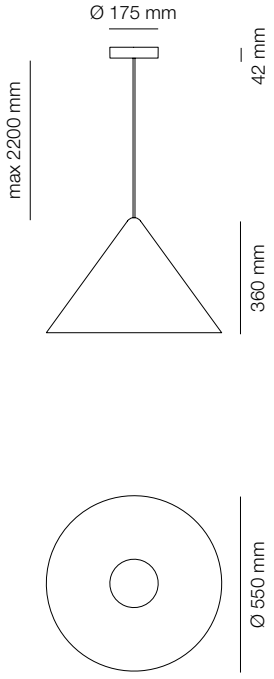
Vea Suspension 19:
Total power 3000K: 9W
Total power DW: 7,5W
Vea Suspension 55:
Total power 3000K: 23W
Total power DW: 18,5W

Vea Suspension 89:
Total power 3000K: 33W
Total power DW: 44W

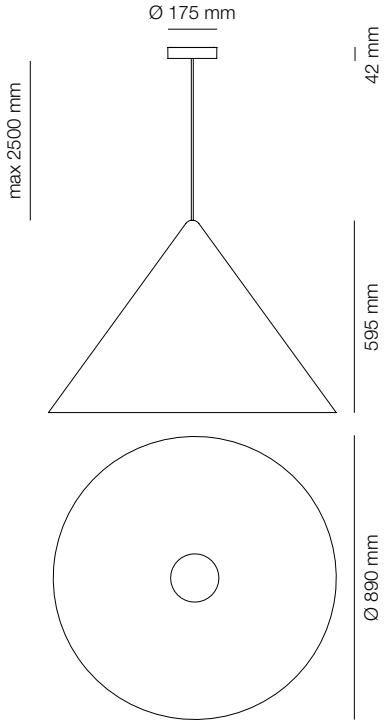
Vea Suspension 19



Vea Suspension 55



Vea Suspension 89



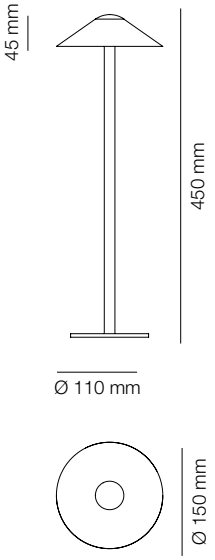
Vea Bollard

IP65
CRI=90

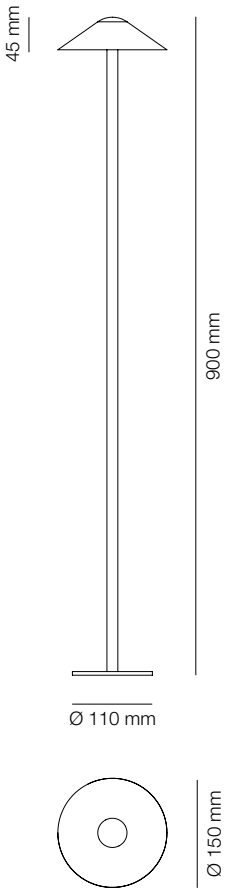
CCT: 3000K
Total power: 9W

Materials:
Steel
Colour:
● Black grey
● Black green

Vea Bollard 45



Vea Bollard 90



VEA

Vea Indoor			Dimmable PUSH*
	CCT	Colours	Code
Vea Focus	2700K	Black grey ●	1001W30A
		Platinum grey ●	1001W10A
		Pure white ○	1001W20A
	3000K	Black grey ●	1001030A
		Platinum grey ●	1001010A
		Pure white ○	1001020A
Vea Ambience	2700K	Black grey ●	1001W40A
		Platinum grey ●	1001W60A
		Pure white ○	1001W50A
	3000K	Black grey ●	1001040A
		Platinum grey ●	1001060A
		Pure white ○	1001050A

Vea In/Out			Undimmable PLUG	Undimmable NO PLUG
	CCT	Colour	Code	Code
Vea Focus	3000K	Black grey ●	T077530	T077550
Vea Ambience	3000K	Black grey ●	T077540	T077560

* The dimmable push switch is located along the cable.

VEA SUSPENSION

			DALI / PUSH	PUSH / APP	0-10V
	CCT	Colours	Code	Code	Code
Vea Suspension 19	1800-3000K	Black grey ●	2316D30A		2317D30A
		Platinum grey ●	2316D10A		2317D10A
		Pure white ○	2316D20A		2317D20A
	3000K	Black grey ●	2316030A		2317030A
		Platinum grey ●	2316010A		2317010A
		Pure white ○	2316020A		2317020A
Vea Suspension 55	1800-3000K	Black grey ●	2314D30A	2313D30APP	2315D30A
		Platinum grey ●	2314D10A	2313D10APP	2315D10A
		Pure white ○	2314D20A	2313D20APP	2315D20A
	3000K	Black grey ●	2314030A	2313030APP	2315030A
		Platinum grey ●	2314010A	2313010APP	2315010A
		Pure white ○	2314020A	2313020APP	2315020A
Vea Suspension 89	1800-3000K	Black grey ●	2311D30A	2310D30APP	2312D30A
		Platinum grey ●	2311D10A	2310D10APP	2312D10A
		Pure white ○	2311D20A	2310D20APP	2312D20A
	3000K	Black grey ●	2311030A	2310030APP	2312030A
		Platinum grey ●	2311010A	2310010APP	2312010A
		Pure white ○	2311020A	2310020APP	2312020A

VEA BOLLARD

	CCT	Colours	Code
Vea Bollard 45	3000K	Black grey ●	T077630
		Black green ●	T077670
Vea Bollard 90	3000K	Black grey ●	T077730
		Black green ●	T077770

Driver						
	Vac	L_{mm}	W_{mm}	H_{mm}		Code
24W CV 24VDC	110-240	185	35	35	DALI	**DV1041**
90W CV 24VDC	110-240	250	63	30	0-10	**DV1075**
90W CV 24VDC	110-240	250	63	30	DALI	**DV1076**
25W CV 24VDC	110-240	148	40	32	Undimmable	**T409996***
60W CV 24VDC	110-240	163	43	32	Undimmable	**T409998***
90W CV 24VDC	110-240	161	61	36	Undimmable	**T409999***

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